

Sycamore Creek PTA Board of Directors Meeting Minutes
November 15th, 2022 9:30am
SCES Conference Room

In attendance: Melody Brunson, Janelle Obaydi, Meghan Becker, Devin Shulman, Kristin Chickering, Kelly Vincitorio, Amy Hollenden, Christina Staton, Nick DiColandrea, Amanda Howell

Principal Update: We have 10 families that were allowed to stay here this year but will be moved for reassignment next year. SCES still has a cap on enrollment. If we still have the cap during transfer application time they would not be able to get in. Mrs. Brunson doesn't feel that we need a cap with our current enrollment numbers and she is trying to work with WCPSS student assignment to lift our cap but they don't make that decision until February. Currently interviewing for a temporary PE teacher for January to June, then hoping for more applicants after June since had little interest now. Hired new K-IA to start in January. CCR IA position still open. Flip day was lots of fun and might try to do Taping to wall next week. Flip day for Track 3 is on Friday 11/18. This year we will partner with Book Fair for a Literacy Night on 2/15. Families would visit classrooms for make and take literacy activities. Last day of school has been set so we can plan 5th grad end of year ceremonies. 4/24 is now workday for track 1/2/3 and track 4 will be in school. Track 1 on 6/2 and Tracks 3 & 4 together on 6/28. Tonight 11/15 is open house for prospective families. Our TOY and IAoy candidates will be announced Friday. Ms. Yardley is our First year TOY. Carpool Cassanova was great and Mrs. Brunson received email from them about how much they enjoyed our school and it was their best program yet. School improvement is focusing on our Hispanic, Black and students with disabilities. These student groups have shown large drop in proficiency and it needs to be addressed quickly.

President Update: Next General PTA meeting has been set for 12/1 but time has been changed to 5pm and choral concert at 5:30pm. Thank you to every that helped with Carpool Cassanova. Especially Devin, Kristen, Michael Jennifer Stuyvesant, Jennifer Ladd and Nick as Kyle! If anyone bought a plain pink shirt or any old SCES shirt that they don't want and would like to donate to PTA for any extra or new kids, please wash them and leave in PTA room. We need to limit and monitor using memberhub for orders and signup genius because each time someone has to go manually pull ordering or info and make a separate spreadsheet. Board need to make a decision on class t-shirts for next year by January. Options to consider are eliminating K-4 all together and just doing 5th grade shirts with "graduation" year or going to all white. Board voted and has decided to continue with 5th grade shirts only. Board had unanimous agreement on media center updates and everything should be finalized by Friday.

The first cultural area assembly will be won 12/5 with Nummer Drummer. Author Tony Peacock will be visiting 4th grade. All cultural arts events are on PTA master calendar. Janelle met with Global festival and Silent Auction Committee. Global festival is planned for Tuesday 3/7/23. Silent auction will start 2-3 weeks before event and end at global festival so winners can take items home that evening. Performances will include Irish Dancers, Drummers, candies around the world. Participant will be given passport to check off areas/ countries they visit. We will also invite incoming K students.

As we think about upcoming year and PTA vision, we need to consider restructuring some board positions. Track VPs can be consolidated into 1 room parent coordinator to streamline communication with room parent and classrooms. Possibly split Fundraising and Sponsorship into two roles and combining Hospitality and Appreciation or at least make them one budget line. Secretary role needs to be redefined and include more jobs beyond minutes, such as webpage, keeping records or taxes, etc. Board will need to discuss further and vote on any changes.

Secretary update: November birthday cards passed around and signed. October Minutes approved.

Membership update: 472 total memberships compared to 419 last year. We have 81 total from staff.

Appreciation update: Last appreciation day of '22 on 11/16 intervention coordination and instruction coach

Fundraising update: No updates. Still waiting on check from Campbell.

Communications Update: Facebook is currently our most effective way to connect with families. Twitter is most effective at reaching teachers. Instagram is not reaching either. In past 28 days on FB, posts reached 4,924 with 3707 post engagements (reaction, comments, shares and clicks) 7 new page likes and 21 new followers. FB followers are 12.5% men and 87.5% women. Outside of Carpool Cassanova which had huge engagement, our top post in last 90 days were Teacher Work Day snack Table, Woolly Bull visit, Meet the PTA Board and Substitute Teacher Appreciation. We get most draw on posts that include photos.

Hospitality update: Early release in December will provide teacher with hot chocolate bar. Staff Holiday Party is December 2nd. Wells/Gladwell is sponsoring food and there will be a funnel cake truck again.

VP/Advocacy update: Collection will start next week for Note in the Pocket, new clothing items for families in need. Items getting divided into bags to send home and families get to attend pop up shop to select items needed. We will be collecting new items only all ages/sizes, child through adult. Need simple, no phrases or logos, etc.

Spiritwear: November/winter preorder starts tomorrow and will run until Dec 2nd. Will include long sleeve tees and pull over sweatshirts. May be able to have items back before holiday break and can include optional parent pick up if they want as gifts. Croc Shop Neds volunteers Dec 8th and 13th. Shop has begun slowing down but running very smoothly. Still need co-chair for Croc shop.

Beautification: Board needs to continue to discuss turf management for future and long terms plans for how to upkeep.

Spirit Nights: Papa Johns 11/17 & 2/16, LTR 12/13, Two Roosters 4/19. Future dates at Alpaca, McD's McTeacher Night, Jersey Mikes and Chik Fil A are all pending approval.