

### Ebates vs. Giving Assistant Web Content

I was often tasked with finding “Giving Assistant vs. [Other Coupon Company]” opportunities, and writing SEO driven content to address them and capture leads. Here’s one for Ebates.

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## Ebates vs Giving Assistant SEM Landing Page

### Giving Assistant vs. Ebates: Whose cash back stacks up?

Get better cash back bonuses (for you, your favorite nonprofit—or both!) at over 500 more stores than Ebates.

You'll also enjoy:

- Cash payouts weekly via Paypal & eCheck
- Up to 2x cash back bonuses and charitable donations
- Flexible, automatic donations to any nonprofit
- Keep your cash back, or donate from 1% to 100%

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### Giving Assistant is better. For everyone.

Giving Assistant is the best choice for shoppers in search of both more cash back and more happiness.

<b>Giving Assistant</b>	<b>Ebates</b>
Over 3,000 major brands	2,500 brands
Weekly payouts*	Payouts only 4x per year
Fast payouts via PayPal, or instant	Get paid via PayPal or wait for paper

eCheck	checks
Automatic, effortless donations on an easy-to-use platform <i>made</i> for giving	No automatic donations.
Search 1.5M nonprofits; find your favorite instantly	No nonprofit search function
Keep your cash back or donate 1% to 100%—your choice!	All-or-nothing cash back donations
Certified B (Benefit) Corp	No accountability certifications

\*All retailer-released ("Current") earnings are sent every Monday when earnings exceed \$5.99

## [Join Now for Free]

### **1. Over 500 more stores**

Giving Assistant's brand partnerships tower above Ebates' (including its parent site, Rakuten.com), with over 3,000 brands participating in cash back rewards versus Ebates' 2,500. Brands choose Giving Assistant for the opportunity to be part of something bigger—the same way our shoppers do.

As for coupons, Giving Assistant scans twice as many stores every day (that's over 6,000!) for hidden deals, so you can unlock savings at all your favorite stores.

### **2. Earn double. Get paid weekly.**

Yep—double. Giving Assistant's Power Shopper membership tier enables shoppers to earn double the cash back Ebates or Rakuten offers, for an easy fee of \$5.99 per year, pulled directly from your cash back. No credit card required.

What does that mean exactly? It means when Giving Assistant earns commission on a sale, we pay Power Shoppers 100% of that commission, and not just a little portion of it. Our hope is that you'll use it to make your life—or someone else's—just a little brighter.

Speaking of making life a little brighter, Giving Assistant is proud to pay our shoppers weekly through a variety of payout methods. [Ebates still pays cash back just 4 times a year.](#)

### **3. Shop with a community that's already donated over \$4 million in cash back to good causes.**

Whether you keep your cash back for yourself, or donate some (or all) of it to your favorite nonprofit, the cash back you earn at Giving Assistant is packed with rewards neither Ebates nor Rakuten can offer. That's because our rewards are backed by our mission: to inspire the belief that every little bit—every nickel, dime, and small act of kindness—adds up to **something meaningful** to someone.

We want the cash back you earn with us to work for you, in whatever way you want it to. You're welcome to keep 100% of what you earn, or opt-in to donate as little as 1% to your choice of 1.5 million nonprofits in the U.S., including those at work right in your neighborhood, like Boys and Girls Clubs and regional food banks.

Every cent adds up at Giving Assistant, where a little cash back is doing a lot of big things. See for yourself at our [blog](#).

## **Upgrade to better-for-everyone savings.**

[Join for Free]