



Musical entertainment at the West Bend Farmers' Market helps add to the inviting vibe of this iconic annual event.

Entertainers interested in performing in exchange for the exposure to an audience of thousands each week, and the opportunity to sell merchandise and collect tips, are welcome to read on and complete our Request to Perform Form.

Note: The Downtown West Bend Association currently does not compensate Farmers' Market entertainers.

The Farmers' Market is held every Saturday in 2026, May 16th through October 31st, with the exception of July 4th, with three opportunities for entertainers on each date.

Market hours are 7:30 am - 11:00 am. Entertainers are encouraged to perform during the full public hours of the Market, with an absolute deadline of beginning no later than 8:00 am. All performers are expected to continue playing until 11:00 am. Breaks are at the discretion of performer.

Musical groups need to bring their own equipment. All vehicles must be removed from Main Street and parked outside of the Market by 6:50 am. Entertainers bringing heavy equipment should plan on coming early to unload and move vehicles before set up.

West Bend Farmers' Market Entertainment Locations:

Location 1: The Antidote

This is the North Location, on the northwest corner of Cedar Street and Main Street, in front of The Antidote. There is no electricity available here. This area is for individuals or groups of three or less, to play music that does not depend on electricity, microphones etc. Battery operated equipment is allowed.

Location 2: Old Settlers Park

This is the Central Location, with a stage above and facing Main Street backing onto 6th Avenue and Elm Streets. Bands have full access to electricity with multiple outlets. This is a great location for larger size bands. We will put groups here with four or more members.

Location 3: Centrum Building

This is the South Location in front of the Downtown West Bend Association offices in the Centrum Building, across the street from Husar's House of Fine Diamonds. There is limited electricity with one electrical outlet that can be reached with a 50 ft extension cord. This area is for individuals or groups of three or less, to play music that does not depend on electricity, microphones etc.

We appreciate the opportunity to help promote local talent.

If interested please complete the form and return it to the DWBA for consideration for this, or a future year's Market.

Nate Waech
Events Coordinator

events@downtownwestbend.com



**West Bend Farmers' Market
Entertainment Request to Perform Form**

Solo Artist or Musical Group _____

Contact Person _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Entertainer's "Hometown"? _____

Genre of Music _____ # in Group _____

FB Name/Page _____ Website _____

Please check if your group absolutely needs electricity. _____ YES _____ NO

Location 1: NORTH LOCATION - in front of The Antidote – No electricity availability.

Location 2: CENTRAL LOCATION - Old Settlers Park Stage - Multiple electrical outlets.

Location 3: SOUTH LOCATION - in front of DWBA offices at Centrum Building – One outlet available with an extension cord.

Please check up to 12 dates your group is interested in performing at the Market in the "Rank" column. (#1 being your most desired date and #12 being your least desired date.) The number of times your band will play is determined by how many groups are interested in performing and which dates we have available.

Please do not write in the "#" column. This is for DWBA staff use only.

			June			July			August			September			October		
			Date	Rank	#	Date	Rank	#	Date	Rank	#	Date	Rank	#	Date	Rank	#
May			6						1			5			3		
Date	Rank	#	13			11			8			12			10		
16			20			18			15			19			17		
23			27			25			22			26			24		
30									29						31		

Please note:

If openings occur during the season the DWBA automatically reaches out to all scheduled performers to invite them to fill vacancies.

Please complete and return this form.

If mailing send to:

Downtown West Bend Association / % Farmers' Market / 120 N. Main Street, Suite 120 / West Bend WI 53095

If scanning then email to:

events@downtownwestbend.com