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B&H WORLDWIDE LEADS THE WAY WITH LAUNCH OF CARBON SmartTRAC

LONDON HEATHROW: B&H Worldwide, a market leader in highly specialised aerospace logistics, has launched a new reporting tool to provide its customers with visibility of the carbon emissions on their shipments. Called Carbon SmartTRAC, the cloud-based analytical dashboard was developed so that B&H customers have information to guide their sustainability strategies.

Carbon SmartTRAC was developed through a deep understanding of CO2 equivalent emissions of air routes combined with B&H Worldwide's aviation & aerospace logistics experience. It means that for the first time true end-to-end logistics data can be provided to aviation customers who can then calculate and understand their CO2 emissions for each shipment by Service Type, Routing and Transport mode.

Key to the interactive dashboard are its analysis functions which enable customers to view trends and drill down to individual shipment level. Feature highlights include:

- Highly visual and dynamic charts
- Intelligent Carbon Quote Calculator for transport related emissions data
- Track CO2e emissions of shipments
- Track energy consumption of inventory within B&H warehouses
- Easy data extraction and reporting

Says B&H Worldwide's Group Head of Finance, Paul Wakefield; "Managing big data is an essential part of enabling our customers to set science-based targets for reducing their emissions and tracking their progress towards those targets. We led the way on software for

aerospace logistics with the launch of FirstTrac and now we are doing the same for carbon emissions with Carbon SmartTRAC”.

For additional information please contact:

Cathy Howe, Director,
Pilot Marketing Services,
e) ch@pilotmarketing.co.uk
t) +44 (0)20 8941 5381

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About B&H Worldwide

Established in 1988 in the UK, B&H Worldwide is a market leader in the highly specialist aerospace logistics industry. Over the last 30 years it has expanded globally and today operates from ten strategically located aerospace hubs around the world and has a customer base which includes airlines, spare part stockists, MROs and repair vendors. Its innovative, in-house designed IT solutions are highly tailored to suit customer operating models and its FirstTrac software sets the benchmark for the aerospace logistics industry. Information on B&H Worldwide's leading logistics solutions can be found at: www.bhworldwide.com