

Outreach for Tyla (Feedback in TRW)

The goal of my Outreach;

1-Draw her attention to the fact that I discovered some changes that would be applied in her strategy that would allow her to increase her income!

Elements of outreach that I would need Feedback on;

- 1-See how to make emails interesting for prospects to read
- 2-Make the emails as clear as possible
- 3-Have an email that demonstrates that I can help him increase his income
- 4-How to make emails as short as possible

The Exemplary of Outreach;

I've got something cool to share with you.

[You know your Stan Store, right?](#)

I was checking it out and thought, "Wow, Tyla's already rocking it with her TikTok classes and strategies."

But guess what? I think there's a little magic we can add to make things even better!

Let's chat about your "[DIY TikTok Audit Masterclass](#)" and "[Strategy for Success.](#)"

They're awesome, but imagine if their pages on your store were like super welcoming doorways, drawing people in.

I'm thinking of turning those pages into something a bit special - super engaging landing pages for each product.

Why?

Because they can really speak to your visitors, show off how great your stuff is, and get more folks excited to buy.

And hey, I've got another neat idea.

What about a free e-book as a cool gift for your visitors?

It could be a great way to collect more email addresses and keep in touch with your community through your newsletter.

Plus, we can jazz up your newsletter emails to make them super engaging and fun to read.

[I've already whipped up a little plan for the e-book. It's called "TikTok Mastery: Elevate Your Presence, Amplify Your Impact."](#)

I've attached a PDF of the plan to this email. Have a peek and see what you think!

If you like the sound of it and want to see a sample landing page for one of your products, just give me a shout.

I'd be super happy to help out.

Tyla looks forward to helping you increase your income with these few modifications!