

Reclaim the Economy Week Comms Pack ENGLISH

[Spanish](#), [Portuguese](#) and [French](#) comms packs are also available.

Reclaim the Economy Week is a moment where diverse voices come together to showcase how we can redesign our economies.

It's not a one-size-fits all campaign where we all want to look and sound the same. So please feel free to use the messages and design that works for you and your audience. The resources below are optional.

We would be grateful if you could use the **#ReclaimTheEconomyWeek** hashtag.

Don't forget to [tell us your plans](#) so we can promote them.

Resources for Monday 26 Jan onwards

- [Link](#) to petition
- [Social media graphics](#) for promoting petition (this includes some carousel slides and some memes)
- Embed code if you'd like to add it to your site. Email Frances@weall.org if you want a different size.

```
<link href='https://actionnetwork.org/css/style-embed-v3.css' rel='stylesheet' type='text/css' /><script src='https://actionnetwork.org/widgets/v6/petition/rewire-our-economies-for-people-and-planet?format=js&source=widget&style=full'></script><div id='can-petition-area-rewire-our-economies-for-people-and-planet' style='width: 100%'><!-- this div is the target for our HTML insertion --></div>
```

Suggested text - the more you can personalise the better.
Our economies fuel inequality and destruction.

Let's show our political leaders the scale of demand for change this
#ReclaimTheEconomyWeek

Add your voice to the call to redesign our economies in service of life.
<https://actionnetwork.org/petitions/rewire-our-economies-for-people-and-planet>

OR

Today marks the start of the first **#ReclaimTheEconomyWeek**. Around the world, people are coming together to demand economies that put people and planet first.

Check out the calendar of more than 90 events and sign the petition calling on our leaders to redesign our economies in service of life. www.reclaimtheeconomy.org

Resources to use in the run up to the week

Promoting your Reclaim the Economy Week activities

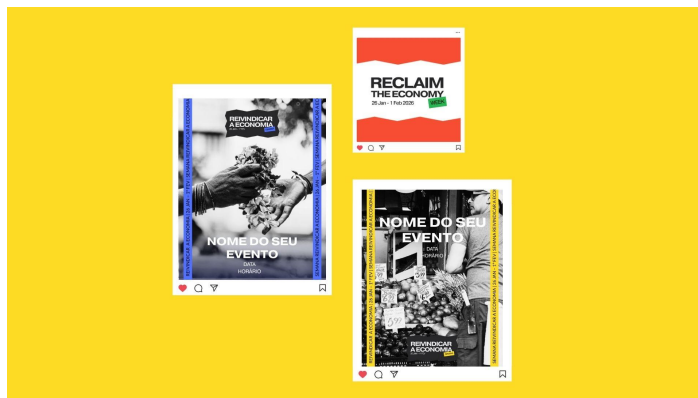
If you want to clearly show that your events/campaigns are part of the week you can use the following resources.

[Reclaim the Economy Week logos](#)

[Social media graphics](#)

[Editable Canva templates to promote your events](#)

[Adaptable press release](#)



Text:

This event is part of a #ReclaimTheEconomyWeek, a new global week of action for people and planet.

Suggested text for newsletters and socials to promote the week itself:

Our economies are driving inequality and environmental devastation.

*#ReclaimTheEconomyWeek *26 Jan - 1 Feb* is a moment to unite to demand an economy that puts people and planet first.*

Find out how you can get involved at reclaimtheeconomy.org

[If posting on Instagram you can tag the week @reclaimtheeconomy and invite us as a collaborator]

[Social media graphics to promote the week itself](#)

Shares of these posts highlighting everyone's activities are appreciated!

[Instagram](#)

[LinkedIn](#)
[Facebook](#)
[X](#)
[BlueSky](#)

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