



Honpa Hongwanji Mission of Hawaii - 2027 Theme/Slogan Poster Contest Guidelines

"Nurturing Nembutsu: Living Aloha"

Purpose:

The poster contest aims to engage participants in a creative exploration of the 2027 theme and slogan, *"Nurturing Nembutsu: Living Aloha."* How do we live with aloha in our daily lives? Through your art, reflect on what it means to live with aloha each and every day.

Eligibility:

Open to all ages and skill levels, including Honpa Hongwanji Mission of Hawaii members, affiliated organizations, and the broader community.

Submission Guidelines:

1. Alignment with Theme:

- Posters must visually express the theme *"Nurturing Nembutsu: Living Aloha."*
- Participants should focus on illustrating how to live with aloha in their daily lives..

2. Content Requirements:

- Visual elements should reflect how expressing Namo Amida Butsu recognizes the gratitude they have received from or shared with others.
- The design should encourage viewers to reflect what it means to share gratitude with family, friends and the world around them.

3. Design Specifications:

- Posters may be created using any medium (e.g., painting, drawing, digital art) but must be submitted as a high-resolution digital file (JPEG, PNG, or PDF).
- Dimensions: Standard poster size (24" x 36" or equivalent in digital format).
- The design must be original and not include any copyrighted images or text.

4. Submission Process:

- Entries must be submitted electronically via the official submission portal by Saturday, October 31, 2026.
- Each submission must include the artist's name, age, and contact information. A brief description explaining the inspiration behind the design is optional.

5. Judging Criteria:

- Relevance to Theme: How well does the poster capture the essence of *"Nurturing Nembutsu: Living Aloha?"*
- Creativity and Originality: How unique and innovative is the design?
- Artistic Quality: The overall visual appeal, including composition, use of color, and technical execution.
- Message Clarity: How does the poster communicate the message and teachings of Buddha and Shinran Shonin?

6. Awards and Recognition:

- Prizes will be awarded to the top 5 posters.
- Winning posters will be displayed at all temples, Honpa Hongwanji Mission School, Pacific Buddhist Academy,

Buddhist Study Center, and featured in the Honpa Hongwanji Mission of Hawaii's publications, website, and social media platforms.

- Winners will be notified on November 20, 2026 and announced at the HHMH Board of Directors Meeting on Saturday, December 12, 2026

Important Dates

- Contest Announcement: July 1, 2026 via email to ministers/temples and Headquarters Update
- Submissions Accepted: August 1 - October 31, 2026
- Judging Period: November 1 - 19, 2026
- Winners Announced: Email to winners on November 20, 2026. Announcement on Saturday, December 12, 2026 at the HHMH Board of Directors Meeting and in the December Headquarters Update.
- Winning posters distributed to temples during December/January via mail.

Contact Information:

Please contact Debbie Kubota at dekub88@gmail.com with questions or for more information.

Link to Enter:

<https://forms.gle/gmEhojMEiXKcgsff9> (NOTE: Need to login with a Google Account)

Link to 2026 HHMH Theme/Slogan Poster Contest Winners & All Entries:

<https://hongwanjihawaii.com/blog/2025/12/16/2026-poster-contest-entries/>