

What is the goal?

- Close a £1000 deal in the next 30 days.

Goal breakdown:

What does it take to get there?

- Go through all winners writing process content and take effective notes.
- Re - ignite the relationship with my warm outreach client.
- Analyse their market/niche and understand what their goals are for the website.
- Gain access to their website and analyse its current state/funnel.
- Create a new design and work on SEO as well as clients goals for the website.
- Produce results for the client and gain a testimonial.
- Create my own website and online business presence.
- Send 100 outreach messages a day using the testimonial.
- Have 10 sales calls booked from outreach messages.
- Close one of those sales calls on a £1000 discovery project for a website rebuild.