YORKSEED

global venture ecosystem



Location: City-Based

Time Commitment: Approximately 9-12+ hours per month

Compensation: Volunteer-based + 25% commission on sponsorships personally secured

Perks: Complimentary platform access (while active), Insider Network inclusion, and global visibility

→ About <u>Yorkseed</u>

Yorkseed is a global, founder-first venture ecosystem bridging high-potential founders, investors, and operators across six regions including the U.S., Europe, Latin America, the Middle East, Asia, and Australia/Oceania and major international tech summits. From intimate salons in NYC to roundtables in Lisbon and curated mixers during SXSW, VivaTech, and Web Summit, Yorkseed creates meaningful, high-trust connections for the next generation of global builders.

Role Overview

As a **Hub Director** or **Co-Hub Director**, you will serve as the primary representative of Yorkseed in your city. You will be responsible for organizing curated events, building a vetted local network, and representing Yorkseed's mission and values at the local level.

This role is a **volunteer leadership position**, suitable for ecosystem leaders with a passion for intentional community-building and international collaboration. Directors may work individually or alongside a Co-Hub Director and are encouraged to form a local volunteer team to support execution and growth.

You will grow alongside Yorkseed and become the cornerstone of our global community, helping shape the identity of your city hub while connecting it to a worldwide network of founders, investors, and operators. By taking on this role, you will:

- Establish your city as a key node within Yorkseed's six regions including the U.S., Europe, Latin America, the Middle East, Asia, and Australia/Oceania
- Gain visibility as a recognized ecosystem leader and trusted connector
- Unlock access to international collaborations, deal flow, and cross-border opportunities
- Be part of a global movement redefining how founders and investors build meaningful connections

Key Responsibilities

- Organize 1–3 Yorkseed-branded events per month (e.g., mixers, salons, panels, walk and talks, coworking sessions, dinners, roundtables, etc.), with a minimum of one event per city each month. Yorkseed HQ will provide graphic assets for each event and can support with event descriptions upon request. All events will be published under the official Yorkseed Luma calendar, and Hub Directors will be listed as event co-hosts. Hub Directors are expected to maintain a monthly event calendar and provide proposed event formats with a minimum of two weeks' notice, enabling HQ to support with design assets, event descriptions, and promotion.
- Lead and moderate the local Yorkseed chat group if interested (not required)
- Recruit and onboard qualified founders, investors, and ecosystem stakeholders
- Source and secure local sponsorships, venue partners, and collaborators
- Submit event recaps, photos and videos, and local insights to Yorkseed HQ for content and reporting
- Collaborate with Co-Hub Directors (if applicable) to divide responsibilities and scale effectively
- Build and manage a local volunteer support team as needed. If you choose to recruit a trusted circle of support, all support team members will be permitted to use the official title Yorkseed [City] Hub Support Team. A separate job description and agreement will be provided by Yorkseed HQ, and all support team members must undergo a vetting process prior to onboarding.

💸 Sponsorship Commission Structure

- Hub Directors receive **25% commission** on all net cash sponsorships they personally secure, disbursed within 3–5 business days after the event concludes
- If multiple Directors collaborate on a single sponsorship, the 25% commission will be evenly shared
- Remaining sponsorship funds contribute to platform development, and HQ operations. If the event is ticketed, all ticket revenue will go directly to Yorkseed HQ to support platform growth and operations. Only sponsorship revenue qualifies for the 25% commission incentive.

Hub Directors may select either a 6-month or 12-month volunteer leadership term, based on availability and long-term interest:

- The 6-month term is ideal for those beginning their involvement or piloting local leadership.
- The 12-month term is recommended for experienced community builders committed to long-term impact.
- 12-month+ term is available for long term partners.

All terms are renewable upon mutual agreement with Yorkseed HQ.

Yorkseed is designed to be complementary to other ecosystem roles. Many of our Hub Directors are also involved in accelerators, VC funds, Family Offices, startup programs, or local communities. We welcome these synergies.

To preserve the integrity of the Yorkseed brand, we ask that Hub Directors do not lead or create a directly competing branded founder–investor network in their city during their term. Exceptions or clarifications may be reviewed with HQ.

Benefits & Incentives

All active Hub Directors and Co-Hub Directors will receive:

- Complimentary full access to the upcoming Yorkseed Platform & Ecosystem Tools
 (including tiered membership levels, partner perks, and exclusive directories of vetted founders and investors)
 - Nease note: the platform is currently in development. Directors will receive early access and full premium privileges as long as they remain active in the role.
- Inclusion in the Yorkseed Insider Network
 (priority access to global event calendars, beta features, and exclusive content)
- Visibility on Yorkseed's website, social media channels, newsletters, and leadership communications
- Access to brand kits, event templates, playbooks, and ongoing support from Yorkseed HQ
- Invitations to host and attend Yorkseed activations during major global tech weeks and conferences

🧬 Ideal Profile

- Founders, investors, operators, or ecosystem professionals actively engaged in their city's innovation landscape
- Strong local network and a passion for building intentional communities
- Self-starters with professional reliability and the ability to dedicate 8–12 hours per month
- Collaborative and mission-aligned individuals who embody Yorkseed's global-first values
- You are not currently leading other founders-investors communities.

Ready to Lead Your City?

Apply now: https://forms.gle/Wnh6puwVsT1ixHGp6

For questions or to express interest, contact us via LinkedIn or email jessica@yorkseed.co