

Talaveras framing LLC basic elements mission

- CURRENT STATE: not having enough clientele for the following months, risking to lose money.
- DREAM STATE: having enough clientele to be busy for the next months and making a good amount of profit.
- ROADBLOCK: They don't know many people, other companies deny them because they have little credibility. Home builders don't know about them.
- SOLUTION: make a website, make paid ads on google or Facebook, make constant posts on social media, already have business cards. Wrap business logo on company vehicles to be seen while driving.
- PRODUCT: Hire a copywriter to help make the website and paid ads