Curriculum map

Subject: Business Studies **Year: 11**

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Unit title	Operations	Finance	Influences on business The interdependent nature of business	Revision and exam preparation	Revision and exam preparation (continued)	Final exams
Key knowledge	Production processes. Quality of goods and services. The sales process and customer service. Consumer law. Business location. Working with suppliers.	The role of the finance function. Sources of finance. Revenue, costs, profit and loss. Break-even. Cash and cash flow.	Ethical and environmental considerations. The economic climate. Globalisation. How decisions in one area of a business can impact on other areas and the need to consider this prior to decisions being taken.	Extensive exam question practice. Learning how to apply subject knowledge in the exam to ensure maximum performance in the summer exams. Clarity of understanding the two separate elements of the two exams J204/01 and J204/02.		
Key skills / concepts	Students will be able to: Understand different production processes (***job, batch, flow***). Be able to explain the concept of ***quality***. Appreciate why good customer service is important. What laws exist to protect customers?	Students will be able to: Explain the role of the finance function in a business. Identifying different sources of finance available to a business and how to choose the most appropriate option. How to calculate profit and loss.	Students will be able to: Analyse and evaluate the impact of ethical considerations on businesses. Explain and apply the term ***environmental considerations***. Evaluate the impact of changes in the economic climate of a business.	Students will be able to: Identify their strengths and weaknesses. Learn how to maximise marks in longer answer questions. Use of December mock to personalise learning so that weaknesses are strengthened and knowledge gaps filled.	Students will be able to:	Students will be able to:

	The importance of locating a business in the right area. Logistics and procurement.	Learning how to calculate ARR. Understand the concept of break-even. Identifying the different parts that make up a cash flow forecast.	What is globalisation? Be able to analyse and evaluate the links between different areas of a business. Evaluate the impact of risk and reward on business activity. Adopt a synoptic approach to evaluate business decision-making.			
Key assessment	End of unit assessment.	End of unit assessment.	End of unit assessment.	Regular use of past papers and multiple choice style questions.	Regular use of past papers and multiple choice style questions.	
Key learning journey question	What are the benefits and costs of the different production processes? How does a business ensure quality in its production? How does consumer law affect business activity?	Why is good financial planning essential? Why does a business need to apply break-even calculations when deciding on pricing/production strategies? Why is accurate financial planning important for a business?	Why is it important for businesses to behave in an ethical manner? How can a business adapt to survive in times of economic uncertainty? How has globalisation affected business activity and what is its impact on individuals? How do decisions made in one part of a business have an impact on other areas?	How can I maximize my marks on longer answer questions? How do I analyse and evaluate a case study to gain optimum marks? Do I know my weaknesses and understand what I need to do to move my learning forward?	How can I maximize my marks on longer answer questions? How do I analyse and evaluate a case study to gain optimum marks? Do I know my weaknesses and understand what I need to do to move my learning forward?	