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The little-known strategy I've used for 6+ years to achieve financial freedom with ease...

(And how you can do the same without knowing anything about Forex!)

Inside you'll learn:

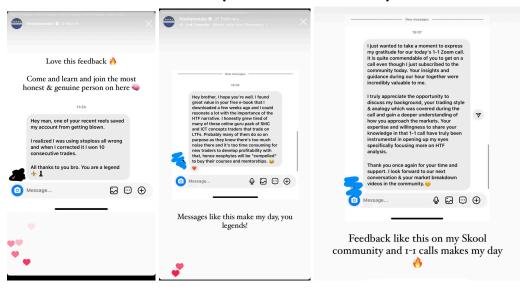
- ✓ How to take your first step in escaping the endless 9-5 cycle.
- ✓ How to minimise the red candles that wipe out your hard earned cash.
- Why strategies like SMC and ICT will leave you confused and lost in a maze of unanswered questions.
- PLUS a dead-simple system for spotting profitable trades that only me and my students use.
- And the most important lessons I've learnt after 9 years about placing low risk and profitable trades.

Send me the free ebook!

(BONUS) - You'll get free access to my newsletter where I share trading tips that are likely to cut months if not years off of you're learning curve and save you countless failed trades.

(P.S. I'm here to help you become a better trader that's why I won't sell signal groups. I'll only sell things that I know will help you improve your knowledge and become a more profitable trader.)

(TESTIMONIALS)



Important info -

- Top player analysis
- Current opt-in page
- •FV for the opt in page
- •Currently has 40 people on his email list
- •The attention he is getting is active attention
- •50/50 warm and cold traffic.
- •He's been trading for 9 years.
- •Wants 30-40 sign-ups for his skool membership, first step is to get more people on his newsletter.
- •Majority of the audience is men

The 3 questions people ask themselves before they take action -

- 1. Is the value I'm going to get worth it?
- 2. Do I believe the idea will actually work?
- 3. Do I trust the person/company trying to sell it?

Market awareness - Level 3, solution aware

Market sophistication -

- •May feel sceptical due to all the fakes
- •Making lots of mistakes on trades
- •Work normal jobs all over the world
- •They have probably tried SMT, ICT or signal groups they've definitely tried courses before

Headlines people are using -

MAKE \$1K TO \$1.5K A WEEK WITH THE MOST PROFITABLE SKILL EVER "Learn How My Students And I Win 90% Of Our Trades WITHOUT Having To Spend Hours A Day Online Or Worrying About Risking It All On Bad Trades

Dream State -

- Time Freedom
- •Being able to make lots of money through their phone
- •Quitting their 9-5
- •They want to become a profitable trader
- Living a luxurious lifestyle and having an abundance

Pain state -

- Struggling to learn a good strategy
- Struggle with emotional management
- They're VERY scared of losing all of their money
- •They don't want to work a 9-5
- •A lot of gurus are just scammers and their courses don't work
- •Being broke and not having money, living paycheck to paycheck

What the free ebook does -

- Stripping back everything they think they know that hasn't worked
- •Risk management and how to manage capital
- Becoming self-sufficient in markets
- Fastrack their learning

Winners writing process

Questions you need to ask -

- •What specific business objective am I trying to achieve with this project and why is it important?
- •What part of their online presence/funnel is needed to achieve this objective?
- •Who am I talking to?
- •Where are they now?
- •Where do I want them to go?
- •What are the steps I need to take them through to get them from where they are to where I want them to go?
 - 1. I'm trying to get more sign ups for his email list, it's important because when they're on his email list he can use that to strengthen his relationship with the audience and to get people to sign up for his courses.
 - 2. To achieve this he needs a high converting opt in page and emails
 - 3. Men aged 17- 35 who work normal jobs, typically long hours
 - 4. They've tried courses in the past, things like SMC, ICT and signals
 - 5. I want them to sign up for the ebook
 - 6. They need to believe they're getting loads of value, the dream state needs to be amplified in order for them to take action.

Other opt in pages -

https://www.jessicasmasterclass.com/sign-up