

Book Writing Resources

I've had a number of folks ask me about how I wrote a book so I've compiled this list of resources that I found helpful throughout the process. Using the resources below, I've already outlined 4 additional projects that I'll chip away on over the next few years. These are the first few resources that came to mind so I'll continue to update them as things pop up.

Feel free to reach out to me - <u>s@stephensteers.com</u> with any questions, or comments and keep me posted on your book progress so that I can give you a review on launch day!

Happy writing!

- Stephen

P.S. if this is helpful to you I'd appreciate a review of my book, <u>Superpower Storytelling on Amazon</u> - though I'd appreciate it, you don't even have to buy it, just leave me a review.

Good luck!

- I learned about the <u>Reverse Writing</u> framework from my book writing coach <u>Esther Jacobs</u>. This changed my whole mindset about the process and made it much more digestible.
- 2. Canva for a basic book cover and DIY Book Covers for 3D mockups for marketing
- 3. I used <u>Pomodoros</u> to write, research, edit and market the whole book. One a day for 18 months. This made the project easy and the deliverable small and manageable.
- 4. I took my workshops and I delivered and spoke them into my phone using google text's voice to text feature. Within a month i'd written over 30k words.
- 5. <u>Hemingway Editor</u> After I spoke the majority of the project out I took the chunks and loaded it into this tool. It tells you the relative grade level of the writing, if your sentence structure is easy to read, the word count and if you're using too many adverbs etc.
- 6. Book Outline Template This fell into my lap and, use this to organize your thoughts, and proper chapter points. It helps with structure and all the relevant points you'll need for a well flowing book.
- 7. Hire an editor to rip the book apart. <u>Here's who I hired</u>. Fair price and his package included 3 full passes on the book.
- 8. Book Layout designer here's who I used, she's great and responsive
- 9. <u>Launch Sequence Emails</u> These will give you a few ideas for launching/ pre launching your book to your email list. It helped me reach #1 new release in 2 categories on launch day with way fewer copies sold than you'd expect.