

The Big HOO-HAA! Marketing Pack

Producer: Libby Klysz

gigs@thebighoojaa.com.au

The Big HOO-HAA!

Improvised comedy, done well.

Directed by Sam Longley & Libby Klysz



Image: Shane Adamczak Pictured: Tristan McInnes, St John Cowcher, Esther Longhurst, Libby Klysz, Sam Longley

Engaging and hilarious, The Big HOO-HAA! is a night of comedy that will have you laughing from start to finish.

Two teams of fearless comedians take the stage to do battle in a competition of wit, humour and bad mime skills in an effort to win the coveted HOO-HAA! trophy. It's a high-spirited race to the punch line, and no two shows are ever the same.

About the company

The Big HOO-HAA! is an improvised comedy night that is created on-the-spot from audience suggestions. A cult favourite in Perth, it has been running for over 23 years and has since branched out to present regularly in Melbourne and Wellington NZ.

Two teams of improvisers battle it out to win the audience's affection and applause.

Each show's line-up is different but it's always hilarious, exciting and original.

The Big HOO-HAA! also presents The Little HOO-HAA! and has been behind many long form improv formats.

The ensemble has proven to be an essential training ground for the nation's best comic

performers, including Claire Hooper, Ben Russell, Brent Hill, Charlotte Otton and Daniel Buckle.

Company Contact Details

FB/ <https://www.facebook.com/thebighoojaa>

E/ gigs@thebighoojaa.com.au

P/ +61 41 444 6124



Image: Shane Adamczak Pictured: Tristan McInnes, Libby Klysz, Sam Longley, Esther Longhurst, St John Cowcher

About The Show

The Big HOO-HAA! is a night of comedy that will have you laughing out loud from start to finish.

Two teams of fearless comedians take the stage to do battle in a competition of wit, humour and bad mime skills in an effort to win the coveted HOO-HAA! Trophy. It's a high-spirited race to the punch line, and no two shows are ever the same.

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Marketing Information + Billing Requirements

Any variation to the requirements below must be agreed with The Big HOO-HAA!

Billing	[The Presenter] & The Big HOO-HAA! present The Big HOO-HAA!
Artist Credits	Directed by Libby Klysz
Copy 50 word version	The Big HOO-HAA! will have you laughing out loud from start to finish. Two teams of fearless comedians take the stage to do battle in a competition of jokes, sketches and songs in an effort to win your laughs, applause, and the coveted HOO-HAA! Trophy. Improvised comedy at its finest and funniest.
100 word version For season brochures/ flyers, program guide listings	The Big HOO-HAA! will have you laughing out loud from start to finish. Two teams of fearless comedians take the stage to do battle in a competition of jokes, sketches and songs in an effort to win your laughs, applause, and the coveted HOO-HAA! Trophy. Improvised comedy at its finest and funniest, created on the spot from audience suggestions. Each show's line-up is different but it's always hilarious, exciting and original! ★★★★ "From beginning to end, The Big HOO-HAA! is a laugh riot that has the audience roaring so loudly they almost can't catch their breath." <i>The West Australian</i> ★★★★ "a unique, brilliantly witty and above all hilarious experience." <i>X- Press Magazine</i>
220 word version For press releases	The Big HOO-HAA! will have you laughing out loud from start to finish. Two teams of fearless comedians take the stage to do battle in a competition of jokes, sketches and songs in an effort to win your laughs, applause, and the coveted HOO-HAA! Trophy. Improvised comedy at its finest and funniest, created on the spot from audience suggestions. Each show's line-up is different but it's always hilarious, exciting and original! ★★★★ "From beginning to end, The Big HOO-HAA! is a laugh riot that has the audience roaring so loudly they almost can't catch their breath." <i>The West Australian</i> ★★★★ "a unique, brilliantly witty and above all hilarious experience." <i>X- Press Magazine</i>

	★★★★ “Lightning-fast, insanely clever and blatantly ridiculous” <i>The Music</i> ★★★★ “There’s no doubt that the team are a talented bunch who handball offerings to each other like pro football players for an impressive hour of hilarity. It’s hard not to laugh out loud but oh so much harder for the actors themselves with some straight faces itching as they hit comedy gold.” <i>Out in Perth</i> “You know you’re on to a good thing when some of the town’s top comedians (arguably the hardest people to make laugh) come to be part of the audience and are eating up improvised one-liner gold.” <i>Scenstr</i>
Logos & Acknowledgements	The Big HOO-HAA!  https://drive.google.com/drive/folders/1vMiar5E2OeYY_PY0JFDGxyexP1UPiYng?usp=drive_link WA Government https://www.cits.wa.gov.au/funding/logo-and-acknowledgements/logo-and-acknowledgement  GOVERNMENT OF WESTERN AUSTRALIA
Image credits	Hero image by Shane Adamczak
Duration	50- 120 minutes
Warnings	May contain coarse language and references to adult themes
Age recommendation	Recommended for ages 15+
Social Media	Facebook: @thebighoojaa @wagovernment @CITSWA Instagram: @thebighoojaa @wagovernment @CITS_WA

FAQs

What do you mean by “improvised”?

Although there is a format the show follows, the content and characters will be made up on the spot for each show. We use suggestions from the audience to start us off. We do this by casting exceptional performers who are highly trained and experienced in performing this way.

You say that, but you’ve got some ideas pre-planned, right?

No. We really do make it up on the spot.

Is this meant to be a funny show?

Yes. It absolutely is.

Is this just a bunch of drama school nerds onstage?

Sure, but they are also veterans of the comedy and theatre scenes, multi-award winners, and well known to audiences across many companies and stages.

Target Audience

- People who enjoy comedy
- Audiences looking for an accessible and fun show
- People who like improv

Selling Points

- Award winning show that’s been running for many years
- The cast are drawn from the nation’s top improvisers and actors, featuring in cult shows like **The Big HOO-HAA!**, **Improv DnD** and **Captain Spaceship**
- The content is very accessible and falls under light entertainment

What the Press says about **The Big HOO-HAA!**

★★★★ “Lightning-fast, insanely clever and blatantly ridiculous” *The Music*

“It’s hard to see anyone not having a great time at 'HOO-HAA' – a night of feel-good silliness your mere presence ensures is completely different every time... You know you’re on to a good thing when some of the town’s top comedians (arguably the hardest people to make laugh) come to be part of the audience and are eating up improvised

one-liner gold.” *Scenstr*

★★★★ “From beginning to end, The Big HOO-HAA! is a laugh riot that has the audience roaring so loudly they almost can’t catch their breath...

The Big HOO-HAA! is unpredictable and random, held together by the energy and passion of its performers... you can expect to laugh pretty hard at whatever the hour spins.” *The West Australian*

“The Big HOO HAA is an Improvised comedy sketch show made up of some of the slickest, quickest, wittiest local talents you are ever likely to have the good fortune to encounter or be entertained by...

It is uncanny the insane imaginative intelligence with which randomly selected members of each opposing team come up with more and more outlandish ways to make you laugh” *Fourth Wall Media*

★★★★ “a unique, brilliantly witty and above all hilarious experience.” *X-Press Magazine*

★★★★ “There’s no doubt that the team are a talented bunch who handball offerings to each other like pro football players for an impressive hour of hilarity. It’s hard not to laugh out loud but oh so much harder for the actors themselves with some straight faces itching as they hit comedy gold.” *Out in Perth*

“a nifty night of quick quips, lightning lines and interesting improv, which provided us with much needed guffaws and giggles in these troubling times.” *Perth Walkabout*

“The performers rarely missed a beat... it’s more than worth it.” *The Perth Cactus Magazine in medium.com*

Images

Hero graphic: images by Shane Adamczak

https://drive.google.com/drive/folders/1EonQv2GJUIQIMv1f-rs9o3XzW2lsrF-Z?usp=drive_link

Videos

<https://vimeo.com/1079236036>

More videos available in Video folder of Online Kit

Interviews

To arrange an interview please contact via gigs@thebighoojaa.com.au

Marketing Support

This pack contains various tools to help you market **The Big HOO-HAA!** Should you require any further marketing support please contact us via gigs@thebighoojaa.com.au