

Privacy Policy – Outfitto AI

Last Updated: June 2026

Thank you for using Outfitto AI. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our mobile application.

By using Outfitto AI, you agree to the practices described in this Privacy Policy.

Information We Collect

Photos and Images

When you upload or capture a photo within the app, the image may be processed to identify clothing items, outfits, accessories, and similar fashion products.

Photos are used solely for providing outfit analysis and recommendations.

Device Information

We may collect limited device information, including:

- Device model
- Operating system version
- App version
- Device language
- Anonymous identifiers

Usage Information

We may collect information about how users interact with the app, including:

- Features used
- Number of scans performed
- Screens viewed
- App performance data
- Error reports

Advertising Information

Our advertising partners may collect information such as:

- Advertising identifiers
- Device identifiers
- App activity
- Approximate location data
- Ad interaction data

This information helps deliver advertisements and measure advertising performance.

How We Use Information

We use collected information to:

- Analyze outfit photos
- Generate similar product recommendations
- Improve app functionality
- Monitor app performance
- Display advertisements
- Prevent abuse and fraudulent activity
- Improve user experience

Advertising

Outfitto AI displays advertisements through third-party advertising providers, including Google AdMob.

Advertising partners may collect and process information to:

- Deliver personalized or non-personalized advertisements
- Measure ad performance
- Improve advertising services
- Detect invalid activity and fraud

Users can manage advertising preferences through their device settings where supported.

Affiliate Disclosure

Outfitto AI participates in affiliate marketing programs, including the Amazon Associates Program.

When users click affiliate links and make purchases through supported marketplaces, Outfitto AI may earn a commission at no additional cost to the user.

Affiliate commissions help support the operation and development of the application.

Third-Party Services

Outfitto AI may use third-party services including:

- OpenAI (Image and outfit analysis)
- Google AdMob (Advertising)
- Supabase (Application services)
- Amazon Associates Program (Affiliate links)
- Analytics and performance monitoring tools

These services may process information according to their own privacy policies.

Data Storage

Some information may be stored temporarily to provide app functionality, improve performance, and maintain service reliability.

We do not sell personal information to third parties.

Data Security

We take reasonable measures to protect information from unauthorized access, alteration, disclosure, or destruction.

However, no method of electronic storage or internet transmission is completely secure.

Children's Privacy

Outfitto AI is not intended for children under the age of 13.

We do not knowingly collect personal information from children under 13 years of age.

If we become aware that such information has been collected, we will take reasonable steps to remove it.

User Rights

Depending on your location, you may have rights regarding your personal information, including:

- Access to information
- Correction of information
- Deletion of information
- Withdrawal of consent where applicable

Requests may be submitted through the contact information below.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any updates will be reflected by changing the "Last Updated" date at the top of this page.

Continued use of the application after changes indicates acceptance of the updated policy.

Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy, please contact:

Email: digitalmukati@gmail.com

Thank you for using Outfitto AI.