



Digital Toolkit

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We are raising the banner during this Coronavirus to make sure large industries, corporations, and our government don't forget to [#ProtectAllWorkers](#). We demand immediate, sweeping action by major industries, corporations, and government to secure the health, safety and long-term economic well-being of working people across America regardless of where they work, their race, their immigration status, or current healthcare coverage.

- Fully-funded and accessible healthcare for every worker in America, including paid leave and 100%-paid testing and treatment for COVID-19.
- Job, wage, and economic security for every worker.
- Immediate investment in the health and safety of every worker.
- Working families at the center of every emergency relief package.

We want to make sure we are lifting up the voices of our members during this time period. If you have any photos, member quotes or post shares, please email them to Alesia Lucas, alesia.lucas@seiu.org.

How to make sure your channels are lifting our [#ProtectAllWorkers](#) DEMAND:

1. Find content through the "Table of Contents"
2. Copy and paste the suggested social content as a new post on your organization's or your personal social media accounts.
3. Adjust or update the copy however you see fit - and upload a creative asset.
4. Share!

Social Media Graphics

[Download More Images Here](#)

[Download Member Quote Graphics Here](#)

 <p>When this is over, let's remember that it wasn't the CEOs & billionaires who saved us.</p> <p>It was the janitors, nurses, grocery and food workers.</p> <p>#ProtectAllWorkers</p>	 <p>WORKING PEOPLE ARE ON THE FRONTLINES</p> <p>We need to #ProtectAllWorkers</p> <p>ProtectAllWorkers.org</p>	 <p>WE DEMAND</p> <ul style="list-style-type: none">Fully-funded and accessible healthcare for every worker in America.Job, wage, and economic security for every worker.Immediate investment in the health and safety of every worker.Working families should be at the center of every emergency relief package. <p>SEIU #ProtectAllWorkers ProtectAllWorkers.org</p>
<p>SHARE POST</p>	<p>SHARE POST</p>	<p>SHARE POST</p>
 <p>"Whether it's caring for the sick, cleaning airplanes and other facilities, securing buildings or serving customers...we're all impacted, and exposed to this crisis."</p> <p>VALERIA PAPPAS-BROWN ADJUNCT PROFESSOR IN BALTIMORE, MA</p>	 <p>“</p> <p><i>Paid sick and family leave is good for our patients, our communities and our economy.</i></p> <p>Dr. Lily Ostrer Resident Physician Florida</p>	 <p>“And according to the new CDC guidelines, we need to spend more time cleaning cabins and wheelchairs to make everyone safe – any bail out needs to ensure we're not cutting hours or laying workers off or those guidelines will not be met.”</p> <p>- TIM MADDOX AIRPORT WORKER WITH USWW LOS ANGELES, CA</p>
<p>DOWNLOAD IMAGE</p>	<p>SHARE POST</p>	<p>DOWNLOAD IMAGE</p>

Facebook Posts

1. We demand immediate, sweeping action by major industries, corporations, and government to secure the health, safety and long-term economic well-being of working people across America regardless of where they work, their race, their immigration status, or current healthcare coverage.

The COVID-19 pandemic has laid bare the deep cracks and divides in our system, and we need to #ProtectAllWorkers. Act: <http://seiu.me/fb-protect-workers>

2. Working people are going to work in fear they won't be able to pay their bills and put food on the table. People are afraid to seek medical care in fear of deportation. It's a reality that is only getting worse in the face of this crisis.

We know that it is not the responsibility of our government alone to respond to this Coronavirus crisis—corporations and industries need to step up as well to #ProtectAllWorkers.

Join our call and find out how you can make sure that all working people are being protected during this crisis: <http://seiu.me/fb-protect-workers>

3. Leading industries—from airlines to hospitals to fast food—must act to protect and take care of working people. And while our government as well must act, it is not the responsibility of the government alone to respond to this crisis.

We are stronger together, and we know that united through our union we have the power to ensure the safety of our workplaces and community—but not all working people have this right. So we're calling on large industries and our government to #ProtectAllWorkers during this Coronavirus crisis! This is the time for us to stand united. Join our fight: <http://seiu.me/fb-protect-workers>

4. The bills aren't stopping, but the paychecks are for far too many working people—Black, white, brown, and AAPI—who have already been struggling to make ends meet. This COVID-19 pandemic is affecting all of us and this is the time to call on our government and industries to ACT and #ProtectAllWorkers.

Times of national emergency require us all to move beyond business as usual. Join our call now: <http://seiu.me/fb-protect-workers>

5. We demand immediate, sweeping action by major industries, corporations, and government to secure the health, safety and long-term economic well-being of working people across America regardless of where they work, their race, their immigration status, or current healthcare coverage. Join our #ProtectAllWorkers call:

- ✓ Fully-funded and accessible healthcare for every worker in America.
- ✓ Job, wage, and economic security for every worker.
- ✓ Immediate investment in the health and safety of every worker.
- ✓ Working families should be at the center of every emergency relief package.

Join us and fight to make sure all of America's working people aren't forgotten in this crisis: <http://seiu.me/fb-protect-workers>

Twitter Posts

1. We can't wait: large corporations & industries, as well as the government, must act to ensure anyone who's sick can go to the doctor to receive compassionate care w/o

worrying about how we'll afford it! Join our movement to #ProtectAllWorkers:
<http://seiu.me/tw-protect-workers>

2. There must be no blank checks for corporations like @McDonalds or @United Airlines. If they refuse to act in the best interests of working people, our government must mandate they do so. It's time to #ProtectAllWorkers. Act: <http://seiu.me/tw-protect-workers>
3. Elected leaders of every party, at all levels, must act to put the health, safety & financial well-being of all American workers—Black, white, brown, API—first in their efforts to address this #COVID19 crisis.

Join our call to #ProtectAllWorkers: <http://seiu.me/tw-protect-workers>

4. Leading industries—from airlines to hospitals to fast food—must act to take care of working people. And while our government must act too, it's not the sole responsibility of govt to respond to #COVID19




We need industries to #ProtectAllWorkers too! <http://seiu.me/tw-protect-workers>

5. Our demand is clear: we must #ProtectAllWorkers! Join the call & fight to make sure all of America's working people aren't forgotten in this crisis:
<http://seiu.me/tw-protect-workers>
6. Millions of healthcare and service workers are on the front lines of the fight against #Coronavirus. Join us as we demand immediate and aggressive action by industries and government to #ProtectAllWorkers! Take Action Now: <http://seiu.me/tw-protect-workers>
7. As working people lead the fight against #COVID19 & continue our fight for economic & racial justice, we're fighting for the health & safety of our co-workers & all working people. Our response to this health & economic crisis: #ProtectAllWorkers
<http://seiu.me/tw-protect-workers>
8. Our united fight against #COVID19 shows the importance of working ppl having collective power, from joining unions to holding employers accountable. We're demanding large corporations, industries & our government do the same & #ProtectAllWorkers:
<http://seiu.me/tw-protect-workers>
9. The #COVID19 pandemic has laid bare the deep cracks and divides in our system. Too many are paid so little they live paycheck to paycheck, working unreliable & insecure work schedules w/o healthcare or paid leave. We need to #ProtectAllWorkers:
<http://seiu.me/tw-protect-workers>

10. 🙌 Everyone, no matter what we do for a living, should have healthcare & sick days we can count on, make a living wage & have a voice at work through a union! Where's the plan from industries and government to #ProtectAllWorkers?

🗣️ We need it now: <http://seiu.me/tw-protect-workers>

Instagram Posts

	<p>Add Member quote and/or photo. PSD file</p> 	
<p>Post: Working people are going to work in fear they won't be able to pay their bills and put food on the table. People are afraid to seek medical care in fear of deportation. It's a reality that is only getting worse in the face of this crisis. ProtectAllWorkers.org</p>	<p>Post: Take Action: ProtectAllWorkers.org</p> <p>Our demand is clear: we must #ProtectAllWorkers! Join the call & fight to make sure all of America's working people aren't forgotten in this crisis:</p>	<p>Post: This is a national emergency. Say NO to business as usual. We need to put working people first and #ProtectAllWorkers.</p> <p>Take Action: ProtectAllWorkers.org</p>

Hashtags:

#COVID19 #COVID #Coronavirus #CoronaPandemic #CoronavirusOutbreak #coronavirus #COVID2019 #COVID19 #WorkingPeople #ProtectWorkers #ProtectAllWorkers #ThankAWorker #Unions #1U #UnionsForAll #Unions #StrongerTogether #WorkersRise #WorkingPeopleRise #WorkingPeople #FightFor15