

 **Thursday, March 12th, 2026**
 **10:00 am - 11:30 am**
 **Virtual**
See bottom of page for meeting link

Public Outreach and Education Committee Meeting

Agenda

Topic	Presenter	Time
Welcome & Introductions		10:00 am
Public Comment		10:05 am
Old Business		10:10 am
ADU Interview Questions		
March/April Work Plan		
Public Comment		11:25 am
Meeting Ends		11:30 am

Virtual Meeting Information

Microsoft Teams is utilized for Housing Commission Meetings.

[CLICK HERE TO JOIN MEETING](#)

Call in: 1-971-254-3149, Conference ID: 887 242 77#



📅 Thursday, February 12th, 2026
🕒 10:00am - 11:00am
📍 Virtual
See bottom of page for meeting link

Public Outreach and Education Committee Meeting

Agenda

Topic	Presenter	Time
Welcome & Introductions	Chair Jenck	
Public Comment	All	
Old Business		
New Business		
February/March Work Plan		
Social Media		
HPSF Post Outreach		
NAOH Funding Tools	Parker	15
Public Comment		

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Public Outreach and Education Committee Meeting

Agenda

Topic	Presenter	Time
Welcome & Introductions		
Public Comment		
Old Business		
New Business		
January/February Work Plan		
Social Media		
Public Comment		

Tillamook County Housing Commission
Community Education & Outreach Committee
Meeting Agenda & Notes
November 16, 2025

Attendance:	REMINDER to RECORD Meeting Parker, Michelle, Kristin, Mark, Elizabeth				
Time	Discussion Item	Notes/Materials/Links	Action Item(s)	Owner	Date Due
10:00	Check-ins	Welcomed Elizabeth Wipperman 🙌 discussion of skillset/role including communications, graphic design, audio engineering, radio			
10:10	Agenda Review				
10:45	Old Business				
	HPS Fund	<ul style="list-style-type: none"> · Application reminder (change intro from previous post) 	Social Post	Elizabeth	See schedule below
	SB406 Housing Production Strategies	<ul style="list-style-type: none"> · Roll out social media posts 	Share social posts concurrent with Sarah's presentations	Elizabeth	TBD

	Housing Needs Analysis (HNA)	Final report done – Create/Send Press Release after MIRL announcements Once Parker completes the comparison, we can create a draft press release to share out	Conduct HNA comparison Publish HNA on website with comparison/press release	Parker Elizabeth	11/26 12/8
	MIRL	<ul style="list-style-type: none"> · Post Program Description PDF and FAQs on website · Press Release · Share examples of local projects once they receive the loan 	Post on website Draft/publish press release	Parker & Elizabeth	11/18 11/30
	CERTA	<ul style="list-style-type: none"> · Set asides for 5 ADUs @ \$20k each (must be built by 2029). \$2.4M of \$3.6 already allocated · ADUs focus December - January 	2026 comms focus on ADUs – build into agendas	Elizabeth	January 2026
10:15	New Business				
	Land Trusts	Increase awareness/understanding – Invite: 1) executive director Jackie Keogh of Rooted Homes in Bend to give a presentation to the HC 2) Briar Smith from Habitat for Humanity			

	ADU Strategy	<ul style="list-style-type: none"> · Develop in conjunction with CERTA funding · YIMBY Article · How To Guide · One-Page Fact Sheet with examples · Other - Highlight unique parts of Tillamook County's ADU code (don't include garage space, barndominiums, etc.) 	Develop marketing materials	All/Elizabeth	December
11:00	Content				
	Print Materials and graphics	<ul style="list-style-type: none"> · One page infographic depicting various AMI/Rent levels (60% - 120%); include relevant development examples · Create infographic(s) for funding sources (HPS, CERTA & MIRL) · Goal thermometer graphic 	Draft infographics for review by committee (and full Commission after)	Elizabeth	TBD
	Social <i>Notify Kristin of post for community page sharing</i> <i>Standing reminder to move pended posts to</i>	<ul style="list-style-type: none"> · Social Post on 3 immediate funding sources · Publish topics at right on a bi/weekly basis <p>Next Up:</p> <ul style="list-style-type: none"> · Prior HPS awardee updates (matrix) · ADU content 	<ul style="list-style-type: none"> · HPSF Boost · New Funding · CERTA Post* · MIRL Post* · Share HH interview w/ Parker 	Elizabeth	On-going

	<i>published folder</i>		*link to HC web page		
	Print/Press Releases	<ul style="list-style-type: none"> · (Re)Send Press Releases for MIRL, CERTA individually, as a 3-part series · Highlight TCDCD grants and funding sources \$500k Brownfields \$250k DLCD TA \$100k Biz OR infrastructure \$ 25k DEQ (McCrae) +? · HNA Final Report 	MIRL & CERTA *link to HC web page	Parker & Elizabeth	11/21
	Website	<ul style="list-style-type: none"> · Add content 	*Create & upload CERTA details and MIRL 2-pager to website before posting	Parker & Elizabeth	Per above timeline
	Radio	<ul style="list-style-type: none"> · Parker to get back on the schedule 	Contact Lisa Greiner	Elizabeth	11/30
	Next Housing Commission Mtg				
Next Meeting		Dec 11, 10:00-11:30			
Notes:					
Parking Lot					