



Email

Subject Line Game submission // A game about {{3-4 word description}}

Content Hi {{First Name}}! Love the games you guys put out, especially {{Game Name}}! I've spent the last {{Development Time}} months creating a similar yet unique game called {{Game Name}}, and I think it's right up your studio's alley. ** I'd love to let you play and hear your thoughts on it! Of-course, it would mean the world if you considered it for publishing.

Steam Demo Key: {{Steam Key}}

Trailer: {{Trailer link}}

Press Kit: {{Press Kit Link}}

Thanks so much for your time. I know you're super busy!

{{Your Name}}



Just because I've written a template for you doesn't mean you should copy it directly!

- Merge Mail is always updating, so be sure to fire off some **test emails** to make sure everything works properly!
- It's important to be **you**! Tweak the emails below to be sure everything reflects you as a person! Just remember to keep it short and sweet!