

What is the problem?

- Not successful with the current funnel strategy.
- Not enough effort put into market research

What is the road block?

- Funnels has no immediate communication
- Funnels has No human touch
- Funnels has No long term value
- Funnels has no repeat customers
-

What is the product

- MARKED Marketing funnel strategy

Who am i talking to?

- Businesses which are ineffective in their funnel process.
- Who automate their funnel and dont see a long term value in their funnel.
- Your funnel is not fit for repeat customers.
- You are automating your funnel and it doesnt have a human touch

Painful Current State:

- Not seeing repeat customers
- Not seeing long term value in your ROAS(return on add spent)
- The funnels doesnt have human touch because of automation. Prospects are losing interest.

Desired dream state:

- Funnels With good ROAS
- Funnels which is created with good market research
- Funnels which provide long term value
- Funnels Which have less or no automation

Avatar:

John doe is a business man. Who runs a clothing business. He is not happy with his current funnel strategy. He is not seeing much value with his current funnel. Because of the reasons mentioned above. He looking for an effective funnel strategy. Which Helps him reach his desired dream state. John is aware of the problem, but not sure where to find the solution. This is where our product come in. We have to present our MARKED funnel strategy

Strategy 1:

The idea is to bring the prospect into a webinar. Make them understand about their current pain points and the roadblocks. Then present the solution as MARKED funnel strategy and provide a CTA in the webinar for them to buy the full training bundle.

Strategy 2:

Create an LinkedIn add. After clicking on CTA redirect them to an OPT in page and ask them to enter the details like email, phone number, business name etc.

(OPT in page copy below)

Not sure Why your funnel is not producing the outcome that you want?

It must be because of the following reasons:

- * Selling **one** product.
- * You are still following **old funnel strategies**.
- * Your value feels **less than the price** you are asking for.
- * You don't answer **"whats in it for the customer?"**

If you agree with any of the above reason, Don't worry i have just the right solution for you.

Introducing Conversion Conversations (M.A.R.K.E.D funnel strategy).

(explain what MARKED means)

This funnel strategy is proven to be effective by 39 beta testers.

(here insert the testimonials)

Remember we tested this strategy with 39 beta testers with each of them paying 5 figure to acquire this training session.

Originally costs **\$1088**.

But, I'm going to give you everything i gave them with more for just 0.009% of the original price.

For \$97 only

Grab your bundle quick! Only **200** members allowed in first batch.

(button to purchase the bundle)

(End of Email copy)

(end of OPT in page copy)