

## **Privacy Policy**

This Privacy Policy governs the manner in which [www.guicenutritionconsulting.com](http://www.guicenutritionconsulting.com) (the “Website”) collects, uses, maintains, and discloses information collected from Users (each, a “User”) of the Website. This privacy policy applies to the Website and all products and services offered by Guice Nutrition Counseling, LLC (the “Company” or “we”).

Guice Nutrition Counseling, LLC respects Users’ privacy and is committed to protecting it through this Privacy Policy. Protecting Users’ private information is our priority.

This Privacy Policy governs Users’ access to and use of [www.guicenutritionconsulting.com](http://www.guicenutritionconsulting.com), including any content, functionality, and services offered on or through the Website.

When accessing the Website, the Company will learn certain information about Users, both automatically and through voluntary actions Users may take during their visit.

This policy applies to information we collect on the Website and in email, text, or other electronic messages between Users and the Website.

Please read the Privacy Policy carefully before you start to use the Website. By using the Website or by clicking to accept or agree to the Terms of Use when this option is made available to you, you accept and agree to be bound and abide by the Privacy Policy. If you do not want to agree to the Privacy Policy, you must not access or use the Website.

### **“Personally Identifiable Information”**

“Personally Identifiable Information” refers to any information that identifies or can be used to identify, contact, or locate the person to whom such information pertains, including, but not limited to, name, address, phone number, fax number, email address, financial profiles, social security number, and credit card information.

Personally Identifiable Information does not include information that is collected anonymously (that is, without identification of the individual user) or demographic information not connected to an identified individual.

### **What Personally Identifiable Information is collected?**

When Users access the Website, the Company will learn certain information about the Users during their visit.

Users of this Website can engage in most activities without providing any personal information.

The Website provides various places for Users to provide information. We collect information that Users provide by filling out forms on the Website and providing information when ordering a product or service via the Website.

As Users navigate through our Website, we may use automatic data collection technologies including Google Analytics to collect certain information about Users' equipment, browsing actions, and patterns. This will generally include information about Users' locations, traffic patterns through the Website, and any communications between Users' computers and the Website. Among other things, we will collect data about the types of computers Users use, their Internet connection, their IP address, their operating system, and their browser type.

The information we collect automatically is used for statistical data and will not include personal information. We use this data to improve our Website and our service offerings. To the extent that Users voluntarily provide personal information to us, our systems will associate the automatically collected information with their personal information.

### **How does the Company use Personally Identifiable Information?**

The Company collects and uses Personally Identifiable Information in order to record and support User participation in the activities the User selects.

We use Personally Identifiable Information to track User preferences and to keep Users informed about the products and services they have selected to receive any related products and/or services.

We may also use Personally Identifiable Information to contact Users in response to specific inquiries or to provide requested information.

If you opt to receive any free resources or purchase any products sold by the Company on this Website, we will automatically enroll you to receive our free email newsletter. If you do not wish to receive this newsletter, you can unsubscribe anytime. We include an “unsubscribe” link at the bottom of every email we send. If you ever have trouble unsubscribing, you can send an email to [amie@guicenutritioncounseling.com](mailto:amie@guicenutritioncounseling.com) requesting to unsubscribe from future emails.

From time-to-time, we may use Personally Identifiable Information to make Users offers to purchase products and services provided by third parties in exchange for a commission to be paid to the Company by such third parties. Should Users opt to take part in such promotions, the third parties will receive their information.

### **How is Personally Identifiable Information stored?**

Personally Identifiable Information collected by Guice Nutrition Counseling, LLC is securely stored.

We do not sell, rent, lease or otherwise transfer any information collected whether automatically or through Users’ voluntary action.

We may disclose Users’ personal information to our subsidiaries, affiliates, and service providers for the purpose of providing our services to Users.

We may disclose Users' personal information to a third party, including a lawyer or collection agency, when necessary to enforce our terms of service or any other agreement between Users and the Company.

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights or when compelled by a court or other governmental entity to do so.

While we take commercially reasonable measures to maintain a secure site, electronic communications and databases are subject to errors, tampering and break-ins, and we cannot guarantee or warrant that such events will not take place

and we will not be liable to Visitors or Authorized Customers for any such occurrences.

### **Children Under Thirteen**

The Company does not knowingly collect Personally Identifiable Information from children under the age of thirteen. If a User is under the age of thirteen, they must ask their parent or guardian for permission to use this Website.

### **Use of Cookies And Pixels**

Similar to other commercial websites, our website utilizes a standard technology called “cookies” and server logs to collect information about how our site is used. Information gathered through cookies and server logs may include the date and time of visits, the pages viewed, time spent at our site, and the websites visited just before and just after our own, as well as User IP addresses.

The Company reserves the right to use technological equivalents of cookies, including social media pixels. These pixels allow social media sites to track visitors to outside websites so as to tailor advertising messages users see while visiting that social media website. The Company reserves the right to use these pixels in compliance with the policies of the various social media sites.

### **Policy Changes**

The Company reserves the right to change this Privacy Policy from time to time.

We will let our Users know about changes to our Privacy Policy by posting such changes on this page.

If we are changing our Privacy Policy in a manner that might cause disclosure of Personally Identifiable Information that a User has previously requested not be disclosed, we will contact such User via email to allow such User to prevent such disclosure.

Users are responsible for ensuring we have an up-to-date active and deliverable email address for them and for periodically visiting our Website and this Privacy Policy to check for any changes.

## **Links**

The Website may contain links to other sites. Please note that when Users click on one of these links, they are moving to another site. We encourage Users to read the privacy statements of these linked sites, as their Privacy Policies may differ from ours.

## **Contact Us**

The Company welcomes any questions or comments regarding our Privacy Policy. The best way to contact us is by emailing [amie@guicenutritioncounseling.com](mailto:amie@guicenutritioncounseling.com).

**Effective as of September 1, 2023**