

WHY REGULAR COPYWRITING BOOKS WON'T HELP YOU

You might be telling yourself but learning how to do things in books is needed right? WRONG

Learning how to grab people's attention is needed but most books Don't teach you that

You might be asking who am I to say all of this?...

Well my name is kyle i am a copywriting professor and have made over 10k in revenue

I have read my fair share have copywriting books in the past and its safe to say

IT WAS A BIG WASTE OF TIME

They Don't help the reader in any way

I sat in my office wondering how can i change that and help new copywriters

Then an idea popped in my head why don't i make my own book

So i did and i have added 10x the number of details that the average copywriting book has

If your interested in learning the secrets to how the copywriting industry works

Click the link below 