

Hack for LA Website Redesign

July 15, 2019 7pm-9pm

Links referenced for Discovery Phase

<https://github.com/hackforla/website/issues/128>

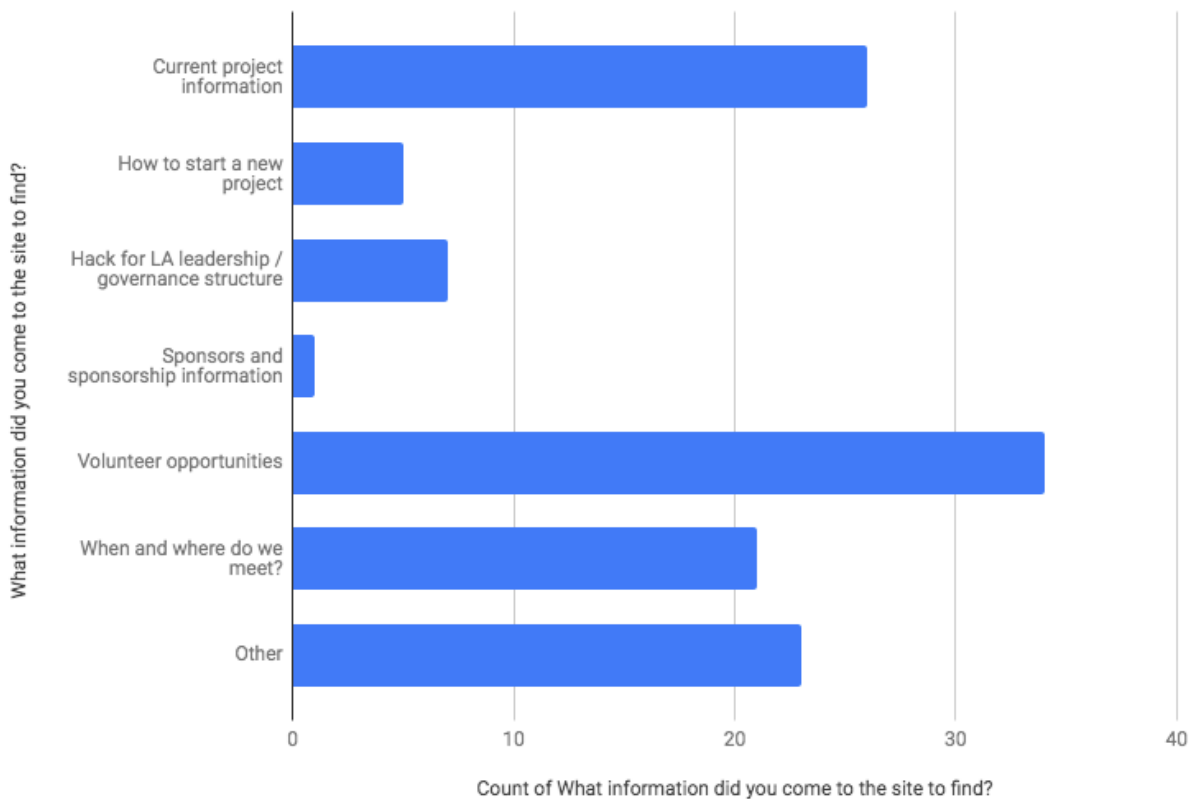
Survey results:

<https://drive.google.com/open?id=1IF3i8swcuiaIdWgZ99JqMk7pYB8qtYQ3yObEogO0FiM>

Github Kanban: <https://github.com/hackforla/website/projects/3>

Survey Results

Count of What information did you come to the site to find?

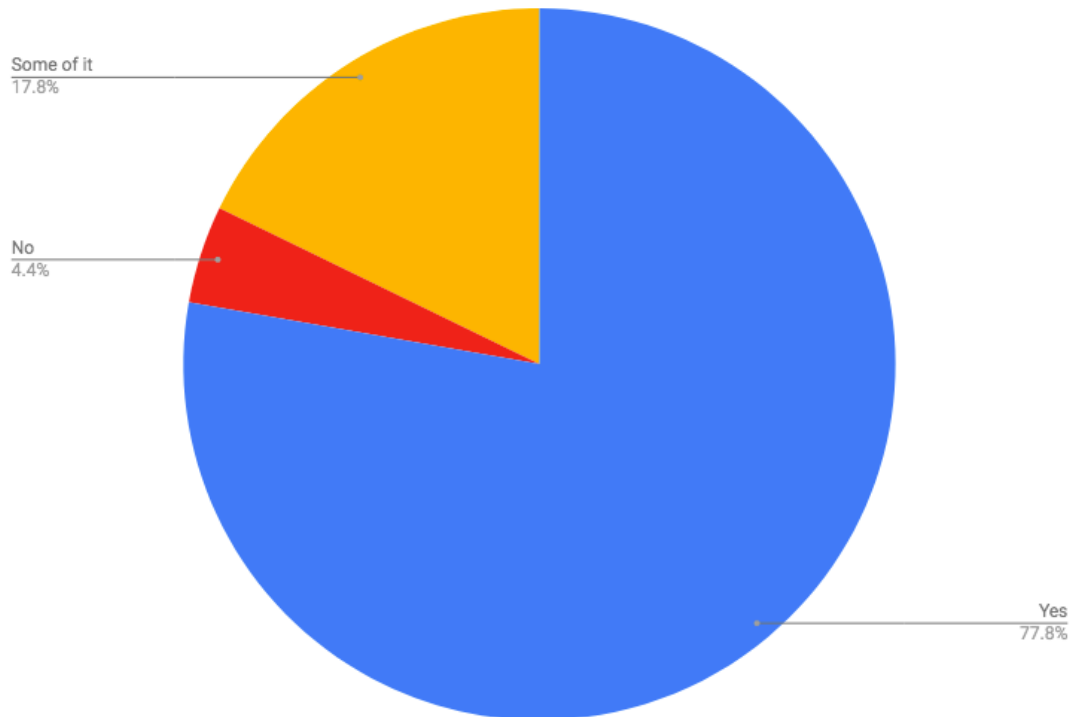


What does “Other” consist of?

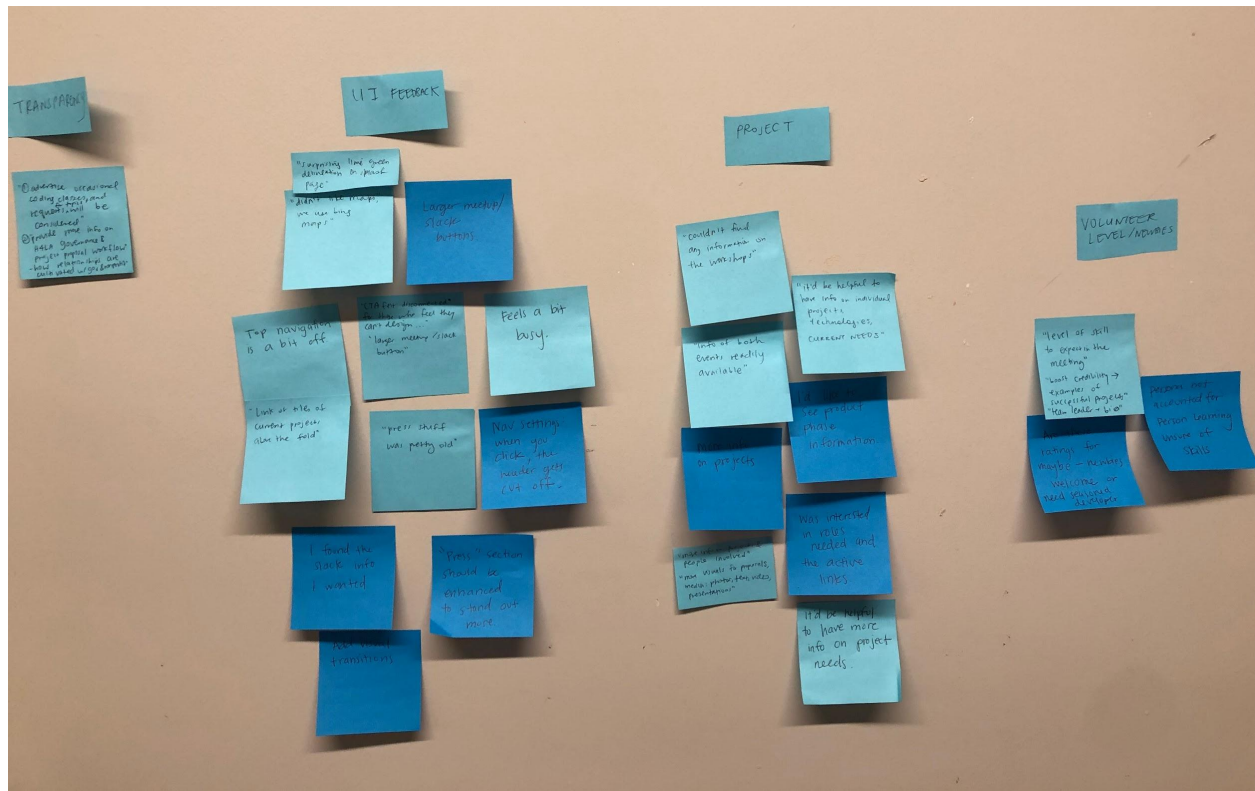
1. “test other field”
2. “GitHub and Python workshops”

3. "Some working examples of past successful projects."
4. "What goes on at meet up meetings? (And can I join at my beginner level)"
5. "Referral"
6. "Current Project Information"

Count of Did you find the information you were looking for?



Aggregate Mapping



Out of **46** survey responses,

- **8** touched on wanting more information on projects and hack nights.
 "I saw a variety of projects Hack For LA was doing, but it seemed like I should speak to people directly to find out more information"
- **12** people had comments on the website UI. This made sense as those that are involved or looking to get involved are tech-savvy. To improve both UI and UX, the CTA needs to be adjusted to target the main purpose of the website to get people in the door

Vision Statements

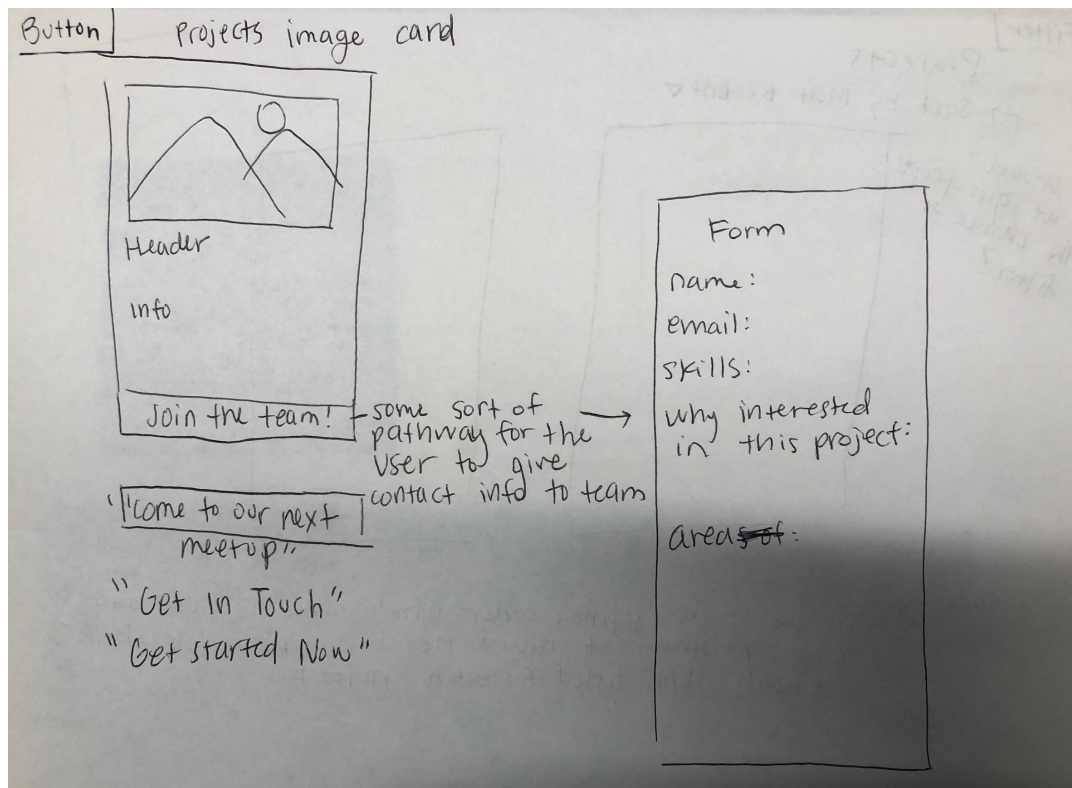
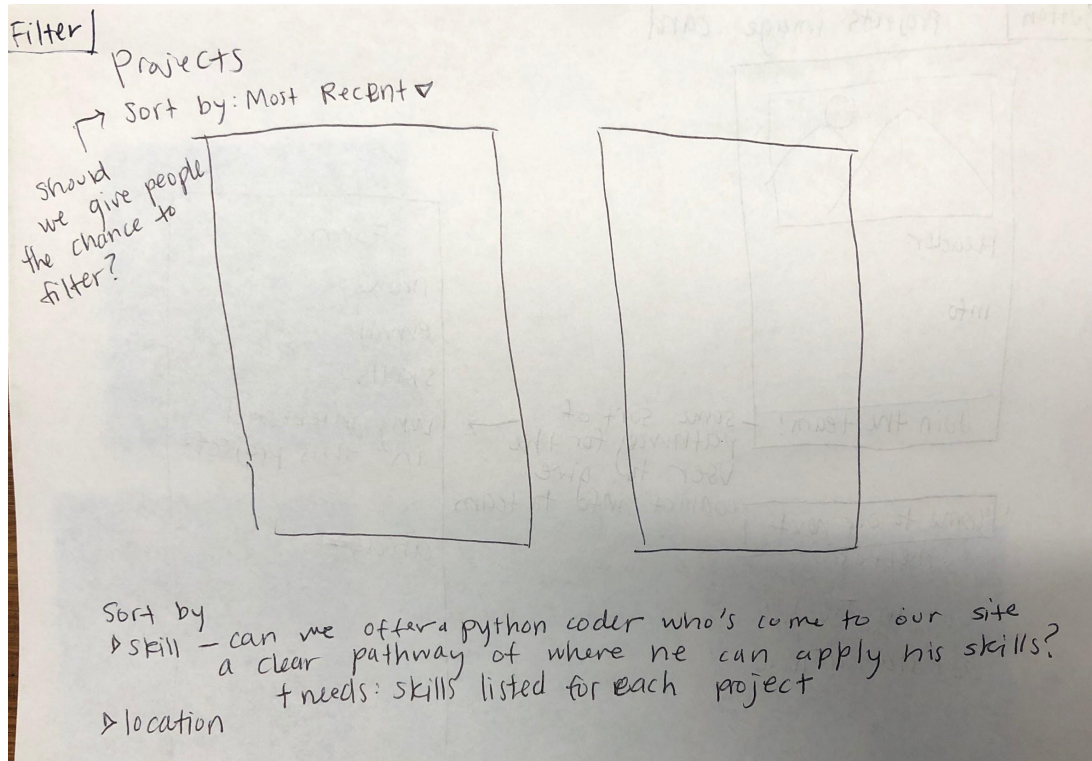
How Might We...

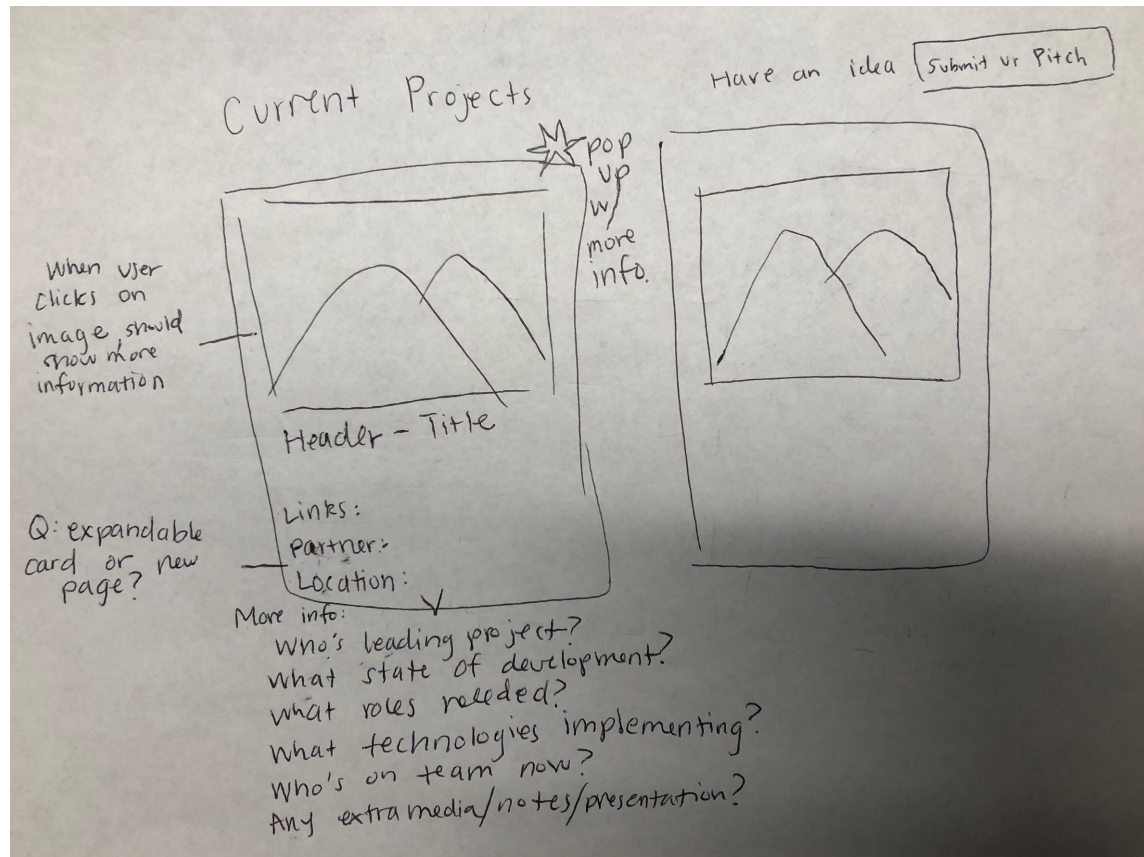
- HMW encourage people to get involved at their best capacity?
- HMW offer transparency on what roles are available for a project?
- HMW help volunteers get active on a project?
- HMW account for people who are just starting?

In one year's time...

- 1YT people are actively able to join projects in a few clicks.

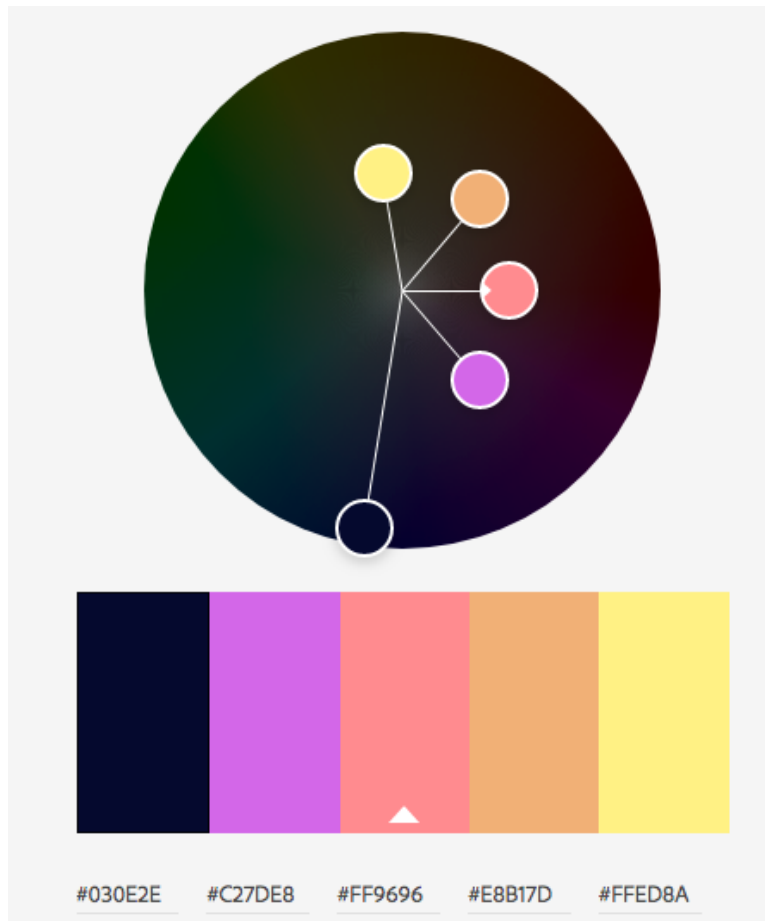
Low-Fidelity Wireframes





Color Recommendations

The mint color is not complementary to the navy blue. Here are some recommended complementary colors to the dark navy background.



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- Set up Full Story account

Next steps: Mini-sprint of what product page could include given limitations of what info a project is willing to provide (to prevent there from being outdated info)