

CHICORY BINGO INSTRUCTIONS

Thank you for participating in 2023 Plant A Seed Chicory Week! Here is a fun choose-your-own adventure game that your chapter can use to engage your members in learning about and discovering chicories locally!

HOW TO USE:

- BINGO officially begins on **Monday, October 16**, as we kick off Chicory Week.
- If your chapter is using the [Bingo Card](#) to help you celebrate Chicory Week, determine if you will offer a prize - doing a raffle is a fun idea! Prize could be a gift basket filled with Ark of Taste items or an Ark of Taste book or seed packets or Slow Food swag or products from your Snails of Approval! It can be anything, really!
- Provide the bingo card to your membership via PDF on your website or in person, printed out at your location (farmers' market, farmstand, etc.).
- Encourage your board to play and post their experiences on social media to generate excitement!
- Invite members to play through your chapter newsletter if you have one!
- Post rules of play, maybe on the back of the card if you print physical cards.
- Have fun engaging with your local Slow Food network around these greens!
- Do you need swag for your prizes? Contact mara@slowfoodusa.org - there are some additional zines and seed packets available from the Plant A Seed kits!

(SUGGESTED) RULES of PLAY: *possibly print on back of card if printing!*

This is an HONOR SYSTEM. Enjoy engaging with the chicories and businesses with curiosity and in the spirit of adventure and discovery!

- When you accomplish a square, within that square note the date and any notes about where or what dish or chicory that you got. This will mark it off.
- Did you get a BINGO or BLACKOUT?
 - To submit, DM or email us a picture or screenshot of your completed Bingo Card **OR**
 - Make a copy of [this form](#), click the 3 dots in the top right corner, select "Make a Copy" so that you can collect data for your own chapter, see image below. **OR**



- Tag the picture on Insta @[chapter insta] and @slowfoodusa #bitterisbetter and #chicoryweek2023 and we'll share your chicory victory! We want to shout out the farms, restaurants, or markets associated with your success, so tag them, too!

(SUGGESTED) PRIZES: *tailor to your chapter's bandwidth!*

- The first two people to submit a BINGO (5 in a row!) get a gift card to a local restaurant!
- The first person to get BLACKOUT (all the squares, baby!) gets a Slow Food gift basket filled with delicious swag, and bragging rights!
- All other BINGO winners get swag, until we run out!