TiLTED

About Tilted

Tilted is a TikTok competitor for selling game assets that can be tokenized and gamers can become liquidity providers to liquidity pools, where instead of collecting digital dust digital game collectibles can accrue value by wrapping digital assets and providing essential liquidity to the ecosystem. However, its true strength lies in its ability to serve web3 infrastructure to web2 consumer facing applications like games, particularly catering to the needs of indie game developers to go from ideas to successful launches with the Tilted UGC platform.

To demonstrate the power of Tilted, the first app to launch on its platform is a Twitch competitor where gamers can stream their game play to fans who can buy their game assets and earn rewards for their data connected through Tilted's unique DePin technology powering cross-game Player Identity.

Tilted is a liquidity pool and leading platform POS L2 blockchain for developers, and creators, powered by advanced nodes (AI powered nodes coming soon) that's bridging the web3 gap by transitioning real-world applications on-chain. Tilted redefines real-world asset (RWA) integration within blockchain ecosystems, particularly focusing on all EVM networks. By harnessing the power of advanced technologies like artificial intelligence (AI) and DePIN (Decentralized Private Infrastructure Network) technology, Tilted serves as a groundbreaking Layer 2 (L2) infrastructure layer, facilitating a modular and secure integration of RWAs into decentralized finance (DeFi) environments.

Tilted specializes in providing L2 infrastructure solutions tailored specifically for Games and digital RWAs, offering a robust and efficient platform for tokenization, trading, and management of real-world assets. By operating at the Layer 2 level, Tilted ensures scalability, cost-effectiveness, and interoperability, while maintaining the security and integrity of asset transactions on all EVM compatible networks. Tilted brings valuable data onto the blockchain through an API. This groundbreaking solution opens up new possibilities for web2 developers, offering them access to Tilted's API and blockchain infrastructure. Tilted also offers an SDK for web2 developers.

While initially focused on BNB Chain, Tilted has today expanded to all major EVM compatible chains. By supporting multiple networks, Tilted enhances accessibility and liquidity for RWAs, enabling cross-chain transactions and interoperability across EVM compatible chains increasing transaction volume and value.

Tilted integrates DePin technology for user identity verification and asset integration for liquidity provider accreditation. By leveraging Tilted's DePin technology, users can securely connect their accounts from gaming platforms like PlayStation, Xbox, and Steam, importing their game asset libraries and becoming liquidity providers to the Tilted game asset liquidity pool. This innovative approach enhances user experience, promotes asset liquidity, and fosters greater engagement within the gaming community because skills and achievements can be rewarded virtually as it is in the world of esports.

Tilted's Launcher

Tilted Launcher is a chain agnostic token deployer that currently allows any influencer to create their own social currency across multiple blockchains in less than 30 seconds. Thousands of tokens are created every single day with a sizeable majority being scams or rugs. Tilted's token deployer allows creators to build trust with their communities using trusted technology with verified smart contracts that forces locked liquidity and fair launch with 100% of all tokens in market from genesis. Additionally - creating tokens can be expensive to hire a developer especially for multi-chain token creation. omni's token deployer charges nothing up front and is so easy that even your grandma could do this.

What You Need To Know

Here are some details about tokens that are deployed through Tilted.

Feature	Details
Multi-chain	Tilted currently creates tokens on ethereum, solana soon, base, frax, avalanche, bnb chain and arbitrum.
Fair launch	All tokens created require 100% of tokens released at launch.
Locked liquidity	All liquidity added from token creators are locked in the smart contract forever and accumulates over time as trading volume happens.

Renounced contract	Contracts on tokens are renounced so they can be trusted and immutable
Tilted fee	Tilted does not charge a fee to create tokens using the Tilted deployer; Tilted's Treasury earns a fee of 500 bps for all volume traded. simple; transparent whereby the funds generated from revenue go back into generating airdrop rewards to be distributed back to the content creator and UGC community contributing to the platform.

A liquidity pool is a collection of funds locked in a smart contract. token creators seed initial liquidity with eth, sol, usdc etc in order for users to use the liquidity pool to facilitate exchange between assets.
when the creator seeds the initial liquidity - it is moved to a wallet that is "burnt" meaning there is no further access to these funds permanently. And that wallet will continue to operate as an LP earning fees for all trades in that liquidity pool. Those fees continue to accumulate over time helping to reduce risks or impact of rugs.
Note: locked liquidity is not a perfect or complete solution to preventing bad actors.

What's *create to earn (C2E)*?

Token creators will be able to earn rewards that are tracked via the leaderboard.

The leaderboard button is to be prominently displayed on the website.

Creators will be measured by total volume for a given time period.

The more volume created from the Tilted token deployer overall across all tokens - the more rewards token creators will earn.

Tilted’s DePin Technology

Tilted specializes in utilizing DePin technology for user identity verification and account connection, enabling integration of gaming assets into its liquidity pool. Additionally, Tilted gains access to game publisher APIs to integrate game assets. Through this advanced solution, users can securely link their accounts and access a wide range of gaming assets, contributing to the liquidity and growth of the platform's liquidity. Players can play their games while their asset libraries are connected diminishing the liquidity providers incentive to exit. When they do exit, however, the RWA NFT is burned and the game assets are transferred from the players libraries, cross-game, and payments are sent to the game publishers and players once the transaction is complete so that the game RWA asset can be released to the purchasing player.

DePin technology ensures secure and reliable Player ID identity verification, safeguarding sensitive information and protecting user privacy on Xbox, Steam, PlayStation, to name a few. By utilizing hardware-based authentication and encryption mechanisms, Tilted establishes a trusted environment for users to connect their accounts and participate in the platform's activities with confidence across various game platforms.

Through the integration of DePin technology, Tilted provides utility of RWAs, gaming assets, from connected accounts into its liquidity pool. Users can import their game asset libraries from platforms like PlayStation or Steam, converting them into liquidity providers and contributing to the expansion and diversification of available assets within the platform.

By enabling users to become liquidity providers through account connection, Tilted promotes asset liquidity and enhances trading opportunities within its ecosystem. Users can leverage their gaming assets to earn rewards, participate in liquidity mining programs, and engage in decentralized finance activities, driving value creation and adoption within the gaming community to buy sell and trade their game assets.

AI Node NFTs

Tilted introduces a new approach to blockchain node operation by integrating artificial intelligence (AI) technology directly into each node. Through this innovative solution, influencers can soon own and operate AI-powered nodes, leveraging their expertise and influence to verify transactions and maintain network decentralization. By utilizing AI within the nodes, Tilted enhances efficiency and transaction verification speed, driving innovation and scalability within the blockchain ecosystem.

Tilted soon specializes in providing AI-powered blockchain nodes, each operated by influencers who verify their ownership with a unique node non-fungible token (NFT). These AI-powered nodes are designed to optimize transaction verification processes, ensuring faster and more efficient consensus mechanisms while maintaining decentralization and security within the network. Tilted uses a well tested consensus framework to reduce risks and boost involvement in the system.

Influencers play a central role in Tilted's ecosystem, owning and operating AI-powered nodes to validate transactions and contribute to network consensus. Through ownership of a node RWA NFT, influencers verify their stake in the network, enabling them to participate in decision-making processes and earn rewards for their contributions to network security and integrity.

The integration of AI technology within blockchain nodes enhances scalability by enabling continuous operation without the need for human intervention so transactions can be verified faster. AI-powered nodes will soon operate autonomously, processing transactions at lightning speed and optimizing network performance, ultimately enhancing user experience and facilitating seamless interaction within the blockchain ecosystem.

By distributing AI-powered nodes among influencers, Tilted ensures network decentralization and resilience against malicious attacks and centralized control while still engaging with each influencer to engage in the Tilted ecosystem in a meaningful way. Each node operates independently, contributing to network consensus while maintaining security and integrity through decentralized governance and validation mechanisms.

The Influencer Ecosystem

The first app to launch on the platform is a cutting-edge 3D game asset video marketplace with a TikTok like user experience. The Tilted app is tailored for social commerce, enabling players to monetize their creativity and connect with other players to buy, sell and trade game assets. With Tilted's Launcher players can enter gaming UGC easily and effortlessly because Tilted bridges the gap between Web2 and Web3, offering streamers utility for their UGC gaming tokens and players in game utility through Tilted's game publishers. Players no longer have to sit on their treasure troves of game assets across different games. Tilted provides players with cross game utility to buy, sell and trade their game assets in a cross-game environment not limited to single game trading competitions currently available on Steam. By offering cross-game trading, players can engage in the open skins market and put their rare game collectibles to work for them so they can make money while they sleep.

Tilted oboards influencers into the world of game user generated content with its launchpad for apps on its proof-of-stake (POS) Layer 2 solution built with the BNB Chain. The Tilted launcher supports all Ethereum Virtual Machine (EVM) compatible chains, empowering content creators to explore the world of user generated content (UGC) in gaming to launch their own gaming NFT collections and gaming tokens. By providing a user friendly and accessible platform, Tilted enables creators to monetize their game asset collections and in game currencies with game publisher utility ripe for influencer commercial game assets.

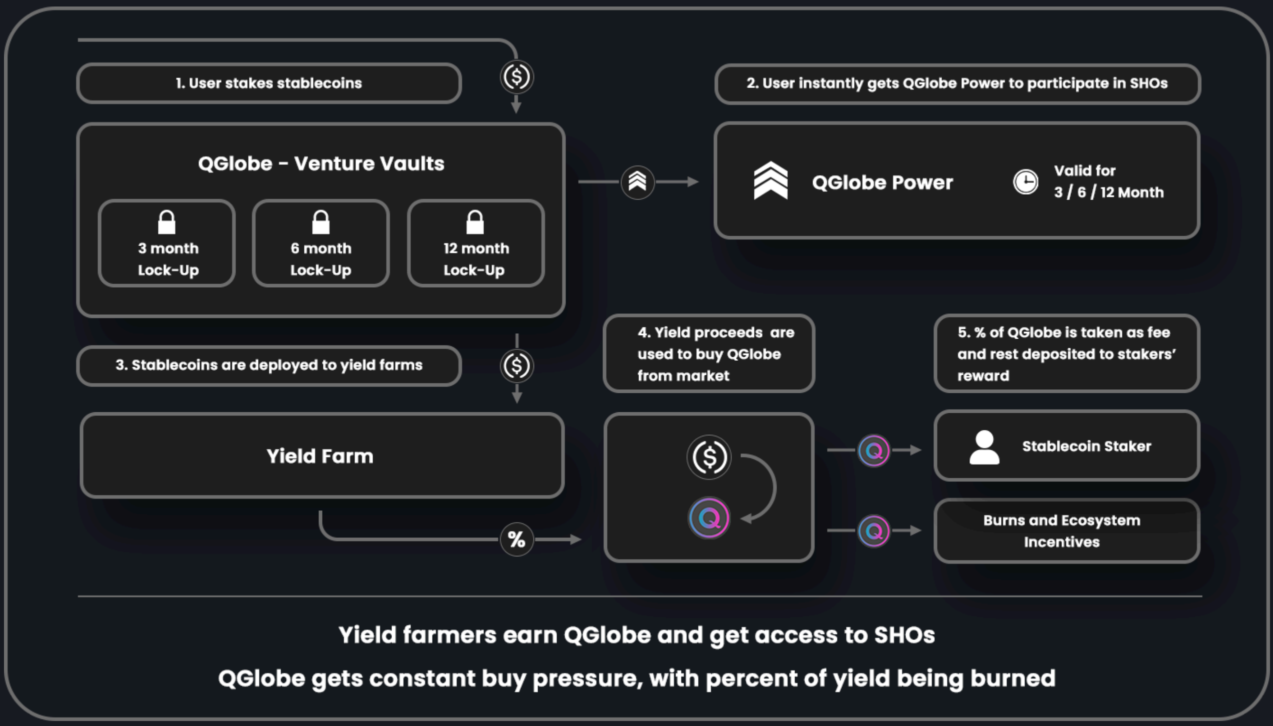
Incubated by Binance Labs, in collaboration with BNB Chain and CoinMarketCap Labs, Tilted aims to establish itself as the premier liquidity pool and market maker for web2 digital assets globally, seizing upon a projected $467 billion opportunity for Tilted's Gaming RWAs over the next three to five years. Through the tokenization of RWAs and the implementation of RWA NFTs, Tilted ensures secure ownership of game skins while enabling the trading of virtual assets, granting users unprecedented control and customization options. Offering a diverse array of game skins sourced from popular web2 titles like Counter Strike 2, DOTA 2, GODDESS OF VICTORY and RUST, Tilted also entices new users with unique and rare collectible game assets such as PUBG commercials and NFL Rivals skins in collaboration with chosen Tilted influencers.

Tilted's RWA liquidity pool extends to all web2 game items that onboards siloed game asset liquidity. Tilted is the world's first liquidity pool for tokenized web2 digital assets, known as digital RWAs or real world assets.

The Tilted app is underpinned by the Tilted L2 blockchain, purpose built for RWAs on the Binance Smart Chain, BNB chain. Tilted operates as a Proof of Stake (PoS) Layer 2 solution with a permissionless system. Decisions regarding the spread are not subject to voting. The human verification process employed by PolyNetwork can be replaced with AI verification. Furthermore, game streams can be fully automated, enabling the extraction and organization of data and information through coding, eliminating the need for human intervention.

The first app launching on the Tilted platform is also called Tilted to keep the branding consistent. It allows game streamers to broadcast live and contribute short-form videos, empowering influencers and key opinion leaders (KOLs) to directly impact and monitor the trades and sales of their game asset collections as well as earning rewards and incentives for their time streaming their favorite game play powered by Tilted's partnership and MOU with Binance Fan Token. Tilted has partnered with 142 KOLs with 50-100k followers providing a reach to 10,000,000 TikTok and YouTube crypto curious subscribers and signed on with two content marketing and KOL agencies employing a quest based points airdrop for content creators because with Tilted it is all about rewarding the players and streamers for participating in quests in a "Quest 2 Earn" reward system.

The Tilted platform empowers game publishers with a robust toolset to recruit Key Opinion Leaders (KOLs), influencers, and engage gaming communities, driving traffic and sales to skins, collectibles, and NFTs, including assets from blockchain games. Players gain access to exclusive communities, fan clubs, fan tokens (essentially their own meme coins from the Tilted launcher from the Tilted EVM blockchain) and KOLs through token gated content, which can be RWA NFT skin gated or fan token gated pay-per-view. Tilted facilitates trading competitions and limited-time staking offers with live video pay-per-view options, enabling KOLs to earn income through live streaming.



There's more than $20 billion locked up across DeFi and CeFi apps. There's over a million people who are participating in crypto solely for earning yield on stablecoins, and billion-dollar products like Yearn and Curve are capitalizing on this trend. Yet DeFi offerings are becoming more competitive with investor appetites looking for new ways to earn rewards for their yield farming efforts.

Retail investors want extra perks for longer lock ups and they want the trendy new startups to grow by contributing to the DAO, decentralized autonomous organization, and especially they want to become a DAO contributor to get paid in TILT for their contributions. They want the cool factor, and that's what Tilted brings with celebrities, KOLs, key opinion leaders and influencers.

Strong Holder Offerings (SHOs) in crypto are the equivalent to presales in Smart NFTs, they're funding frameworks that act as an investor discount program for first money into web3 startups. These days crypto needs to be more than just allowing retail investors venture yield for their crowdfunding, an often overlooked element of DeFi. Tilted believes it's less about competing with Aave or Compound and others for the existing DeFi users and more about onboarding the next 100 million users into crypto with rewards and incentives. Crypto token SHOs, including influencer meme coins, and NFT Presale participation is growing rapidly, but the stats show venture yields from SHOs and NFT Presales combined are significantly higher. This is why SHO and presale technology such as

Tilted’s Launcher is the new exciting growth mechanism to achieve TVL on Tilted’s blockchain.

Tilted’s first app is a two sided marketplace that offers the highest returns to users who stake their crypto by allowing multiple entry points: altcoins, stablecoins, and the TILT token. Being first money in, seed investment venture yield allows for the best discounts and incentives for players who want to own their own games.

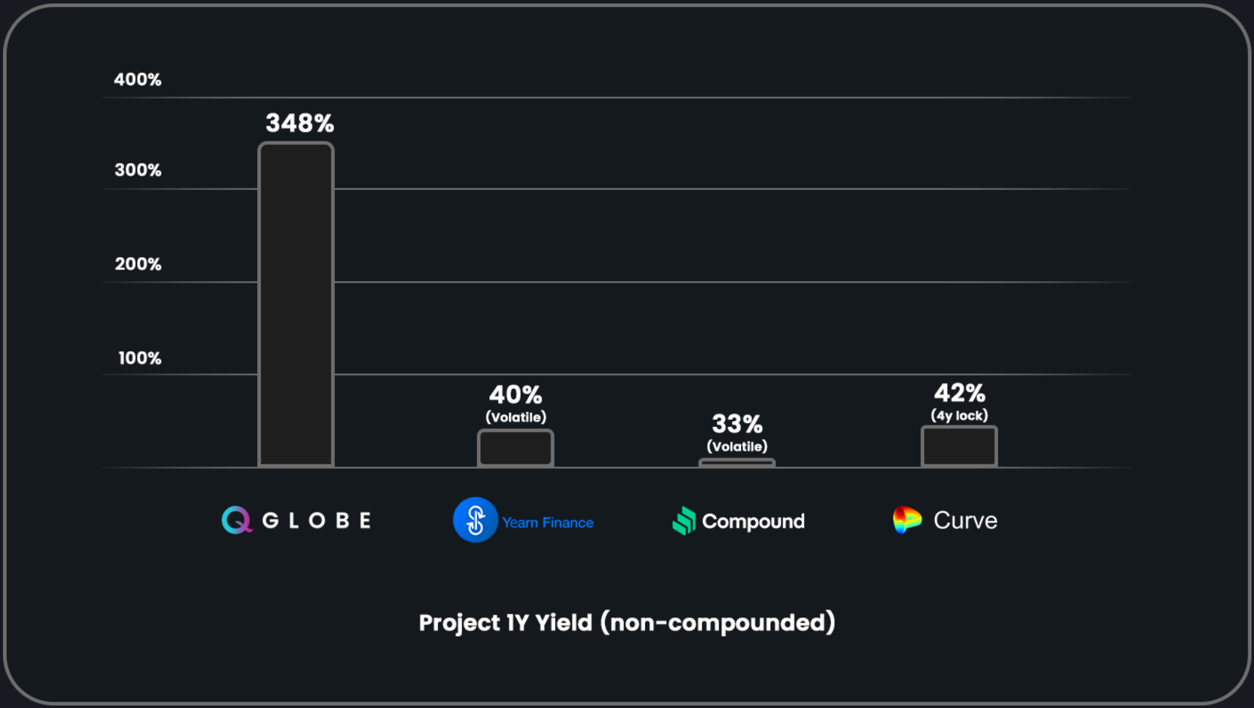
For example, earning TPower enables entry into the exclusive Tilted Launcher initial game offerings by game studios and influencers. The access is attained by TPower that’s not a points system that uses the Chainlink VRF technology to randomize selection as to prevent too many large whales coming in with an allocation making Tiled both safe and decentralized. Tilted’s token is a governance token that can be used with the Tilted DAO to vote on protocol changes to the the blockchain, and to encourage decentralization within the ecosystem.

The beauty of TPower is that the money is transferred to partners not by way of integration, but by way of an RWA NFT. Making the user experience simplified, allows unsophisticated users to onboard easily by way of RWA NFTs and for partners:

game studios simply provide Tilted access to their game assets by way of enabling access to their API. With such product design, Tilted allows every player to become a liquidity provider contributing to the growth of the liquidity pool when they onboard their friends for more rewards and revenue sharing. The ease of NFT Presales of unreleased game asset collections allows for infinite scale because the influencers can self service the launcher to generate their own gaming NFTs to the blockchain of their choice, and can even enhance their incentives and rewards by way of immediate utility into any of Tilted's game studio partners. Influencers can create their own in game currencies in under 30 seconds to all EVM compatible chains.

First-entry NFT users, for example those who are onboarded by celebrities, streamers, and influencers want an easy user experience that's self service while providing them the yield returns they need to put their money to work and have fun playing their favorite games.

Note the image below.



The annualized value of SHO earnings is ~350% more yield than the value that will be staked in the Tilted Vaults. Compare this with apps like Celsius, where yields are at 10%, or even with Curve's max current rate of 42%, that mandates locking CRV tokens for 4 years.

- The two primary markets in crypto are trading and lending.
- Venture participation is still largely by crypto VC funds.

Yet, venture participation is staggeringly more profitable than the trading and lending segment. The current presale SHO model, primarily for staking TILT and staking LP (liquidity provider) tokens, alludes to the largest retail participation in the industry: yield farming.

Venture Vaults take SHOs and NFT presales to a huge new market, in a format that sophisticated users already like:

- stake stablecoins
- earn yield

Tilted doesn’t just compete with Curve, Compound, Aave, Yearn and others, it levels these apps up to game RWA NFTs and by doing so they gain access to the power of the entertainment industry as a marketing tool to onboard new users with the Tilted app, the first app built on its blockchain. Therefore, they do not see Tilted as a trojan horse because Tilted brings the cool factor: influencers, celebrities, and KOLs. As a result of the entertainment industry onboarding into NFTs and with Tilted’s sophisticated DeFi yields from funding frameworks, retail investors and liquidity providers are able to level up their portfolio of investments, gain access to the first money in said investments, and pursue social impact to their local communities of players.

The RWA NFT approach to DeFi is a win win where everyone is a customer and Tilted takes the lion's share. Due to Tilted’s celebrities and influencers, game studios don't just connect their APIs, they gain access to new influencers who promote their games to their fans acting as a distribution revenue partner.

Major Positive Steps

Allowing stablecoin staking to access SHOs is a huge value add to the TILT token. USDT is Tilted's first priority for integration because of the shared values that the USDT team holds. USDT initially built their product with the intention of a social impact cause to provide the most exclusive investment opportunities that have until now been hidden behind the centralized curtains of banks and Silicon Valley.

The design of Venture Vaults is:

1. Constant Demand for TILT Token

The yield generated by stablecoins, in the first iteration of the product will be in TILT Tokens: on the open market. In a later iteration of the product, in kind token rewards will be available.

2. Reduction Of TILT Circulation

The TILT token, that's soon to be brought to the open market, is used for governance and is given to stablecoin stakers as rewards, while stablecoin staking is for periods of 3, 6, or 12 months, (up to 12 new pools will be added in Q4 2022) providing users more power and options and allows for on demand liquidity so it's not all or nothing, an option that has made a notable difference in DeFi user experience. Finally, the ultimate incentives will be given to Tilted tokens that are taken out of circulation on highly invested vesting schedules.

3. Reduction Of TILT Total Supply

Before the TILT token incentives are deposited to stablecoin stakers' rewards, a percent of it is deducted as fees. This is burned, thereby permanently reducing TILT supply. Tilted aims to have the lowest fees in the industry, and has RWA NFT technology that reduces the transaction costs for optimization on gassy blockchains such as Ethereum's blockchain while providing gassless transactions on BNB chain, and Avalanche soon.

4. Tilted's Token Remains Privileged in the Ecosystem

Staking TILT tokens would earn 2x or more TPower, compared to stablecoins, with the added value of receiving free Smart NFT mints, exclusive Binance presales, having the upside of the token over time, and soon benefitting from the supply reduction provided by stablecoin stakers.

Summary

Stablecoin farmers have a lot to gain by accessing token SHOs and presales before they hit their sale on Binance, FTX, Crypto.com, OpenSea, or Coinbase. Tilted is not exclusive and is able to sell the presale supply of tokens at a discount to first money in that operates in selection at random so that even if the startup only wants to mint 5-10% of the supply, Tilted can support all game projects on EVM compatible chains. It aims to provide support for Solana, Terra, and other blockchains in the future. As a result, any farmer can move from earning 10% on Celsius or 42% on Curve (with a 4-year lock), to earning ~350% on the Tilted Launcer from access to SHOs and game asset Presales.

On the other hand, Tilted stakers and holders benefit from stablecoin participation as it brings constant buy power, rapid reduction of circulating supply, and reduction of total supply.

About Us

Finally, due to celebrity KOLs and Tilted’s founding team's trusted past integration relationship, Tilted was selected to join the MVB accelerator program. Sarah Austin, the co-founder and COO of Tilted was first introduced to the CEO of Binance.com at a conference in Malta where she gave a keynote, and interviewed him. She then had the recording translated into 17 different languages for her DeFi startup’s content marketing funnel and reached out to CZ to ask if he would help her navigate to the Telegram teams. Long story short, it ultimately led to her protocol being the first ever DeFi integration into Binance.com. The scale of multi lingual support provided more financial inclusion to more investors who ultimately locked up $2 Billion worth of digital assets in AUM. Before that Sarah worked at Oracle Corp in financial software and was promoted to spokesperson where she was the liaison to the World Bank and IMF when she served Oracle.

Apollo Green, the CEO and co-founder of QGlobe was first introduced to Sarah in highschool. He’s well connected in

Hollywood as a former entertainment executive and co-founder of an entertainment website that at one point had as much traffic as CNN and was dubbed the CNN of music culture. The viral video and meme site was sold and Mr. Green went into VC investing as a partner at a well known and established family office in Silicon Valley. It was his time working for the family office that led the investment on the largest crypto miner in the state of Washington. This brought him to explore DeFi options and fund management solutions for mining profit treasury management of their digital assets in addition to his other VC investments for the family office such as film, entertainment and real estate. However, it was his time exploring the intersection of DeFi and entertainment that led him to have the idea to start QGlobe.

QGlobe's ecosystem was designed to be as decentralized as possible. QGlobe built payment rail technology involving web3 gaming NFTs and had an NFT accelerator program that launched and sold $34.5 million dollars in game asset sales. QGlobe technology pivoted into Tilted and Apollo left to start Tilted.