
Proposal: Polkadot Decoded Berlin Opening Event

Proponent: 146ZZqm2cMHLf3ju7oc8M9JnPaAktuADAKThagKnXqzjPJbZ

Date: 28.06.2022

Requested DOT: USD 23,000.00 (DOT rate based on [7 days avg rate](#) opening price at day of submission)

Short description: The official Polkadot Decoded Opening Party for the Polkadot community on June 28th, the evening before Polkadot Decoded Berlin, to welcome attendees and speakers in a Berlin-cool environment with Decoded pre-event content and vibes.

1. **Context of the proposal: we aim to have as much context as possible to understand how a proposal came to the proponent's mind, Please include here:**

Polkadot Ambassadors (Zoé Meckbach – Global head Ambassador Events) Simon Kraus aka Sik (Polkadot Ambassador), John Wegmann (Polkadot Ambassador) got together in cooperation with Phala Network, Centrifuge, Moonbeam, Unique Network and Parallel Finance to host the official Polkadot Decoded Conference 2022 pre-event. We have two options for the event locations:

1. A Berlin-cool [venue](#) (Clärchen's Ballroom) in the heart of Berlin. A whole century has left its mark on the Clärchens. As a special venue, the largely unchanged Hall of Mirrors in the charm of the 20s is popular. It has a historic and fairy-tale ambience. The Hall of Mirrors is located on the 1st floor and can accommodate up to 180 people seated and 260 people standing.
2. A Berlin-chic [venue](#) (Amano Bar Grand Central + Rooftop) in Berlin Mitte with views of the Berlin TV Tower. A love for experimenting combined with excellent bar skills and exquisite ingredients are what give the AMANO Group bars a distinctive class. A top-notch drinking experience and best service are always their paramount concern. Either for a cocktail reception, kick-off event, or a corporate get-together – always the best price guaranteed.

Requested DOTs for this proposal will go directly towards the cost of this event. The costs for both venue options are listed below. The estimate of costs for the event include: 1) the venue, 2) food/drinks 3) DJ 4) Photographer 5) Marketing materials. Based on communication with organisers, this should be the main pre-Decoded event organized by the Polkadot community. At this moment the organizing team is unaware of any other pre-events for June 28th in Berlin.

2. **Problem statement: what problem is this proposal trying to solve? Make it as granular as possible to allow stakeholders to understand the logic behind it.**

Polkadot Decoded Berlin is one of four hubs that will be simultaneously hosting the most significant annual event for Polkadot.

This pre-event, branded as the Polkadot Decoded Opening Party shall provide the environment for Polkadot Decoded attendees and speakers to get together and set the vibe. The event will include a panel discussion with the involved parachains, with the following happy hour and live music by a very valued artist in the Polkadot Ecosystem.

Proposal Objective/solution/s to point 2: What is the goal of the proposal? What does 'success' look like? Explain what your solution is after taking into consideration the context and the problem. Make sure to consider all points included in the problem statement to ensure a complete and balanced proposal, and try to be as granular as possible.

The goal of the proposal is to organize the official pre-event for Polkadot Decoded in Berlin on June 28th 2022. With the beautiful location we have scouted and the Berlin-chic vibe we want to create an unforgettable kick-off for the event. Including a panel discussion to create some excitement for the conference content.

The venue holds 200 people inside or 280 on the rooftop. Depending on the weather we will choose either of the spaces and we are planning with a turnout of up to 150 people.

Agenda:

- 7pm: Welcome and finger food
- 7.30pm - 8.15pm: Panel discussion on the topic “Polkadot’s road to mass adoption” (moderated by Zoé, speakers from Centrifuge, Unique, Parallel)
- 8.15pm - 12am: happy hour, more food, live music, socializing

Attendees need to RSVP for the event. We will either use the official [Polkadot Berlin Meetup page](#) or an Eventbrite account (tbd), for marketing and distribution purposes, we will as well:

- Share via parachain social channels
- Share via Parity official channels to Polkadot Community, Press, and VIPs
- Share in our Social Channels

a. Who does this solution help? Specify which stakeholder will benefit from the solution.

Polkadot Decoded attendees, Community members, Parachain Team members.

Milestones and tasks to include:

Milestone	Deliverable	Link	Notes
0.	Secure the Venue	https://www.amanogroup.de/de/eat-and-drink/apartment-bar/	Reserve the venue and resources by June 15th, 2022
1.	Setup the event	https://www.meetup.com/Polkadot-Berlin/	Create Eventbrite or Meetup event with description information by June 17th, 2022
2.	Promote the event	NA	Post event on socials, community channels, beginning on June 17th, 2022
3.	Host the event	https://www.amanogroup.de/de/eat-and-drink/apartment-bar/	Set up the location and host the event on June 28, 2022

3. Why Polkadot Network? Why did you choose to build in Polkadot? What is it about this network that encourages you to submit this proposal? If you have seen similar proposals before: why is yours different?

This is the Berlin opening party for Polkadot Decoded. As we are all community members and Parachain teams in the ecosystem, we are very excited to host this event for attendees in the Berlin Decoded Hub.

4. Payment conditions: please specify any special conditions regarding the payment of this proposal.

Please include here:

- a. What is the amount requested? Should this be divided on installments? Will each milestone represent a treasury submission?

Final budget tbd based on location see list below (DOT rate based on [7 days avg rate](#) opening price at day of submission)

- b. How does this amount cover the work of the proposal? What tasks are to be included on the payment? Please allocate parts of the total request to the milestones explained above.

See below.

- c. Treasury timeline related to milestones: when are installments (if any) due?

June 16th, 2022

- d. What is the address of the fund recipient?

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- e. How can we contact the manager of the funds?

Zoé Meckbach – zoe@phala.network @zoemc (Telegram)

- f. What exchange rate are you considering and why?

7-day average based on the day of submission - according to [Coingecko](https://www.coingecko.com/).

- g. Budget details.

Item	Clärchens Ballhaus 150ppl, inside 1st floor	Amano Grand Central Bar + rooftop offer 150ppl
Venue	\$4,000	\$14000 including food + drinks + service fee
Fingerfood	\$2,000	Finger Food \$4,000 (in above price included)
Open Bar	\$7,700	Drinks \$9,800 (in above price included)
DJ + tech setup	\$4,000	\$3,000
Branding/Signage 3x (rollups decoded branding)	\$500	\$500
Security services	\$315	Hostess \$160
Photographer	\$500	\$500
Total	\$22,000	\$18,500