# SPECIAL NOTE: THESE NEED TO BE EDITED TO ADD PERSONAL INFORMATION.

SCROLL DOWN TO SEE THE EMAIL TEMPLATE AND TEXT TEMPLATE

HERE'S THE SPONSORSHIP PAGE: https://www.k2effect.com/sponsorship.html#join

# **EMAIL**

Subject: Invitation to Support Our STEM Robotics Club: Sponsorship Opportunity

### Dear [Company Name],

I hope this letter finds you well. I am writing to you on behalf of Technical Toast and Butter Bots, a dedicated group of young engineers and innovators passionate about robotics and STEM education.

As we gear up for an exciting season of FIRST Tech Challenge (FTC) Robotics & FIRST Lego League (FLL), we are reaching out to local businesses like yours to invite you to become a valued sponsor of our team. Your support will play a crucial role in helping us achieve our goals and furthering STEM education in our community.

In return for your generous donation, we are offering an exclusive sponsorship package that includes prominent exposure for your company. Your logo will be prominently displayed on our custom team t-shirts worn at competitions and events, featured on our team website, and showcased across our social media platforms. Additionally, we will provide you with high-quality photos of our team proudly sporting your logo, which you can use for marketing, social media, and other promotional activities.

By partnering with us, you will not only be investing in the future of STEM education but also gaining valuable exposure for your brand within our local community and beyond. Your support will make a tangible difference in the lives of our team members and inspire future generations of innovators.

We believe that together, we can achieve great things. Your partnership with our Robotics club will not only benefit our students but also demonstrate your commitment to fostering innovation and education in our community.

We would be honored to have **[Company Name]** join us on this journey. If you are interested in learning more about our <u>sponsorship opportunities</u> or have any questions, please don't hesitate to reach out to us.

Thank you for considering this opportunity to support our Robotics Clubs. We look forward to the possibility of partnering with you and creating a mutually beneficial relationship.

Sponsor Robotics Club HERE.

Warm regards,

#### [Your Name]

#### [Your Position/Role]

Technical Toast & Butter Bots

K2Effect.com

## SHORTER EMAIL

#### Dear [Company Name],

I hope this letter finds you well. I am writing on behalf of Technical Toast and Butter Bots, a group of young engineers passionate about robotics and STEM education.

As we prepare for the upcoming FIRST Tech Challenge (FTC) Robotics & FIRST Lego League (FLL) season, we invite you to become a valued sponsor of our team. Your support will help us achieve our goals and promote STEM education in our community.

In return for your generous donation, we offer an exclusive sponsorship package that includes:

- Your logo on our team t-shirts worn at competitions and events
- Feature on our team website
- Exposure across our social media platforms
- High-quality photos of our team with your logo for your marketing use

By partnering with us, you'll invest in the future of STEM education and gain valuable exposure for your brand within our local community. Your support will make a tangible difference in our team members' lives and inspire future innovators.

We would be honored to have **[Company Name]** join us. If you're interested in our sponsorship opportunities or have any questions, please contact us.

Thank you for considering this <u>opportunity to support our Robotics Club</u>. We look forward to the possibility of partnering with you.

Warm regards,

[Your Name]
[Your Position/Role]

**Technical Toast & Butter Bots** 

Sponsor Robotics Club HERE.

K2Effect.com

## **TEXT MESSAGE**

## Hi [Company Name],

I hope this message finds you well. My name is **[Student Name]**, and I'm a member of Technical Toast & Butter Bots. We're gearing up for a season of FTC & FLL Robotics and we're seeking sponsors to support our team.

We'd love to have **[Company Name]** on board as a sponsor! In return for your generous donation, we'll feature your logo on our team t-shirts, website, and social media. Plus, there's an option where we'll send you photos of the team wearing the shirts so you can use them for your marketing and social media too.

Your support would mean a lot to us and would help us continue our mission of promoting STEM education in our community.

Interested in learning more about our sponsorship opportunities? Visit this webpage: https://www.k2effect.com/sponsorship.html#join

Let me know if I can provide additional details.

Thanks for considering it!

## [Your Name]

Technical Toast & Butter Bots

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