



OER Award Program Initial Research: Where to Start



Open Educational Resources (OER) for Journalism 300

This document is meant to give you some starting points to begin searching for Open Educational Resources that would be suitable for your courses. OER are being created and shared every single day so this is just a starting point. It's always a good idea to do some searching on your own to see what else you might find.

Open Educational Resources (OER) for Journalism 300	1
OER and Other Zero Cost Resources	1
OER	1
Library Ebooks	2
Videos	2
OER Used at other Colleges and Universities	2
Finding OER and ZTC ResourcesOER Repositories	2
Getting to Zero Textbook Costs (ZTC) Doesn't Mean OER or Nothing	2
FAQs Regarding OER and ZTC	2
Library Resources for Your Discipline	3
Additional Resources	3

OER and Other Zero Cost Resources

OER

- [Be Credible: Information Literacy for Journalism, Public Relations, Advertising and Marketing Students](#) by Peter Bobkowski and Karna Younger
- [Introduction to Narrative Journalism](#) by Benjamin Wielechowski
- [The Data Journalism Handbook](#) by Jonathan Gray, Liliana Bounegru, Lucy Chambers
- [Journalism, "Fake News," and Disinformation](#) edited by Cherilyn Ireton and Julie Posetti
- [Story-Based Inquiry: A Manual for Investigative Journalists](#) by Mark Lee Hunter
- [Writing for Electronic Media](#) by Brian Champagne
- [Data Journalism with R and the Tidyverse](#) (Mussenden, Wells and Willis, 2024) (CC BY-NC-SA)

- [Media and Power](#) (By Bettina Fabos, Christopher R. Martin, and Catherine Helen Palczewski published by University of Northern Iowa) (CC BY-SA)
- [Understanding Media and Culture: An Introduction to Mass Communication](#) (Saylor, 2012) - (CC BY-NC-SA)
- [Media Communication, Convergence and Literacy](#) (Osei-Hwere and Osei-Hwere) - Pressbooks (CC BY-NC-SA)

Library Ebooks

- [Journalism](#) by Tim P. Vos
- [Media, Journalism, and Fake News](#) by Amy M. Damico

Videos

- [Media Literacy Series](#) by Crash Course
- [Navigating Digital Information Series](#) by Crash Course, MediaWise, The Poynter Institute, and The Stanford History Education Group

OER Used at other Colleges and Universities

- [Handbook of Independent Journalism](#) by Deborah Potter
Used by California State University, San Bernardino
- [Check It Out! Great Reporters on What it Takes to Tell the Story](#) by Art Athens
Used by California State University, San Bernardino
- [To Tell the Truth: The Ethical Journalism Initiative](#) by Aidan White
Used by California State University, San Bernardino
- [Pop Culture in the US \(Google Drive\) \(YouTube Channel to Accompany Text\)](#) (Lance Eaton) (CC BY)

Finding OER and ZTC ResourcesOER Repositories

There are many OER repositories and databases as well as many freely available online resources that you can use to convert your courses to zero textbook costs. The [ZTC at CRC Website](#) lists some of the most useful resources we've found. This is by no means an exhaustive list. If you find a repository or database you find particularly useful, please contact the OER Project Lead, [Andi Adkins Pogue](#), for possible inclusion on this website.

Getting to Zero Textbook Costs (ZTC) Doesn't Mean OER or Nothing

You are free to utilize other learning materials that aren't necessarily "Open" to convert your course to a Zero Textbook Cost course. This includes material that is freely (and legally) available online and material that can be accessed to currently enrolled students through the library's electronic resources.

FAQs Regarding OER and ZTC

- [What's the difference between ZTC and OER?](#)
- [What if I cannot find an OER that would work for my course?](#)
- [What if my class uses a resource that isn't freely available or there is no OER option like a novel?](#)
- Read all FAQs: [OER Award Program FAQs](#)

Library Resources for Your Discipline

- Read the Handout: [Using Library Materials to Achieve Zero Textbook Costs](#)
- Library Databases Category: [Communication](#)
- Is there a specific library book, ebook, or other resource you think we should have that is not in our collection? Fill out the [Library Purchase Request Form](#)

Additional Resources

The Academic Senate for California Community Colleges [Open Educational Resources Initiative](#) has done a lot of work in this area. It's worth exploring the [Resources section of their website](#) as well as the [Webinars and Events page](#). Click the "show archived webinars" link to search for webinars on general topics as well as specific disciplines.