

Hi (Name)

As per my conversation with your colleague, I have forwarded some examples of the work I've done for other grooming businesses. Our services are designed to improve sales, strengthen your relationship with existing customers and assist in anything that promotes the health of your business.

From making sure you appear higher up the search rankings, to hiring the perfect employees... We've built a structure around every need your business could potentially have.

From our side, we only have one criteria for the clients we work with.

We exclusively partner with people who are passionate about what they do and operate ethically.

One thing I observed when looking through your content was (insert)

Before discussing any potential projects together, I'd want to understand the needs of your business, where you're aiming to get to and any headaches we can assist you in fixing.

Would you be available for a quick call early next week?

P.S - (insert)

Overall, the email sounds friendly and engaging. However, there are a few areas that could use improvement:

- The opening sentence could be more personalized. Instead of "As per my conversation with your colleague," you could start with something like "I hope this email finds you well, (Name)."
- While it's good to mention the services you offer, the email could benefit from more specific examples of how your company can help the recipient's business. For instance, instead of simply saying "assist in anything that promotes the health of your business," you could give a brief explanation of how your services have helped other grooming businesses.
- The sentence "From our side, we only have one criteria for the clients we work with" could be rephrased to sound less like a demand and more like an invitation. For example, you could say "We're excited to work with passionate and ethical business owners like yourself."

- The sentence "One thing I observed when looking through your content was (insert)" is a bit vague. It would be better if you could provide more specific feedback or suggestions to show that you've put thought into the recipient's business.
- The closing sentence is a bit abrupt. Instead of simply asking for a call, you could add a sentence thanking the recipient for their time and expressing your excitement about the potential to work together.

Here's a revised version that incorporates these suggestions:

Hi (Name),

I hope this email finds you well. Following our recent conversation, I wanted to share some examples of the work I've done for other grooming businesses. Our services are tailored to help businesses like yours increase sales, strengthen customer relationships, and overcome any challenges you may be facing.

For example, we've helped other grooming businesses improve their online presence and attract more customers through targeted marketing campaigns. We've also assisted with hiring and training staff to provide top-notch service and increase customer satisfaction.

We're passionate about working with business owners who share our values of integrity and ethics, and it seems like your business fits the bill perfectly. As I was looking through your content, one thing that stood out to me was (insert specific feedback or suggestion).

Before discussing any potential projects, I'd love to learn more about your business and understand your goals and challenges. Would you be available for a quick call early next week? I'm confident that our team can help take your business to the next level.

P.S. (insert additional personal or intriguing note)

Best regards,

(Your Name)

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P.S. (insert additional personal or intriguing note)

Best regards,

(Your Name)