Liron Linker - CV

Personal Information:

<u>First Name</u>: Liron <u>Last Name</u>: Linker <u>Birth Date</u>: May 5th 1996

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<u>Portfolio</u> <u>iMDb</u> <u>LinkedIn</u> <u>Spotify</u> - <u>Production Music</u>, <u>EDM Project</u>

About me

Hi! I'm Liron Linker – a music producer, composer & sound designer passionate about media and games. With over a decade of experience in music and audio engineering, I've worked with major labels and production companies on TV shows, commercials, video games, and campaigns. Under my alias LINKER, my electronic music has reached millions of streams and been featured on radio and media platforms. I love all aspects of creative work, both audio and visual.

Education:

- 2017-2020 A.Sc. Degree Sound Engineering, 'Yoav Gera Sound School'
- 2014 Graduated from Reut School of Arts [Ex. Wizo] (Music Department)

Professional Sound & Music Experience:

2018-Present

- Co-Founder & COO at <u>AINSOF</u>. [2023-Present]
- Freelance Composer, Music Producer & Sound Designer working with Universal,
 Warner Chappell, BMG, Sky, Brand X, Megatrax, Artlist, Sonoton and many more.
 [2021-Present]
- Sound Designer & Music Composer at <u>Beach Bum</u> A leading mobile games company. [2019-Present]
- Lecturer at 'Yoav Gera Sound School' [2023]
- Freelance Post Production for 'Kan 11' (Public Israeli TV & Radio Broadcaster) / 'Herzliya Studios'. [2019]
- Intern at 'DB Studios' Biggest audio post production studio for film & TV in Israel.
 [2019]
- Private tutor for music production and sound design. [2017-2023]
- PA for 'Nola Socks Pub' [2018-2019]
- Music Producer / DJ at LINKER an EDM project of mine. In which I released music
 with record labels around the world and reached millions of streams across the
 internet. [2018-2022]

Notable Credits: (See Full Credits List)

- Original Soundtrack for Survivor Together with my project 'AINSOF' we composed the official soundtrack for the hit TV show Survivor.
- <u>Custom Music for Garena Free Fire</u> Together with my project '<u>AINSOF</u>' we produced custom music for the game's 'Gloo Nova' update.
- <u>Music on Fast X Campaign</u> My track 'Curveball' [Brand X Music] got synced to the promo campaign of the hit movie Fast X.
- Music on Netflix My music has been featured on various Netflix shows like At Home
 With The Fury's, Influencer, Rhythm+Flow (France & Italy), Sugar Rush, The Parisian
 Agency and many more.
- Music on NBA My track 'Play The Game' [MYMA] got featured on the NBA game of LA Lakers VS NY Knicks [March 14 2023] Aired on ESPN.
- Music on Formula 1 Grand Prix My track 'Android' [Sky/SATV] was featured on a promo for the 2023 'Lenovo United States Grand Prix'.

- Music on HBO My track 'Play The Game' got featured on an HBO promo for the show The Ringleader: The Case of the Bling Ring
- Music on UFC My track 'Violent Heart' [Universal] got featured on 2 UFC
 Countdown episodes: UFC 302: Makhachev vs Poirier & UFC 311: Merab vs Umar.
- <u>Music on BBC</u> Multiple tracks of mine got featured on the BBC shows *The Rap Game UK, Go Hard or Go Home & Man Like Mobeen*.
- Music on WWE Various tracks featured on SmackDown, Raw, WWE Rivals & This Week in WWE.
- Music on NBC My music got featured on the first episode of NASCAR: Race For The Championship.
- Music on NFL Network My music was featured on NFL shows like 'NFL Gameday' &
 'NFL Insiders'.
- <u>Music on Discovery</u> My music got featured on a promo for the show *Deadliest Catch* and episodes of *Expedition files*.
- Music on NHL My track '808' got featured on an NHL promos for their 'Top 10 Moments' series.
- Music on Sky Multiple tracks of mine got featured on several Sky programs like Sky News, Sky Sports, Player Pranks and more.
- <u>Music on ESPN SportsCenter</u> My track 'Puncher' (Universal) got featured on the Sep. 9th broadcast of ESPN SportsCenter.
- Music on E! Entertainment My music got featured on a promo for the show 'House of Villains'.
- Music on CBS Sports My music got featured on the shows 'Champions League Weekly', 'Champions League Magazine' and 'Inside College Basketball'.

Professional Achievements:

- Music on Tomorrowland Radio 3 of my self released songs [Next Time, Just Callin' & Trouble] got played on Tomorrowland's One World Radio by Industry icon and Ex-Spotify Head of Electronic Music Austin Kramer, and picked to be Bass tunes of the week. [Next Time on EP3 | Just Callin' on EP6 | Trouble on EP32]
- <u>Music on SiriusXM Radio</u> My self released track 'Swampy' got played by legendary Dubstep DJ 12th Planet on his SiriusXM show 'Swamplex Radio' Halloween special episode.
- <u>Runner up on Global Game Jam</u> BIRDPIRE, A game for which I made the sound design and music won 2nd place (out of 70+ games) at Global Game Jam 2019 hosted in Tiltan Academy.
- <u>Feature on EDM.com</u> Biggest electronic music blog & news site in the world -EDM.com wrote an article about my song - Beez Neez.

Additional Professional Background: (2012-2019)

- Guitar & music theory private tutor.
- Builder at the 'Miniso' Haifa branch.
- Call Center Agent for Haifa City Special Education Line
- Guide at 'Gan Hayeled Haifa' an after-school program for children with disabilities and special needs.

Military Service: (2014-2017)

3 year military service for the Israeli Navy - Naval Communication Unit.

During the course of my service I was in charge of the tele-communications throughout naval operational activities; amongst others this included cryptographic, encryption & decryption responsibilities. Along the course of my service I was elected as the unit's excelling soldier.

Languages: Hebrew, English.

Personal Hobbies: Graphic Design (Adobe Photoshop), Video Editing (Adobe Premiere), Video Games (Mario Kart, Brawlhalla, Guitar Hero, Rocket League), Playing Guitar, Synthesizers.