



NICA NATIONAL
INTERSCHOLASTIC
CYCLING ASSOCIATION



Become a 2026 Community Partner with Delaware NICA!

The Delaware Interscholastic Cycling League is excited to kick off our 4th season and we're looking for partners like you to support getting more kids on bikes! Funding received through sponsorship and brand activations help support youth cycling in Delaware - Are you ready to join us?

2026 Season Details

The Delaware League will be hosting five mountain bike events across the state of Delaware between the months of August and October 2026. Our League events bring together over 150 families, volunteers, and coaches from across the state of Delaware. Some of our families reside as far north as Chester County PA, and beyond our southern border into Salisbury Maryland. Our fall events are excellent ways to receive thousands of brand impressions and help provide you with new connections, opportunities, and clients!

About us:

The Delaware Interscholastic Cycling League is a youth development organization with a mission to build strong bodies, minds, characters and communities. The Delaware League was established in 2022 and operates under the umbrella of the National Interscholastic Cycling Association (NICA). Our work is driven by NICA's five core values:

Fun: NICA inspires friendship, joy, and adventure.

Inclusivity: NICA believes everyone should be able to participate in our programs and feel welcomed, respected and supported.

Equity: NICA is committed to fair treatment, equal access, opportunity, advancement and elimination of barriers to encourage participation for all.

Respect: NICA expects consideration for all others, oneself, and the outdoors.

Community: NICA unites diverse people, families and communities through cycling by creating fun and welcoming experiences.

Our focus is on youth development rather than competition. There are no tryouts. There is no pressure to perform. No one sits on the bench. Everyone is invited and encouraged to participate!



NICA NATIONAL
INTERSCHOLASTIC
CYCLING ASSOCIATION



Description	Platinum	Gold	Silver	Bronze
Logo on Finish line Banner	yes	no	no	no
Solo newsletter to Delaware families highlighting your brand	yes	no	no	no
Booth Space at League Event Weekend	yes	yes	no	no
Announcement at Event Weekends	yes	yes	yes	no
Signage at venue (lawn signs) at every event	10x	5x	2x	no
Group Newsletter to Delaware families highlighting your brand	yes	yes	yes	yes
Group Brand Activation Social Media post	yes	yes	yes	yes
Linked logo on DE League Website	Platinum Placement	Gold Placement	Silver Placement	Bronze Placement
Use of League logo + photos	yes	yes	yes	yes
Annual Financial Commitment (cash and/or in-kind products)	\$5000+	\$2,500	\$1,000	\$500

Payments can be processed via check, by purchase [through this payment link](#), or by scanning the QR code. Please complete the steps below before **August 1** to secure your spot for the 2026 season! Following payment, please send a **high-resolution Logo** to charles@delawaremtb.org

Make your check payable to **National Interscholastic Cycling Association**

In the memo line please write **Delaware**.

Mail your check to **700 Adams Dam Road Wilmington, Delaware 19807**.

