

SL: Helping {Target Spa} Thrive - More than Words

I hope this message finds you well. My name is Samuel and *{some compliment}*

As a provider of copywriting and other marketing consulting services (email writing, ad designing etc.). I have always focused on one core principle - creating outcomes, not just delivering words. The focus is not just on writing compelling content but on helping businesses like yours attract new clients and keep them coming back.

I understand that as a spa, you're always looking for ways to increase your clientele. I'd love to discuss some of the strategies and approaches that could help {target spa} reach this goal.

Trust is essential, and I understand that words can only take us so far. So, I'd like to extend an offer of a free consultation. During this session, we can discuss your specific challenges and opportunities, and I can share some initial thoughts and strategies. If this feels like a good fit, I'd be happy to follow up with a free project - no obligations, just a chance for you to see the value I can bring to your business.

If this opportunity aligns with your goals, reach out. We are available for a brief call at your earliest convenience.

Thank you for considering this and best regards,

Samuel
{my email}

PS. Something I've seen work well for some other successful spas around {} is building well rounded descriptions for their services. Along with sending out emails that notify their clients of any events happening. See the attached document below, feel free to implement it.