

Founder Bio

Scott Jensen is an experienced team leader and avid outdoorsman. Driven by his love for backpacking and his passion for getting people outdoors, Scott has used his fifteen years of experience working for three large Fortune 500 companies, and his experience as a supply chain executive to create his dream company, [Near Zero](#). Throughout the years, Scott and his father, Dean, dreamed of starting an outdoor gear company. When Dean passed away unexpectedly in 2018, Scott wanted to turn their dream into a reality, and in 2019, Near Zero was born. Then in July 2021, Scott followed the American dream, quit his corporate job, and began his passionate pursuit of growing Near Zero full-time. As the founder of Near Zero, Scott's goal is to get people outdoors so they can create similar outdoor memories and bonds that he did with his dad and five brothers. In 2023, Scott was selected to participate in the [Moosejaw Outdoor Accelerator](#) program because of Near Zero's product and mission. With the education he gained from the program, he has helped his dream company continue to grow, and has created one of a kind backpacking gear you can only find at Near Zero.



Scott holds a bachelor's degree in Business Administration from Arizona State University (ASU), an MBA from Thunderbird School of Global Management, and is fluent in Mandarin Chinese and Spanish. He currently resides in Mesa, Arizona with his wife and five children. He and his family have backpacked all over the world, including places like New Zealand, Hong Kong, China and Vietnam, and have slept countless nights under the stars in much of the United States.

More Details....

Business History: Scott Jensen received his bachelor's degree in Business Administration from Arizona State University (ASU) in 2005. After working for two large Fortune 500 companies for ten years, Scott continued his education and completed his MBA at Thunderbird School of Global Management in 2015, while employed with Honeywell. For the next five years Scott worked in supply chain management positions with both TE Connectivity and Carlisle. From

2018 to 2020 Scott relocated, with his wife and five children, to Dongguan China, where he managed a supply chain team of over 100 employees, for Carlisle. Due to COVID-19, Scott and his family relocated back to Arizona in 2020 where he worked at the Carlisle corporate headquarters in Scottsdale, Arizona and led a global team managing over eight factories as the Global Supply Chain Director. Throughout the years, Scott and his father, Dean, had talked about starting an outdoor gear company. When Dean passed away unexpectedly in 2018, Scott found himself inspired to turn their dream into a reality. In 2019 Near Zero Outdoor Gear was born and in July 2021 Scott followed the American dream and quit his corporate job and began his passionate pursuit of growing Near Zero full-time.