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from Noun Project

Regenerative Economics

DRAWING STUDY

A drawing study asks people to share their perspectives through visual imagery. When participants draw diagrams about their lives, problems, or needs, researchers can better understand their situation and consider what to do.

Steps to Set Up a Drawing Study:

1. **Identify stakeholders:** Determine whose perspectives you want to explore.
2. **Explain the purpose:** Inform participants about the study's goal and ask if they are willing to create drawings of their experiences, problems, or needs. Ensure you get permission to use their drawings in your research with a [participant consent form](#).
3. **Provide materials:** Supply drawing materials, especially if you have scheduled a specific session for the drawing activity.
4. **Give clear instructions:**
 - Example: “We want to understand more about [topic]. Draw your experience of [topic] using images, words, symbols, or whatever makes sense to express your perspective.”
 - Make your request broader than your specific problem area to capture the surrounding context. This can provide additional insights.
5. **Review and discuss:** After the participants have completed their drawings, ask them to explain the significance of them. Use interviewing techniques to ask questions that will uncover the meaning behind the visuals.

Creating an exhibition of the drawings can be an interesting final project, or it can be a step along the way in a larger research project. Exhibiting the drawings enables people to share their perspectives and experiences with a wider audience