

DDSB Skills In-Class Qualifier Competition Culinary

Video Submission Deadline: Tuesday March 3rd @ 3:59 PM.

Submit in the Google Drive Folder **ONE** video per school!



Challenge Overview:

In class, or in a club, teams of two (2) will:

- Design a **MOOD BOARD** using Canva or Google Slides that captures the essence of cake decorating for a special event.
- Design an eco-friendly and cost-effective **CAKE and CAKE TOPPER** using cardboard and other recyclable materials.

If your team is chosen to move onto the Regional Competition, you will use these two components as inspiration and decoration for your new challenge which will involve using **Real cake ingredients and edible decorations**.

Materials:

The following list of materials can be used:

- Scissors
- Hot glue gun
- Hot glue
- Ruler
- Cardboard
- Art materials
- Tape

Task Expectations:

Individual teams are asked to plan and create a digital mood board using Canva to capture the essence of cake decorating used for a chosen holiday. Each team is responsible for a 250 word write-up that explains the choices made on the mood board, especially focusing on the decor selections.

The contest participants are also required to create a cake base and cake topper using cardboard and art materials. Teams will need to choose the holiday for which the cake is required, stemming from their mood board and what types of decorations they will use.

The following is what will be required of each team during the challenge:

- 1) Each team will create a mood board with focus on cake decorating using the following criteria:
 - a) **Creativity:** Originality in the design concept and use of cake decor, colors, and textures.
 - b) **Theme Consistency:** How well the mood board reflects a specific theme or concept throughout.
 - c) **Color Harmony:** Effective use of color combinations that evoke the desired mood or atmosphere.
 - d) **Composition:** The arrangement and balance of elements, ensuring a visually appealing layout.
 - e) **Attention to Detail:** Inclusion of various cake decor elements such as balance, lines, texture, contrast.
 - f) **Presentation:** Quality of the board's presentation, including neatness, clarity, and overall visual impact.
 - g) **Relevance:** Appropriateness of the chosen design elements for the intended occasion or audience.
- 2) Each team will write a 250 word explanation of choices made on their mood boards using the following criteria as a guide:
 - a) **Overall Theme:** Describe the mood or concept the mood board is aiming to convey. Explain how this theme influenced the cake decor choices.
 - b) **Color Palette:** Highlight the main colors of the mood board and why these colors were chosen. Discuss how the colors of the cake (e.g., soft pastels, vibrant hues) support the desired aesthetic and mood.
 - c) **Cake Topper Symbolism and Meaning:** Mention the symbolism or traditional meanings of the cake topper. For example, Explain how these symbolic meanings reinforce the theme.
 - d) **Texture and Shape:** Talk about the textures and shapes of the cake decor selected (e.g., soft icing for a delicate feel). Describe how these add depth or enhance the mood visually.
 - e) **Seasonality and Freshness:** If relevant, explain the choice of cake decor based on their seasonal availability, which can add authenticity and a natural quality to the mood board.
 - f) **Cultural or Personal Significance:** Briefly note if any cake themes were chosen for cultural relevance or personal significance, as this can add a layer of intentionality to the board.
 - g) **Balance and Composition:** Describe how the arrangement of cake decor leads to a stable and harmonious cake.
- 3) Each team will construct a cake base and cake topper based on choices they made on their mood boards. Add artistic elements to reflect your holiday theme including your chosen colour scheme.

Video Submission:

The best In-Class team is required to submit a video no longer than **two minutes** in length which clearly highlights and details the judging criteria. This video must be submitted to the Google Classroom by teachers before Jan 28th @ 4:00 PM.

Your video must include the following criteria

- a) A showcase of a digital mood board explaining the choices made, especially focusing on cake decor selections
- b) a 360 degree view of your cake and cake topper showcasing how the elements of design were included in the making of the cake

Judging Criteria: For Mood board and Write up are as above and will be marked out of 25 points each

Judging Criteria: For cake and cake topper marked out of 25 points. **Total score is out of 75**

Criteria	Excellent (5 pts)	Good (4 pts)	Satisfactory (3 pts)	Needs Improvement (2 pts)	Not Addressed (1 pt)
Realism	Cake and topper look highly lifelike with realistic colours, textures, and details.	Cake and topper are mostly realistic, with minor details appearing faux.	Some of the cake looks realistic, but the overall effect is inconsistent.	Cake appears noticeably fake, with unrealistic colours/textures.	No attempt at realism on the cake.
Colour Harmony	Colour scheme is cohesive, enhancing the overall aesthetic and theme.	Colours are mostly cohesive with minor clashes or inconsistencies.	Colour scheme is adequate but lacks unity or clear focus.	Colours clash or appear random, detracting from the arrangement.	No attention to colour harmony.
Balance and Composition	Cake is balanced and visually pleasing, with thoughtful placement of decor.	Cake is mostly balanced, with minor imbalances.	Composition shows basic balance but lacks refinement.	Cake is unbalanced, with no clear point or flow.	No attention to balance or composition.
Creativity	Demonstrates a high level of creativity with unique elements or combinations.	Some creative elements are present, adding interest.	Limited creativity, with mostly standard or predictable choices.	Minimal creativity, lacking originality in design.	No creative elements are present.
Suitability to Theme	Perfectly matches the intended holiday	Mostly suits the holiday with minor inconsistencies.	Somewhat fits the holiday but lacks clear cohesion.	Poor match to the intended holiday.	No consideration of theme or setting.

