

NEWS RELEASE



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FOR IMMEDIATE RELEASE

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[School name] teacher(s) attended technology workshop

Thanks to a sponsorship from [Company/Foundation Name], [School] teacher, [Name(s)] went into this school year with key resources, tools, and strategies for their classroom as a result of attending BestPrep's Technology Integration Workshop (TIW) this summer.

[Name(s)] and the other educators in attendance participated in hands-on breakout sessions and learned how to incorporate the newest technologies into their classrooms from experienced speakers and fellow educators. Popular breakout sessions included [list examples].

Another key component of TIW included a job shadow, during which each educator was paired with a Twin Cities corporate volunteer to visit their workplace. The job shadows allowed educators to learn more about things like workplace culture, important skills students will need to be successful in a business environment, and how to better prepare their students for the workforce.

Educators also updated a unit plan, integrating strategies and resources they learned during the workshop, giving them a new technology-inspired plan to use in their classes this fall.

[QUOTE FROM TEACHER]

Teachers interested in attending the TIW in 2024 can find more information at www.bestprep.org. Registration will open this winter, and sponsorships are available.

About BestPrep

BestPrep is a Minnesota-based nonprofit organization dedicated to preparing students with business, career, and financial literacy skills. BestPrep offers seven innovative programs and has served more than 1.8 million students and teachers since its creation in 1976. To learn more about the Technology Integration Workshop and BestPrep, go to bestprep.org.