

REDNECK SUNSCREEN PRIVACY POLICY

Last Updated: November 2021

This Privacy Policy explains how Redneck Sunscreen, LLC and its affiliated entities (“**Redneck Sunscreen**”, “**we**”, or “**us**”) collects, uses, and discloses information about you when you access or use our website and other online products and services that link to this Privacy Policy (collectively, the “**Services**”), contact our customer service team, engage with us on social media, or otherwise interact with us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our website homepage or sending you a notification). We encourage you to review this Privacy Policy whenever you access the Services or otherwise interact with us to stay informed about our information practices and the choices available to you.

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COLLECTION OF INFORMATION

Information You Provide to Us

We collect information you provide directly to us. For example, we collect information when you fill out a form, communicate with us via third party social media sites, request customer support, or otherwise communicate with us. The types of information we may collect include your name, email address, phone number, and any other information you choose to provide.

Automatically Collected Information

When you access or use our Services, we automatically collect information about you, including:

- **Log and Usage Information:** We collect information related to your access to and use of the Services, including the type of browser you use, access times, pages viewed, links

clicked, your IP address and inferred location, and the page you visited before navigating to our Services.

- **Information Collected by Cookies and Similar Tracking Technologies:** We (and our service providers) use different technologies to collect information, including cookies and web beacons. Cookies are small data files stored on your hard drive or in device memory that help us improve our Services and your experience, see which areas and features of our Services are popular, and count visits. Web beacons (also known as “pixel tags” or “clear GIFs”) are electronic images that may be used in our Services or emails and help deliver cookies, count visits, and understand usage and campaign effectiveness. For more information about cookies and how to disable them, see [Your Choices](#) below.

Information We Collect from Other Sources

We may also obtain information about you from other sources, such as social media sites, third party platforms on which you post a product review, and certain publicly available sources.

USE OF INFORMATION

We use the information we collect to:

- Provide, maintain and improve our products and services;
- Send you support and administrative messages and to respond to your comments, questions, and customer service requests;
- Communicate with you about products, services, and events offered by Redneck Sunscreen and others, and provide news and information we think will be of interest to you (see [Your Choices](#) below for information about how to opt out of these communications at any time);
- Monitor and analyze trends, usage, and activities in connection with our products and Services;
- Detect, investigate and prevent fraudulent transactions and other illegal activities and protect the rights and property of Redneck Sunscreen and others;
- Facilitate contests, sweepstakes, and promotions and process and deliver entries and rewards; and
- Carry out any other purpose described to you at the time the information was collected.

SHARING OF INFORMATION

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With vendors, service providers, and consultants that need access to such information to perform services for us, such as analytics, customer service, web hosting, and content customization;
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law or legal process, including lawful requests by public authorities to meet national security or law enforcement requirements;

- If we believe your actions are inconsistent with our user agreements or policies, if we believe you have violated the law, or to protect the rights, property, and safety of Redneck Sunscreen or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company;
- Between and among Redneck Sunscreen and our current and future parents, affiliates, subsidiaries, and other companies under common control and ownership;
- By publishing product reviews or feedback that you provide on our website or social media accounts; and
- With your consent or at your direction.

TRANSFER OF INFORMATION

Redneck Sunscreen is based in the United States. By accessing or using the Services or otherwise providing information to us, you consent to the processing, transfer and storage of information in and to the U.S. and other countries, where you may not have the same rights and protections as you do under local law.

SOCIAL SHARING FEATURES

The Services may offer social sharing features and other integrated tools (such as the Facebook “Like” button), which let you share actions you take on our Services with other media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

ANALYTICS SERVICES PROVIDED BY OTHERS

We may allow others to provide analytics services on our behalf across the web and in mobile applications. These entities may use cookies, web beacons, device identifiers and other technologies to collect information about your use of the Services and other websites and applications, including your IP address, web browser, mobile network information, pages viewed, time spent on pages or in apps, links clicked, and conversion information. This information may be used by Redneck Sunscreen and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on other websites and applications, and better understand your activity. For more information about interest-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please visit www.aboutads.info/choices.

YOUR CHOICES

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

Promotional Communications

You may opt out of receiving promotional messages from Redneck Sunscreen by following the instructions in those messages. If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

CONTACT US

If you have any questions about this Privacy Policy, please contact us at:

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