

Messaging templates - Diwali sale webinar

1) Awareness phase:

The intent of writing community messages during the awareness phase is to create excitement and generate awareness about the upcoming Diwali Sale among the members of the community.

The messages aim to inform and engage community members by providing them with a sneak peek of the event, its start date, and the exclusive deals they can expect during the sale.

Community messaging template 1:

🔥 Exciting News! 🔥 Diwali Sale Coming Soon!

✨ Hey [Community Members]!

☀️ Get ready for an enchanting experience. Our grand Diwali Sale is just around the corner, commencing on [Sale Start Date]. 🔥

🌟 Exclusive deals on your favorite courses will be lit up for you. Don't miss this chance to shine in your learning journey!

Stay tuned for more updates. 📅

Warm regards,

[Your Name] [Your Company Name]

Community messaging template 2:

 Sneak Peek: Exclusive Diwali Sale Offers!

 Hello [Community Members]!

 Here's a glimpse of what's to come during our Diwali Sale:

 [Offer 1]: [Brief Description]

 [Offer 2]: [Brief Description]

 [Offer 3]: [Brief Description]

 Prepare for a week of learning and celebration.  Save the dates!  More surprises coming soon! 

Warm regards, [Your Name] [Your Company Name]

Community messaging template 3:

 Get Ready for an Illuminating Journey!

 Hello [Community Members]!

 Diwali Sale is on its way!

 Our sale will feature courses on [Topic 1], [Topic 2], [Topic 3], and more. It's your opportunity to light up your knowledge and skills! 

 Don't miss out on fantastic deals!

 Prepare for an incredible journey of learning and growth! 

Warm regards,

[Your Name] [Your Company Name][Your Company Name]

Community messaging template 4:

 Save the Date: Diwali Sale Starts on [Sale Start Date]

 Hey [Community Members]!

 Mark your calendars and set your reminders! Our Diwali Sale will kick off on [Sale Start Date]. 

 Exclusive discounts await you!

 Discover new passions and get ready to seize the opportunities!

Warm regards, [Your Name] [Your Company Name]

Community messaging template 5:

 Stay Tuned for Diwali Sale Updates!

 Hey [Community Members]!

 More excitement is on its way!

 Stay tuned for updates, surprises, and a week filled with incredible deals and learning as our Diwali Sale approaches. 

Let's celebrate together! 

Warm regards, [Your Name] [Your Company Name]

Offer of the day template:

 Attention, [Community Name] Members! 

 Get ready for an exciting announcement that will light up your learning journey! We are thrilled to introduce the "Offer of the Day" during our upcoming Diwali Sale! 

 What is the "Offer of the Day"? It's a daily surprise deal where we reveal one of our top courses at an unbeatable discounted rate for 24 hours only! 

 This means you'll have the chance to access exclusive discounts on courses tailored to your interests and aspirations. From [Topic 1], [Topic 2], to [Topic 3], there's something for everyone! 

 Keep an eye on our community updates as we'll be sharing daily notifications about the "Offer of the Day." Don't miss this incredible opportunity to light up your skills and knowledge!

Stay tuned for more updates and get ready to make the most of our Diwali Sale! Let's embark on a journey of learning, savings, and growth together! 

Warm regards, [Your Name] [Your Company Name]

2) Live implementation phase:

The intent of writing community messages during the live phase is to drive traffic, boost engagement, and inform the community members that the Diwali Sale is now live and prompt them to take immediate action by visiting the website and making purchases.

The messages may highlight flash sales and exclusive webinars during the live phase to encourage community members to participate actively in the ongoing sale events.

Community messaging template 1:

 Diwali Sale is LIVE! Don't Miss Out!

 Hello [Community Members]!

 The moment you've been eagerly waiting for is here!

 Our Diwali Sale is now live! Access exclusive deals on top courses. Don't let this opportunity pass you by! 

 Head to our website and ignite your learning journey today!

Warm regards, [Your Name] [Your Company Name]

Community messaging template 2:

 Flash Sales Alert! Limited-Time Offers Inside

 Hello [Community Members]!

 Exciting news!

 We've got flash sales happening throughout our Diwali Sale. Don't miss out on these time-limited offers! Act fast! 

 Check our website and social media for flash sale announcements. The clock is ticking! 

Warm regards, [Your Name] [Your Company Name]

Community messaging template 3:

 Join Us Live: Exclusive Webinars with Creators

 Hello [Community Members]!  Something special is coming your way!

 Join us for exclusive webinars and live sessions hosted by our talented content creators. Learn from the best in [Topic 1], [Topic 2], and more! 

 Mark your calendar and be a part of these exciting events!

Warm regards, [Your Name] [Your Company Name]

Community messaging template 4:

 Diwali Sale - A Week of Learning & Savings

 Hello [Community Members]!  Our Diwali Sale is in full swing!

 Don't miss this week of incredible learning opportunities and savings. Elevate your skills and unlock your potential now! 

 Explore the courses and seize the deals!

Warm regards, [Your Name] [Your Company Name]

Community messaging template 5:

 Time is Running Out! Grab Your Discounts Today!

 Hello [Community Members]!  The clock is ticking!

 Don't miss your chance to save up to [Percentage]% on courses. The sale is ending soon, so act now! 

 Head to our website and make the most of the remaining hours!

Warm regards, [Your Name] [Your Company Name]

Offer of the day template:

 Attention, [Community Name] Members! 

🌟 Today's "Offer of the Day" is here, and it's one you won't want to miss! 🎉

📺 Today's exclusive deal features [Course Title], a highly sought-after course that [mention key benefits]. And the best part? You can now grab this incredible course at an unbeatable [X]% off for the next 24 hours only!

🛍️ Head over to our website now to take advantage of this limited-time offer and embark on a transformative learning journey with [Course Title].

🚀 Don't wait too long, as this deal is available for just 24 hours. Once the clock strikes midnight, it's gone forever!

 Share this fantastic offer with your fellow community members and let them benefit from the "Offer of the Day" during our exciting Teacher's day Sale.

Stay tuned for more amazing offers throughout the sale, and continue to elevate your skills and knowledge with our exclusive daily deals!

Best regards, [Your Name] [Your Community Name]

3) End consideration phase:

The intent of writing community messages during the ending phase is to create a final sense of urgency and maximize last-minute conversions within the community.

The messages aim to remind community members that the Diwali sale is about to end soon and emphasize that this is their last chance to access exclusive discounts and offers.

Community messaging template 1:

 Last Chance: Grab Your Favorites Before the Sale Ends!

 Hello [Community Members]!

 The sale is almost over!

 Don't wait any longer! Grab your favorite courses now before the Diwali Sale concludes. This is your last opportunity to invest in your growth! 

 Don't miss out on this golden chance!

Warm regards, [Your Name] [Your Company Name]

Community messaging template 2:

 Final Farewell: Diwali Sale Ends Tonight

 Hello [Community Members]!

 It's been an amazing week of learning and celebration.

 But, like all good things, our Diwali Sale comes to a close tonight!

 Make the most of the last few hours and get the courses you've been eyeing. 

 Don't let this opportunity pass you by!

Warm regards, [Your Name] [Your Company Name]

Community messaging template 3:

🙏 Thank You for Celebrating with Us!

🙏 Hello [Community Members]!

🎉 We're grateful for your support!

🙏 Thank you for being part of our Diwali Sale. We hope you had a fantastic experience exploring courses and learning from talented content creators. 🌟

✉️ If you need any assistance, feel free to reach out to us.

Warm regards, [Your Name] [Your Company Name]

Community messaging template 4:

🌟 Last-Minute Learning Opportunities! Don't Miss Out!

🌟 Hello [Community Members]!

🕒 Time's running out!

🌟 Our Diwali Sale is about to end. Don't miss the chance to invest in your growth. 📚

🛍️ Head to our website now and make your purchases before it's too late!

Warm regards, [Your Name] [Your Company Name]

Community messaging template 5:

🎉 Final Hours! Your Journey to Success Awaits!

🎉 Hello [Community Members]! ⌚ The clock is ticking!

🎉 Our Diwali Sale is coming to a close. Don't miss your chance to grab these amazing deals and start your journey to success! 🚀

🛒 Head to our website now and take the next step in your learning journey!

Warm regards, [Your Name] [Your Company Name]