

Color Zen: Paint by Number

Privacy Policy

Effective Date: June 2025

Developer (referred to as “we,” “us,” or “our”) operates the Color Zen: Paint by Number mobile application (hereinafter the “Service”). This document provides information about our policies regarding the collection, use, and disclosure of personal data when you use our Service, as well as the options you have in relation to this data.

We collect and utilize your data to provide and enhance the Service. By using the Service, you acknowledge that your information may be gathered and utilized according to this policy. Unless specified otherwise, any terms used in this Privacy Policy carry the same definitions as in our Terms and Conditions.

Definitions

- **Service**
The Color Zen: Paint by Number mobile application operated by Developer.
- **Personal Data**
Any details about a living individual that can be used to identify that person (either from those details alone or from those details combined with other information likely in our possession).
- **Usage Data**
Data automatically collected when using the Service or generated by the Service’s infrastructure (for instance, how long a user stays on a particular page).
- **Cookies**
Small files stored on your computer or mobile device.

Information Collection and Use

We gather several types of information for various purposes to deliver and improve our Service.

Types of Data Collected

Personal Data

While you use our Service, we may request certain personally identifiable details that could be used to contact or identify you (“Personal Data”). Examples include, but are not limited to:

- Cookies and Usage Data

Usage Data

When you access the Service from a mobile device, we may automatically collect specific details, such as the type of mobile device you use, its unique ID, its IP address, its operating system, the type of mobile internet browser, unique device identifiers, and diagnostic data (“Usage Data”).

Tracking & Cookies Data

We utilize cookies and similar tracking technologies to observe activity within our Service and hold certain information.

Cookies are small files that might include an anonymous unique identifier. They are sent from websites to your browser and stored on your device. We may also use beacons, tags, and scripts to collect and analyze information and to improve our Service.

You can instruct your browser to reject all cookies or notify you when a cookie is being sent. However, declining cookies might restrict your use of certain parts of our Service.

Examples of cookies we use:

- **Session Cookies.** Used to run the Service during each session.
 - **Preference Cookies.** Used to remember user settings and various preferences.
 - **Security Cookies.** Used to maintain security.
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Use of Data

We use the data collected for various purposes, including to:

1. Operate and maintain the Service
 2. Notify you about changes to the Service
 3. Allow you to participate in interactive features should you choose to do so
 4. Provide user support and customer service
 5. Gather analysis or valuable information to help improve the Service
 6. Monitor usage of the Service
 7. Detect, prevent, and address technical issues
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Transfer of Data

Your information, including Personal Data, may be transferred to and stored on computers located outside your state, province, or country, where data protection regulations may differ from those in your region.

If you are based outside of Seychelles and choose to provide information to us, please note that we transfer and process data, including Personal Data, in Seychelles. By submitting such information and continuing to use our Service, you consent to that transfer.

We take all reasonably necessary steps to ensure your data is handled securely and in accordance with this Privacy Policy. We do not transfer your Personal Data to an organization or country without confirming that appropriate data protection measures are in place.

Disclosure of Data

We may disclose your Personal Data if we believe in good faith that doing so is necessary to:

1. Comply with a legal obligation
2. Protect and defend our rights or property
3. Investigate or prevent possible wrongdoing associated with the Service
4. Safeguard the personal safety of Service users or the public
5. Defend against legal liability

As a European citizen under GDPR, you have certain individual rights. For more details, please see the [GDPR Guide](#).

Security of Data

We value the security of your data but remind you that no method of transmission via the internet or electronic storage is entirely secure. While we employ commercially acceptable methods to protect your Personal Data, we cannot guarantee its absolute security.

Service Providers

We may engage third-party companies and individuals to facilitate our Service (“Service Providers”), to provide the Service on our behalf, to perform tasks related to the Service, or to assist us in evaluating how the Service is used. These third parties have access to your Personal Data solely to perform these functions on our behalf and are contractually obligated not to disclose or use it for any other purpose.

Links to Other Sites

Our Service may include links to external sites that are not operated by us. Clicking these links will direct you to those sites. We strongly encourage you to review the Privacy Policy of every site you visit. We have no control over, and assume no responsibility for, any third party's content, privacy practices, or services.

Children's Privacy

Our Service does not target individuals under the age of 18 ("Children"). We do not knowingly gather personally identifiable information from anyone under 18. If you are a parent or guardian aware that your child has provided us with Personal Data, please contact us. If we discover that we have collected Personal Data from children without parental consent, we will promptly take steps to remove that information from our servers.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page. Where appropriate, we will notify you via email and/or a prominent notice within our Service before any modifications become effective and revise the "Effective Date" at the top of this Privacy Policy.

We advise you to review this Privacy Policy regularly for any changes. Any modifications become effective once posted on this page.