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# Get Booked, Be Brilliant, Get Passed Around or Asked Back—Bart Smith Launches Media Interview & Publicity Coaching For Authors, Experts & Business Owners

A practical, press-ready coaching program built from Smith's two media handbooks—[How To Prepare, Pitch & Become A TV Guest](#) and [My TV/Radio Interview Tactics & Checklists](#)—to help clients craft their message, land interviews, and perform like a pro.

**LAS VEGAS, NV — September 12, 2025** — Author, YouTuber, and marketing strategist Bart Smith today announced his [Media Interview & Publicity Coaching](#), a hands-on program for experts who want to get booked on TV, radio, podcasts, and YouTube—and turn every appearance into measurable momentum. The coaching distills Smith's playbooks on pitching and on-air performance into a personalized system that helps clients sharpen their message, build media-ready assets, rehearse high-impact delivery, and leverage appearances for leads, sales, and brand authority.

**Author Coaching Program Details Page:**

[BartSmith.com/media-publicity-interview-coaching-with-bart-smith](https://BartSmith.com/media-publicity-interview-coaching-with-bart-smith)

**Bart's TV Guest & Media Interview Tactics Books**

[BartSmith.com/become-a-tv-guest-by-bart-smith](https://BartSmith.com/become-a-tv-guest-by-bart-smith)

[BartSmith.com/my-interview-tactics-by-bart-smith](https://BartSmith.com/my-interview-tactics-by-bart-smith)

**"Getting interviewed and taking advantage of free publicity is the best way to get your name out there for FREE and get people introduced to what you do and how you can help them," says Smith. "Free publicity can also help you generate more leads, more clients, more sales, more exposure and much more. The question is, are you ready to take advantage of all this free media publicity? Maybe not. Well, not to worry. I can help you get ready just like I am so you too can make the most of all the free publicity that awaits you."**

## **What Clients Get**

- **Positioning & Message Architecture:** Define your “why now” hook, signature talking points, soundbites, and interview-friendly stories.
- **Pitch Engine:** Identify targets, build pitch angles, and create repeatable outreach templates and booking workflows.
- **Media-Ready Assets:** Create an “Interview Me” page, concise bio, segment headlines, sample questions, and a one-page press kit.
- **On-Camera/On-Mic Coaching:** Rehearse intros, bridges, and tight answers; manage tough questions; master presence, voice, and timing.
- **Tech & Greenroom Prep:** Camera, lighting, audio, wardrobe, and backup plans—plus remote/Zoom best practices.
- **After-Air Amplification:** Clip, caption, and repurpose segments for social, email, and website—so each appearance keeps working.

## **Built On Two Field-Tested Books**

The program draws directly from Smith’s media handbooks:

- **How To Prepare, Pitch & Become A TV Guest** — a complete roadmap to finding, pitching, and landing TV opportunities.
- **My TV/Radio Interview Tactics & Checklists** — a before/during/after system for consistently strong media interviews.

## **Coaching Format & Access**

Coaching is delivered primarily via Zoom (screen-share, live rehearsal, and asset development) with custom pacing based on your launch window, current assets, and booking goals. Availability and rates are set after a quick assessment to prioritize wins and deliverables.

## **Who It's For**

Authors, experts, story-tellers, startup founders, nonprofit leaders, service pros, and subject-matter experts who want to:

Ready to get media-ready? Visit

**[BartSmith.com/media-publicity-interview-coaching-with-bart-smith](https://BartSmith.com/media-publicity-interview-coaching-with-bart-smith)** to start the conversation about private media/interview coaching.

## **Call To Action**

Authors, experts, story-tellers, startup founders, nonprofit leaders, service pros, and subject-matter experts who want to:

## **About The Author**

Bart Smith is a Las Vegas-based author, YouTuber, and **author of 30+ books** across business, personal growth, and media/PR. He designs and produces his projects in-house and teaches practical, action-oriented systems for writing books, building brands, and getting booked on TV, radio, podcasts, and YouTube. Explore

his catalog at [BartSmith.com/books](https://BartSmith.com/books) and his free audiobooks on YouTube @BartSmithWorld.

He writes and teaches with a “show me, then let me do it” philosophy, pairing concise manuals with action-oriented training and tutorials. He specializes in teaching practical skills that help individuals create opportunities, earn income, and build confidence. Where his relationship books and work are concerned, his messages emphasize clarity, character, communication, and common-sense strategies for thriving relationships.

Through books, videos, workshops, and online training at [BartSmith.com](https://BartSmith.com) and his YouTube channel @BartSmithWorld, he translates complex life topics into actionable plans for immediate use.

Committed to empowering individuals to take control of their lives and careers with a practical approach to confidence and clarity, he has also baked and shipped over [250,000 of his “world’s best” chocolate chip cookies](#) nationwide while documenting 35 years of cookie research in his free chocolate chip cookie book available online.

### **Learn more at his websites and social media channels:**

Website (1) → [BartSmith.com](https://BartSmith.com)

Instagram (1) → [@BartSmithWorld](https://www.instagram.com/BartSmithWorld)

Website (2) → [BartsCookies.com](https://BartsCookies.com)

Instagram (2) → [@BartsCookies](https://www.instagram.com/BartsCookies)

TikTok → [@BartSmithWorld](https://www.tiktok.com/@BartSmithWorld)

YouTube → [@BartSmithWorld](https://www.youtube.com/@BartSmithWorld)

LinkedIn → [BartSmith.com/linkedin](https://BartSmith.com/linkedin)

### **Interviews & Appearances**

Bart is available for interviews in flexible and convenient formats:

- Telephone
- In-person / In-studio
- YouTube Live
- Panel (Multiple Interviewers)
- Q&A Article Format
- Zoom
- Instagram Live
- TikTok Live
- Group (Multiple Interviewees)

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform's style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

## **Request An Interview**

To request an interview with Mr. Smith, please [contact his office](#). Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.

Name: Bart Smith

Email: [Interview@BartSmith.com](mailto:Interview@BartSmith.com)

Phone: (323) 510-5155 (PST)

Website: [BartSmith.com](http://BartSmith.com)

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