

**TIA JOSHI**

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#### CONTACT

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Bow Quarter

E3 2UH

As a student of the Psychology of Fashion at UAL, I have developed a strong foundation in understanding consumer behaviour, particularly in relation to fashion trends and sustainability. I am highly skilled in both qualitative and quantitative research, utilising tools like SPSS and Excel to analyse data. My experience in retail and research has honed my communication, problem-solving, and teamwork abilities. Passionate about fashion and its impact on society, I am eager to apply my skills to contribute to innovative, sustainable solutions within the fashion industry and beyond. Having completed sustainability Consultancy projects with Rixo, I'm certain that my ability to tailor business plans will be applicable to other areas.

#### EXPERIENCE

#### KEY SKILLS

-SPSS

-EXCEL

-Qualtrics

-Organisation

-Creativity

-Research

-Driven and  
determined

-Sociable

-Social Media

#### Writer for Amtha Magazine

I contributed an article which delved into the ties between Western, South Asian chic and Eastern elegance. It looked into the historical significance of fashion in both contexts and the psychological concepts of merging backgrounds.

#### Online seller • Vinted

I've recently turned to vinted to sell my spare clothes and shoes, a more sustainable alternative to throwing them out. With a 5-star rating, I've honed my online networking and customer communication skills.

#### Retail assistant • Metro Stores (ongoing)

I've been helping at the convenience store since I was extremely young. My responsibilities started from stacking shelves and grew to operate the till, lottery machine, and gas and electricity payments. Working efficiently under pressure is a necessary skill I've honed here as well as creating connections with customers.

April 2021- March 2022

#### Charity shop Assistant • Daisy Chain Benevolent Fund

I gained organisation skills and how to tailor retail services to a wide variety of customers; young to old. I worked in a small team and learned the importance of good communication and patience. I developed my problem-solving and quick-thinking skills here also.

#### ROLLS-ROYCE WORK EXPERIENCE (2020)

I learned about the importance of reducing carbon emissions and the future thinking of the Electrification of aircraft's, having used CAD programmes and presenting findings to the Electrics team definitely increased my knowledge as well as confidence.

I upload essays/ articles on MEDIUM [Tia Joshi – Medium](#)

#### EXTRAS:

-10 years of Girl  
Guiding

-Bronze DofE

#### EDUCATION

[2022-PRESENT]

**BSC HONOURS DEGREE**, [UNIVERSITY OF THE ARTS LDN] I am currently studying the Psychology of Fashion degree, continuing for 3 years. I'm learning about marketing,

-Rolls-Royce Work  
experience

consumerism and well-being. The aim is to improve the fashion industry in different aspects including sustainability, ethics as well as diversity.

*[2020-2022]*

**A LEVELS**, [LITTLEOVER COMMUNITY SCHOOL]

Physics, Mathematics and Psychology.