

SL- Your Movie

Hello team,

I found you while looking for cooking tools for outdoor fun and cooking with friends.

I thought, too bad I'm in Europe but by looking at the prices you beat every other business I could find by a long shot, worth the wait and delivery costs.

On Instagram you show your patriotic and family oriented team by celebrating every important holiday. But these values are not shown as they should be, not only on social media but also on your website – and they are crucial.

Personal connection is the foundation for a family owned business to build trust and loyalty, it has to be your strong point.

For start let's build that connection with value you bring in your "About us" by capturing it like a movie in their heads. Your team, working to deliver the best products.

Because in today's world attention spans are short there is a small window of opportunity in catching visitors' eye. The value needs to be right in their face.

Do you see the urgency and the movie?