

Paper title [Paper Title]

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TITLE OF PAPER GETS REPEATED HERE EXACTLY AS IT APPEARS ON TITLE PAGE [Paper Title]

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Introduction [this is formatted as Heading 1]

It is expected that authors will submit carefully written and proofread material. Careful checking for spelling and grammatical errors should be performed. Papers should clearly describe the background of the subject, the authors' contribution, including the methods used, results and concluding discussion on the importance of the work from both scholarly and managerial perspectives. [Paragraph]

The Full Paper must be written in English within 11 pt Times New Roman. The text should be justified. The Full Paper including figures, tables and references must have a minimum length of 6 pages and cannot exceed 15 pages.

All accepted papers will be published in the online proceedings which will have an ISSN number and be made accessible from the conference website after the conference. Following the conference papers will be given a DOI reference to ensure they are picked up in scholarly web-searches. We aim to produce conference proceedings of a professional and consistent quality, and appreciate you carefully following the instructions outlined in this guide.

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Material and Methods

This section should describe how you are supposed to rectify the problem, what approach or what methodology you are supposed to use in your paper. This can be divided into subsections if several methods are described.

Results and Discussion

This section describes the outputs generated in the methodology section. Elaborate and compare your results with previous research performed in the past.

Table 1 Table layout. Captions for Tables are placed above. [Table title].

Table Rows [Table content]	Cell one	Cell two
Second Row	1	2
Third Row	2	3
Fourth Row	4	5



Figure 1 Captions are placed under the pictures. Ensure that your caption adequately describes what you want your reader to see in the picture, highlighting any areas that they should focus on or relationships that you might want them to see. [Caption].

Conclusion

This should state clearly the main conclusions of the research and give a clear explanation of their importance and relevance. Summary Illustrations may be included.

Acknowledgment

These should be included at the end of the text and not in footnotes. Personal acknowledgements should precede those of institutions or agencies.

References

The whole citation should follow the Harvard style, enclosed within parentheses (author surname, year) if not a natural part of the surrounding sentence; the year should be enclosed within parentheses if the names do form a natural part of the surrounding sentence. Citations of works by two authors should have ‘and’ (not an ampersand) between the names. Citations of works by three or more authors should have the first author followed by et al in italics with no trailing stop. In-text lists of references should be listed in chronological order (e.g. author1, 2002, author2, 2004, author3, 2008). Publications by the same author(s) in the same year should be identified with a, b, c (e.g. 2008a, 2008b) closed up to the year. When a cited work has three or more authors in the text, the form (main author *et al.* year) is used (Don’t forget to italicize et al.). A reference list should

appear at the end of the paper under the heading "References". All the references should be arranged in alphabetical order. Please follow the examples below (cf. References).

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