

How I Get 1-10 Demos Every Day By Automatically Sending 1000+ Cold Emails Daily With A 50%+ Open Rate

This is the best minimal effort maximum gain system for high ticket B2B offers I've found. You can set everything up in 1-2 hours. Then you just have to wait for the new emails to warm up for around 14 days and you're ready to go. Once you understand the system you can give this tutorial to your VA's and make your life even easier.

If you combine this strategy with personalised first lines, you can get even better results. But this strategy works even without personalisation.

Before starting, create a free [Instantly account here](#). I'm going to be using Instantly for automating email sending.

Before I get into the specifics here are the rough estimates. You can set up this exact system for 1 email account too, but this is to show you the potential and scalability.

Numbers:

1000 emails daily
30K monthly (50% open rate)
15K opens (5% reply rate)
750 replies (15% positive)
112 booked meetings (75% show-up rate)
84 live demos (20% close rate)
16 closes (\$1K ticket)
16K/mo

Cost / Tech Stack:

10 Domains - \$90
3 Google Workspace accounts & emails - \$18
30 Extra Google Emails - \$180
30K Leads from Apollo or Leadhype - \$99
30K Leads Cleaning with [BulkEmailChecker](#) - \$30
30K Leads Sending with [Instantly](#) \$97

Total: \$514 the first month, then \$424/mo

Investment Gain - \$15,486.00

ROI - 3,112.84%

Not too shabby right? Let's get this set up...

Step-By-Step Instructions

Domain & Email Setup

[Buying Domains \(10 mins\)](#)

[Setting Up Google Workspace \(3 mins\)](#)

[Setting Up Domains - SPF, DKIM, DMARC & Forwarding \(15-20 mins\)](#)

[1\) Set up SPF](#)

[2\) Set up DKIM](#)

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[4\) Set up Forwarding](#)

[Setting Up Emails Accounts \(10 mins\)](#)

[Warming Up Emails \(15 mins\)](#)

Leads & Targeting

[Getting Leads \(10 mins\)](#)

[Cleaning Leads \(5 mins\)](#)

Setting Up The Campaign With Instantly

[Connecting Email Accounts \(10 mins\)](#)

[Uploading Leads \(1 min\)](#)

[Setting Up The Sequence \(5 mins\)](#)

[Email Copy](#)

[Step 1 - Initial Cold Email.](#)

[Step 2 - Quick bump.](#)

[Step 3 - Break-up Email.](#)

[Scheduling \(1 min\)](#)

[Advanced Options \(1 min\)](#)

Optimizing & Scaling

[Analyzing Campaigns](#)

[Benchmarks](#)

[Scaling Up](#)

Feedback & Suggestions

Domain & Email Setup

I want to buy alias domains for cold emailing so I don't damage the reputation of your main domain. And for each domain I want to create max 2-3 email accounts. From each email I're going to be sending only 30-50 emails a day to not get stuck in spam.

Buying Domains (10 mins)

Buy domains that are similar to your main domain. Top-level domains work best. I've had success with domains like .agency .tech too, but if possible, buy .com domains.

If your business is called Shrimp.com, then buy domains like:

Getshrimp.com
Tryshrimp.com
TastyShrimpApp.com

Here's a [list of domains](#) with the worst reputation. Don't use these.

I use GoDaddy for buying Domains, because I've used it for a long time and it has tons of integrations and tutorials. You do you.

TIP: Make sure you go to <https://account.godaddy.com/subscriptions> and cancel all renewals if you do not want to use these domains for more than a year.

Setting Up Google Workspace (3 mins)

Go to <https://workspace.google.com/> and click Get Started. Follow the on-screen instructions until your Google Workspace account is set up. You can safely create 2-3 emails per domain (by adding users in your Google Workspace admin).

Connect 3 domains per Google workspace.

Setting Up Domains - SPF, DKIM, DMARC & Forwarding (15-20 mins)

Now I get to the fun part! You should authenticate all the domains you are sending emails from. Here are the three parameters you have to set up for each domain: SPF, DKIM and DMARC.

1) Set up SPF

Assuming you are using Google Workspace you can follow [this guide](#) to set up SPF.

You can check if your SPF is properly set up using [this tool](#).

2) Set up DKIM

Again, assuming you are using Google Workspace you can follow [this guide](#) to set up DKIM.

You can check if your DKIM is properly set up using [this tool](#).

3) Set up DMARC

Important: Configure DKIM and SPF before configuring DMARC. DKIM and SPF should be authenticating messages for at least 48 hours before turning on DMARC.

Assuming you are using Google Workspace you can follow [this guide](#) to set up DMARC.

You can check if your DMARC is properly set up using [this tool](#).

4) Set up Forwarding

Also, you want to forward the new domains to your main domain. This can be done in the settings of your domain provider. If you are using GoDaddy, you can follow [this guide](#).

Setting Up Emails Accounts (10 mins)

In order to later warm up your emails on [Instantly](#), you need to make a few changes in the settings of your Google Workspace account and separate emails.

You can do this by following [this guide](#).

You can monitor, tag and reply to all replies inside of the Instantly centralized master inbox/unibox.

Warming Up Emails (15 mins)

In Instantly click the flame icon for all your email accounts you added to enable warm-up

I recommend using the suggested sending limits.

Warm Up your emails for at least 3 leks before starting your campaigns. As you can see in the image below I have 30+ domains warming up at any given time for our agency. That will allow you to really scale it up and get to that 5+ demos/day mark sooner.

Email Accounts
Connect accounts to keep warm & send emails from

Search [ADD NEW](#)

raul@salesfeedmail.com	73	160	160	0	100%	   ...
raulk@salesfeed.me	75	160	160	0	100%	   ...
raulkaevand@salesfeed.me	77	160	160	0	100%	   ...
raul@salesfeed.com	76	160	160	0	100%	   ...
raul@salesfeed.me	78	160	160	0	100%	   ...
raul@getsalesfeed.com	70	160	160	0	100%	   ...

Always keep the warm up on - never turn it off.

Making sure everything is set up correctly

Before starting your campaigns, you want to make sure the domain and email set up is done correctly.

For domains, use [SPF & DKIM check](#).

For testing email spamminess, use [Mail Tester](#).

If something's wrong, go back and quickly fix it :)

Leads & Targeting

Finding leads is easy, the harder part is knowing exactly which kinds of leads are the best. I approach it based on case studies. Who are the people who have gotten the most value out of your or your clients service? And who in that company is in charge of dealing with your offering.

If you don't exactly know who to target just try different options until you find a targeting & email combo that works. Then just get as many similar leads as possible.

Getting Leads (10 mins)

Leadhype: <https://tool.leadhype.com/dashboard/>

This is our go-to software at the moment. It works best if you have LinkedIn Sales Navigator so I recommend getting it. I like to separate leads into batches based on locations.

If I're targeting gym owners, I're going to be creating separate jobs on Leadhype. Gym Owners (LA), Gym Owners (NYC) etc. This way they're all in the same time-zone and I can schedule emails to them easily later.

- + Great for getting bulk leads from LinkedIn.
- + Easy to use.
- + You can get up to 150K Leads monthly.
- + You're scraping leads for yourself, you're not using leads that everybody has access to.
- Not as targeted
- Not the best option for finding very specific leads (based on revenue)

Apollo: <https://www.apollo.io/>

They have a huge database of B2B leads and you can filter them with tens of filters like revenue, employee count, niche, tech stack etc.

- + Great Database
- + Great Filters
- The main plan allows you to export 25 leads at a time.

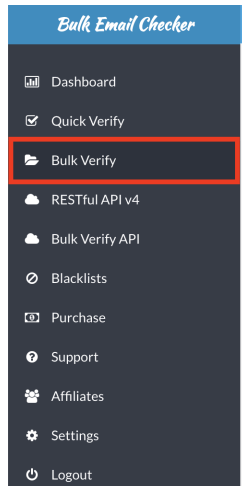
Cleaning Leads (5 mins)

<https://bulkemailchecker.com>

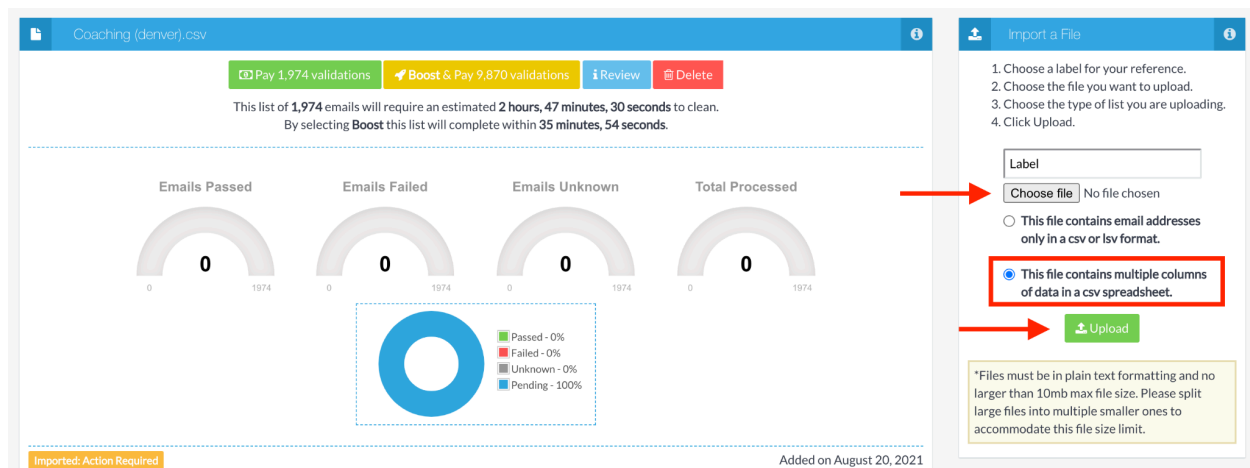
If I're not in a rush this is our go-to. It's quite slow but the cheapest.

+ Cheap

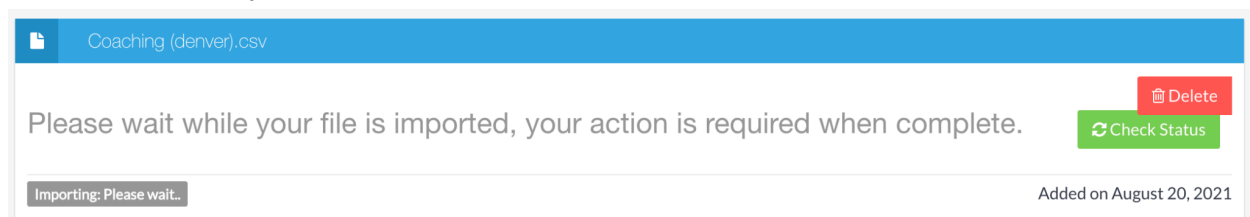
- Slow



On the left-hand side select *Bulk Verify*.



On the right-hand side select *This file contains multiple columns of data in a csv spreadsheet*. Select the file with your leads and click *Upload*.



Wait 2-3 minutes for the next window to appear and click the green button *Check Status*.

Coaching (denver).csv

Please select the column that contains the addresses to validate in this spreadsheet.

Columns
corporate email ☒ Select

Importing: Waiting on user... Added on August 20, 2021

Select the column with the email address. In this case because I got the lead list from Leadhype it's the column *corporate email*. Click the green button *Select*.

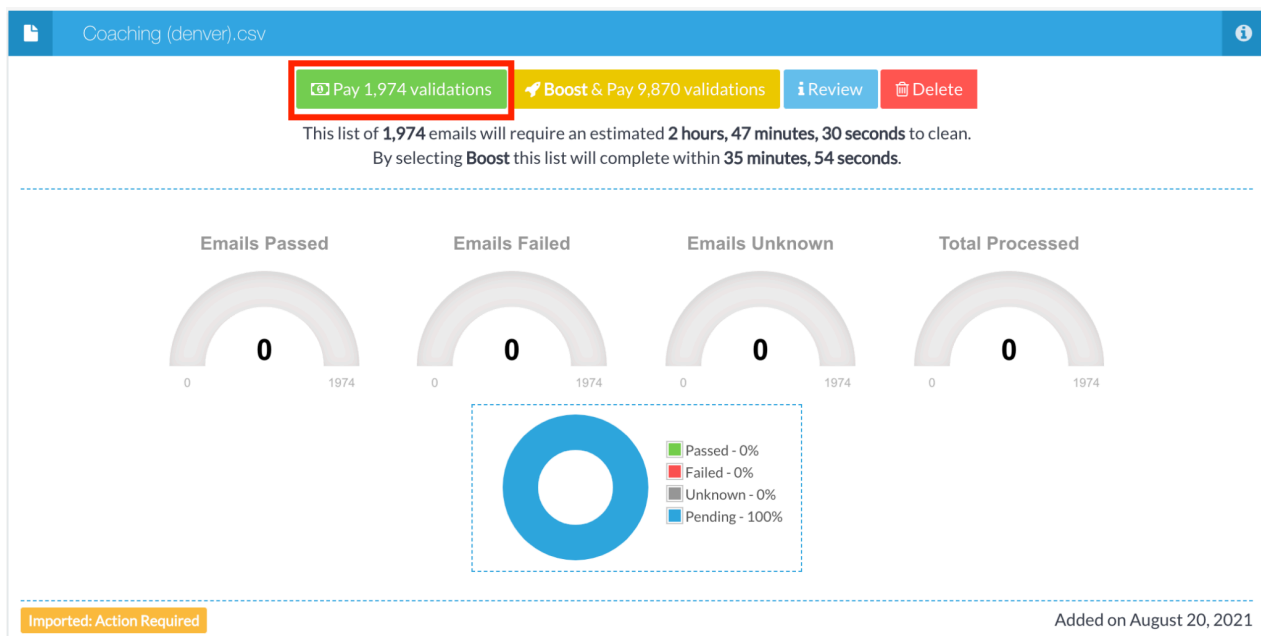
Coaching (denver).csv

Please wait while emails are imported, your action is required when complete.

Check Status

Importing: Please wait... Added on August 20, 2021

Wait 5 minutes until the next window appears to start the validation process.



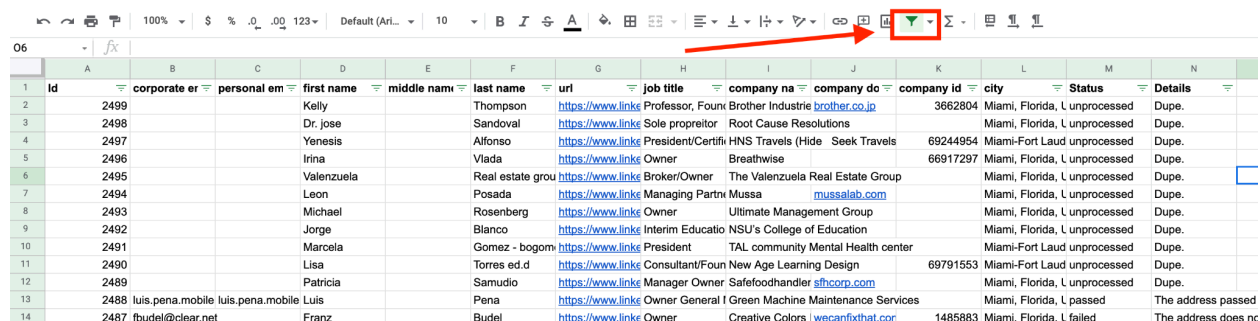
Click the green button to start the validation process. I recommend the slolr validation method since it is significantly cheaper.

Once the lead list has finished validating and you have exported the lead list from Bulkemailchecker make sure to format and clean it before sending emails.

You do that by only keeping the rows that say *"The address passed all tests"* in the Details column (the last column all the way to the right). Remove any rows that don't say *The address*

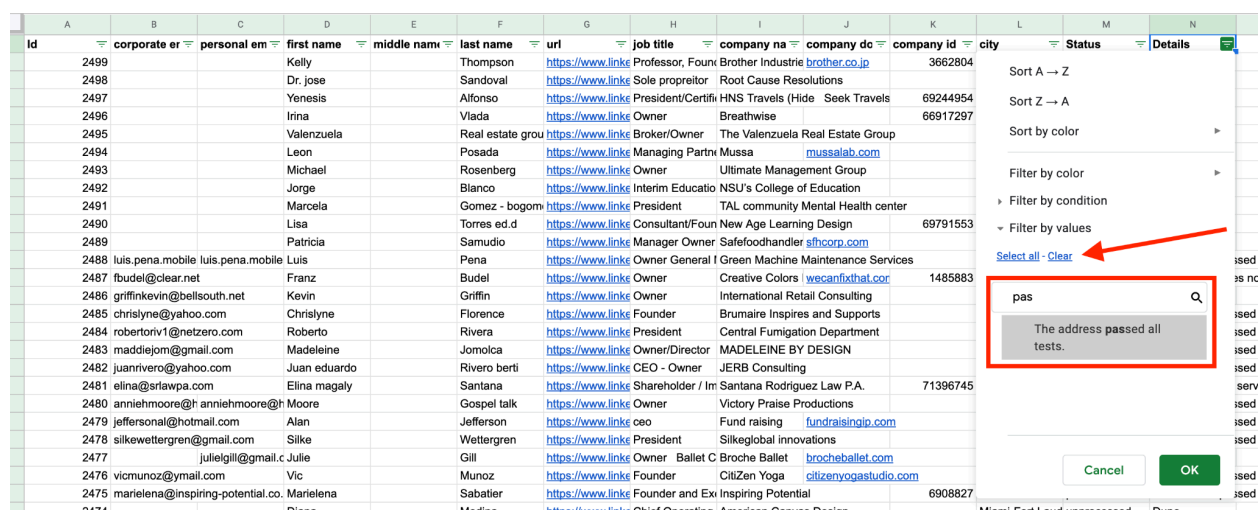
passed all tests, such as *Dupe.*, *The address does not have a valid dns.*, *None.*, *Is a Catchall mx server config.*, *Greylisting is active on this server.* Etc.

The following step-by-step instructions show you how to do this fast and accurately.



Id	corporate email	personal email	first name	middle name	last name	url	job title	company name	company domain	company id	city	Status	Details
2499			Kelly		Thompson	https://www.linkedin.com/in/kelly-thompson-123456789	Professor, Found	Brother Industries	brother.co.jp	3662804	Miami, Florida, L	unprocessed	Dupe.
2498			Dr. Jose		Sandoval	https://www.linkedin.com/in/dr-jose-sandoval-123456789	Sole proprietor	Root Cause Resolutions			Miami, Florida, L	unprocessed	Dupe.
2497			Yenesys		Alfonso	https://www.linkedin.com/in/yenesys-alfonso-123456789	President/Certified	HNS Travels (Hide	Seek Travels	69244954	Miami-Fort Laud	unprocessed	Dupe.
2496			Irina		Viada	https://www.linkedin.com/in/irina-viada-123456789	Owner	Breathwise		66917297	Miami, Florida, L	unprocessed	Dupe.
2495			Valenzuela		Real estate grou	https://www.linkedin.com/in/valenzuela-real-estate-123456789	Broker/Owner	The Valenzuela Real Estate Group			Miami, Florida, L	unprocessed	Dupe.
2494			Leon		Posada	https://www.linkedin.com/in/leon-posada-123456789	Managing Partner	Mussa	mussalab.com		Miami, Florida, L	unprocessed	Dupe.
2493			Michael		Rosenberg	https://www.linkedin.com/in/michael-rosenberg-123456789	Owner	Ultimate Management Group			Miami, Florida, L	unprocessed	Dupe.
2492			Jorge		Blanco	https://www.linkedin.com/in/jorge-blanco-123456789	Interim Education	NSU's College of Education			Miami, Florida, L	unprocessed	Dupe.
2491			Marcela		Gomez - bogom	https://www.linkedin.com/in/marcela-gomez-bogom-123456789	President	TAL community Mental Health center			Miami, Florida, L	unprocessed	Dupe.
2490			Lisa		Torres ed.d	https://www.linkedin.com/in/lisa-torres-ed-d-123456789	Consultant/Found	New Age Learning Design		69791553	Miami-Fort Laud	unprocessed	Dupe.
2489			Patricia		Samudio	https://www.linkedin.com/in/patricia-samudio-123456789	Manager Owner	Safefoodhandler	sfhcorp.com		Miami, Florida, L	unprocessed	Dupe.
2488	luis.pena.mobile	luis.pena.mobile	Luis		Pena	https://www.linkedin.com/in/luis-pena-123456789	Owner General	Green Machine Maintenance Services			Miami, Florida, L	passed	The address passed
2487	fbudel@clear.net		Franz		Budel	https://www.linkedin.com/in/franz-budel-123456789	Owner	Creative Colors	wecanfixthat.com	1485883	Miami, Florida, L	failed	The address does not

Upload the .csv to your GDrive as a Google Sheet. Apply filters on the entire sheet.



Id	corporate email	personal email	first name	middle name	last name	url	job title	company name	company domain	company id	city	Status	Details
2499			Kelly		Thompson	https://www.linkedin.com/in/kelly-thompson-123456789	Professor, Found	Brother Industries	brother.co.jp	3662804			
2498			Dr. Jose		Sandoval	https://www.linkedin.com/in/dr-jose-sandoval-123456789	Sole proprietor	Root Cause Resolutions					
2497			Yenesys		Alfonso	https://www.linkedin.com/in/yenesys-alfonso-123456789	President/Certified	HNS Travels (Hide	Seek Travels	69244954			
2496			Irina		Viada	https://www.linkedin.com/in/irina-viada-123456789	Owner	Breathwise		66917297			
2495			Valenzuela		Real estate grou	https://www.linkedin.com/in/valenzuela-real-estate-123456789	Broker/Owner	The Valenzuela Real Estate Group					
2494			Leon		Posada	https://www.linkedin.com/in/leon-posada-123456789	Managing Partner	Mussa	mussalab.com				
2493			Michael		Rosenberg	https://www.linkedin.com/in/michael-rosenberg-123456789	Owner	Ultimate Management Group					
2492			Jorge		Blanco	https://www.linkedin.com/in/jorge-blanco-123456789	Interim Education	NSU's College of Education					
2491			Marcela		Gomez - bogom	https://www.linkedin.com/in/marcela-gomez-bogom-123456789	President	TAL community Mental Health center					
2490			Lisa		Torres ed.d	https://www.linkedin.com/in/lisa-torres-ed-d-123456789	Consultant/Found	New Age Learning Design		69791553			
2489			Patricia		Samudio	https://www.linkedin.com/in/patricia-samudio-123456789	Manager Owner	Safefoodhandler	sfhcorp.com				
2488	luis.pena.mobile	luis.pena.mobile	Luis		Pena	https://www.linkedin.com/in/luis-pena-123456789	Owner General	Green Machine Maintenance Services					
2487	fbudel@clear.net		Franz		Budel	https://www.linkedin.com/in/franz-budel-123456789	Owner	Creative Colors	wecanfixthat.com	1485883			
2486	griffinkevin@bellsouth.net		Kevin		Griffin	https://www.linkedin.com/in/kevin-griffin-123456789	Owner	International Retail Consulting					
2485	chrislyne@yahoo.com		Chrislyne		Florence	https://www.linkedin.com/in/chrislyne-florence-123456789	Founder	Brumaire Inspires and Supports					
2484	robertoriv1@netzero.com		Roberto		Rivera	https://www.linkedin.com/in/roberto-rivera-123456789	President	Central Fumigation Department					
2483	maddiejom@gmail.com		Madeleine		Jomolca	https://www.linkedin.com/in/madeleine-jomolca-123456789	Owner/Director	MADELEINE BY DESIGN					
2482	juanrivero@yahoo.com		Juan eduardo		Rivero berti	https://www.linkedin.com/in/juan-eduardo-rivero-berti-123456789	CEO - Owner	JERB Consulting					
2481	elina@srilwpa.com		Elina magaly		Santana	https://www.linkedin.com/in/elina-magaly-santana-123456789	Shareholder / Im	Santana Rodriguez Law P.A.		71396745			
2480	anniehmoore@h.anniehmoore@h		Moore		Gospel talk	https://www.linkedin.com/in/anniehmoore-gospel-talk-123456789	Owner	Victory Praise Productions					
2479	jeffersonal@hotmail.com		Alan		Jefferson	https://www.linkedin.com/in/jefferson-alan-123456789	ceo	Fund raising	fundraisingip.com				
2478	silkewettergren@gmail.com		Silke		Wettergren	https://www.linkedin.com/in/silke-wettergren-123456789	President	Silkeglobal innovations					
2477	juliegill@gmail.c		Julie		Gill	https://www.linkedin.com/in/julie-gill-123456789	Owner	Ballet C Broche Ballet	brocheballet.com				
2476	vicmunoz@gmail.com		Vic		Munoz	https://www.linkedin.com/in/vic-munoz-123456789	Founder	CitZen Yoga	citzenyogastudio.com				
2475	marilena@inspiring-potential.co		Marilena		Sabatier	https://www.linkedin.com/in/marilena-sabatier-123456789	Founder and Ex	Inspiring Potential		6908827			
2474					Medina	https://www.linkedin.com/in/medina-123456789	Chief Operating	American Cancer Society			Miami, Florida, L	unprocessed	Dupe.

Once the filter is applied to the entire sheet go to the column *Details*. Click on the filter symbol inside of that column header. Click *Clear* and type in the search box *passed* so you can find all email addresses that have passed the validation stage. Click on the result and press OK.

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
	Id	corporate email	personal email	first name	middle name	last name	url	job title	company name	company do	company id	city	Status	Details
13	2488	luis.pena.mobile	luis.pena.mobile	Luis		Pena	https://www.linkedin.com/company/green-machine-maintenance-services/	Owner General	Green Machine Maintenance Services			Miami, Florida, U	passed	The address passed all tests.
16	2485	chrislyne@yahoo.com		Chrislyne		Florence	https://www.linkedin.com/company/brumaire-inspires-and-supports/	Chief Executive	Brumaire Inspires and Supports			Miami, Florida, U	passed	The address passed all tests.
17	2484	robertoriv1@netzero.com		Roberto		Rivera	https://www.linkedin.com/company/central-fumigation-department/	President	Central Fumigation Department			Miami, Florida, U	passed	The address passed all tests.
18	2483	maddiejom@gmail.com		Madeleine		Jomolca	https://www.linkedin.com/company/madeleine-by-design/	Owner/Director	MADELEINE BY DESIGN			Miami-Fort Laud	passed	The address passed all tests.
19	2482	juanrivero@yahoo.com		Juan eduardo		Rivero berti	https://www.linkedin.com/company/jerb-consulting/	CEO - Owner	JERB Consulting			Miami, Florida, U	passed	The address passed all tests.
21	2480	anniehmoore@h.anniehmoore@h		Moore		Gospel talk	https://www.linkedin.com/company/victory-praise-productions/	Owner	Victory Praise Productions			Miami, Florida, U	passed	The address passed all tests.
22	2479	jefferson@hotmai.com		Alan		Jefferson	https://www.linkedin.com/company/fundraisingp.com/	ceo	Fund raising	fundraisingp.com		Miami, Florida, U	passed	The address passed all tests.
23	2478	silkewettergren@gmail.com		Silke		Wettergren	https://www.linkedin.com/company/silkglobal-innovations/	President	Silkglobal innovations			Miami, Florida, U	passed	The address passed all tests.
25	2476	vicmunoz@ymail.com		Vic		Munoz	https://www.linkedin.com/company/citizen-yoga/	Founder	CitZen Yoga	citizenyogastudio.com		Miami, Florida, U	passed	The address passed all tests.
26	2475	marielena@inspiring-potential.co		Marielena		Sabatier	https://www.linkedin.com/company/inspiring-potential/	Founder and Exi	Inspiring Potential		6908827	Miami-Fort Laud	passed	The address passed all tests.
38	2463	arcelia.dove@gmail.com		Arcelia		Dove	https://www.linkedin.com/company/actioncoach-oneco/	Partner	ActionCOACH OneCo			Miami, Florida, U	passed	The address passed all tests.
39	2462	colrane@hotmail.com		Lezlee		Colrane	https://www.linkedin.com/company/leumeria-kumara/	Chief Executive	Leumeria Kumara			Miami, Florida, U	passed	The address passed all tests.
41	2460	dmarkson@aol.com		Dr. rick		Markson	https://www.linkedin.com/company/markson-chiropractic/	Owner	Markson Chiropractic	marksonchiropro	37519930	Miami, Florida, U	passed	The address passed all tests.
43	2458	miltondavis@gmail.com		Milton		Dávila	https://www.linkedin.com/company/10minutesweb/	Co-fundador 10	10MinutesWeb	10minutesweb	64699995	Miami, Florida, U	passed	The address passed all tests.
44	2457	elizduf@yahoo.com		Elizabeth		Dufresne	https://www.linkedin.com/company/du-fresne-consulting/	President/CEO	Du Fresne Consulting			Miami, Florida, U	passed	The address passed all tests.
45	2456	bluejayalex@hotmail.com		Alexander		Montoya	https://www.linkedin.com/company/bluejay-trucking-corp/	Owner	BlueJay Trucking Corp.			Miami, Florida, U	passed	The address passed all tests.
46	2455	susanhayden@aol.com		Susan		Hayden	https://www.linkedin.com/company/susan-hayden-lcsw/	Owner/Manager	Susan Hayden, LCSW			Miami, Florida, U	passed	The address passed all tests.
47	2454	theresafrangiot@hotmail.com		Maria theresa		Frangioti agila	https://www.linkedin.com/company/service-now/	Partner	ServiceNow	service-now.com	29352	Miami, Florida, U	passed	The address passed all tests.
50	2451	vickygut7@gmail.com		Vicky		Di collore-do-mel	https://www.linkedin.com/company/edsaber-corp/	President	EdSaber Corp			Miami, Florida, U	passed	The address passed all tests.
56	2445	magda@atrevete.com		Magda		Lopez	https://www.linkedin.com/company/revel-em-fr/	Owner	atrevete	revel-em.fr		Miami, Florida, U	passed	The address passed all tests.
59	2442	fotosaxi@gmail.com		Landon (j)		Woolston	https://www.linkedin.com/company/transpire-trainings-consulting/	Founder, Trainer	Transpire Trainings Consulting			Miami, Florida, U	passed	The address passed all tests.
61	2440	harold.o.williams@gmail.com		Harold		Williams	https://www.linkedin.com/company/cincinnatiarts.org/	Business Owner	Self-employed	cincinnatiarts.org		Miami, Florida, U	passed	The address passed all tests.
64	2437	eric.brown133@gmail.com		Eric		Brown	https://www.linkedin.com/company/organo-gold/	Owner	Organo Gold	organo-gold.com	1251560	Miami-Fort Laud	passed	The address passed all tests.
66	2435	raadri@gmail.com		Adriana		Rodriguez almer	https://www.linkedin.com/company/giardino-gourmet-salads-downtown/	Owner	Giardino Gourmet Salads Downtown			Miami, Florida, U	passed	The address passed all tests.
67	2434	serrano_barbara@hotmail.com		Bárbara		Serrano	https://www.linkedin.com/company/b-real-capital-corp/	Founder	B Real Capital Corp.			Miami, Florida, U	passed	The address passed all tests.
68	2433	reidr@termfundit reidr@termfundit		Reid b		Rodriguez	https://www.linkedin.com/company/term-funding/	CEO	Term Funding,			Miami, Florida, U	passed	The address passed all tests.
69	2432	iglesiasraul@yaf iglesiasraul@yaf		Raul		Iglesias	https://www.linkedin.com/company/sophisticated-woodwork-inc/	president	Sophisticated woodwork,inc			Miami, Florida, U	passed	The address passed all tests.

Select all, copy and paste into a new sheet inside the same spreadsheet. Add *-only-passed* at the end of the new sheet name where you pasted in the results.

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
N1193	The address passed all tests.														
1159	57	dianacabreu@gmail.com		Diana		Abreu mshrm	https://www.linkedin.com/company/pure-global/	President and Fr	Project My Image Coaching Consulting Agency			Miami-Fort Laud	passed	The address passed all tests.	
1160	56	wilmergracia@yahoo.com		Wilmer		Gracia	https://www.linkedin.com/company/pure-global/	Chief Executive	FG Restaurant and Hospitality Consulting Group			Miami-Fort Laud	passed	The address passed all tests.	
1161	55	antonyla@aol.com		Antony j		Papageorgiou	https://www.linkedin.com/company/pure-global/	Chief Operating	Pure Global	pureglobal.ca		Miami, Florida, U	passed	The address passed all tests.	
1162	52	lisa.rek@rekrutingsadvisors.com		Lisa		Rek	https://www.linkedin.com/company/rekrutingsadvisors.com/	President/Found	Rekrutings Adv	rekrutingsadvisors	9367729	Miami, Florida, U	passed	The address passed all tests.	
1163	51	bryan@webco.ca		Bryan		Passman	https://www.linkedin.com/company/hunter-esquire/	Founder/ Head	Hunter Esquire	hunteresquire.cc	35673384	Miami, Florida, U	passed	The address passed all tests.	
1164	50	drahomes@hotmail.com		Dr. anissa		Holmes	https://www.linkedin.com/company/delivering-wow-dental-coaching/	CEO	Delivering WOW Dental Coaching			Online Educati	Miami, Florida, U	passed	The address passed all tests.
1165	48	tripo_a@hotmail.com		Leandro		Tripod	https://www.linkedin.com/company/sivagroupinc/	Founder	SIVAGROUPINC		69134100	Miami-Fort Laud	passed	The address passed all tests.	
1166	46	moustafa@skillednow.com		Moustafa		K	https://www.linkedin.com/company/kadouscope/	Founder and Ch	KADOUSCOPE: Driven by Purpo		42755814	Miami, Florida, U	passed	The address passed all tests.	
1167	44	areuft17@aol.com		Meredith		Wolf	https://www.linkedin.com/company/personal-training-wellness-coaching/	Owner	Personal Training/Wellness Coaching			Miami, Florida, U	passed	The address passed all tests.	
1168	42	jose@prattsearch.com		José g		Hernández	https://www.linkedin.com/company/bonum-coaching/	Co-Founder	Bonum coaching	bonumcoaching	68592387	Miami-Fort Laud	passed	The address passed all tests.	
1169	40	dagamz6@aol.com		David		Gamble	https://www.linkedin.com/company/dg-coaching-and-consulting-services/	Founder	DG Coaching and Consulting Services,			Miami-Fort Laud	passed	The address passed all tests.	
1170	39	mariogarciarj@aol.com		Mario		Garcia	https://www.linkedin.com/company/stetson-university/	Chief Energy Of	Neuro Strategic Coaching Institut		37847208	Miami, Florida, U	passed	The address passed all tests.	
1171	36	nulurch12@hotmail.com		Roy		George	https://www.linkedin.com/company/stetson-university/	Advisory Board	I Stetson Universi	stetson.edu	19700	Miami, Florida, U	passed	The address passed all tests.	
1172	35	greiser@revenuegc.com		Gregory		Preiser	https://www.linkedin.com/company/rcc-group/	Chief Executive	RGC Group	rccgroup.org	438495	Miami, Florida, U	passed	The address passed all tests.	
1173	32	milicapicuri@gmail.com		Milica		Picurić	https://www.linkedin.com/company/agilisshift/	Founder	AGILISSHIFT		10231771	Miami, Florida, U	passed	The address passed all tests.	
1174	31	issac@coachingimperative.com		Issac		M. carter	https://www.linkedin.com/company/coaching-imperative/	Coach	Coaching Imper	coachingimperat	53200456	Miami, Florida, U	passed	The address passed all tests.	
1175	30	cindy@newslesnation.com		Cindy		Montgenie	https://www.linkedin.com/company/newslesnation/	CEO	Founder New Skies Natio	newslesnation	17983750	Miami, Florida, U	passed	The address passed all tests.	
1176	29	mekrumpak@yahoo.com		Michael		Krumpak	https://www.linkedin.com/company/l4-learning-solutions/	President, Exec	L4 Learning Solutions		76405895	Miami, Florida, U	passed	The address passed all tests.	
1177	28	g_planos@yahoo.com		Guillermo		Planos	https://www.linkedin.com/company/webvo2/	Founder and Pri	Webvo2		22336107	Miami, Florida, U	passed	The address passed all tests.	
1178	27	mlevy@resultsmanagementgroup		Matthew		Levy	https://www.linkedin.com/company/resultsmanagementgroup/	Chief Catalyst: E	Results Manage	resultsmanagem	781642	Miami-Fort Laud	passed	The address passed all tests.	
1179	26	mignogmz@gmail.com		Miguel		Nogueroi	https://www.linkedin.com/company/skandhas-center-of-leadership/	CEO	SKANDHAS Center of Leadership		9217383	Miami, Florida, U	passed	The address passed all tests.	
1180	25	saul@sanoxamerica.com		Saul		T	https://www.linkedin.com/company/dec4-blockchain-advisory/	Partner, Former	DEC4 Blockchain Advisory		13758519	Miami, Florida, U	passed	The address passed all tests.	
1181	22	keith@grantcardone.com		Keith		Lee	https://www.linkedin.com/company/bear-recruiting/	Founder, Partne	Bear Recruiting		71274321	Miami, Florida, U	passed	The address passed all tests.	
1182	20	juliana@corebc.net		Juliana		Pace	https://www.linkedin.com/company/client-matchmaking/	CEO	Client Matchmaking		6584569	Miami, Florida, U	passed	The address passed all tests.	
1183	19	david@1812fc.com		David		Goldstein	https://www.linkedin.com/company/1812-fc-barrie/	Co-Owner	1812 FC Barrie		54130769	Miami, Florida, U	passed	The address passed all tests.	
1184	17	fiorella.oidani@hotmail.com		Fiorella		Oldani	https://www.linkedin.com/company/shay-rowbottom-marketing/	Chief Operating	Shay Rowbottom Marketing		14603168	Miami, Florida, U	passed	The address passed all tests.	
1185	15	valtermativas@gmail.com		Elias		Vargas	https://www.linkedin.com/company/set-lic-event-support-services/	Founder	SET Lic Event Support Services		10169933	Miami-Fort Laud	passed	The address passed all tests.	
1186	14	ndelesseleuc@yahoo.fr		Noëlia		Vincent	https://www.linkedin.com/company/coach-your-ambitions/	Executive Coach	Coach your ambitions			Miami, Florida, U	passed	The address passed all tests.	
1187	11	alex.vipaesthetics@gmail.com		Alex		Sidorenkov	https://www.linkedin.com/company/medical-market-advertisi/	CEO	Founder Medical Market	medicaladvertisi	64529339	Miami, Florida, U	passed	The address passed all tests.	
1188	10	ross@puregreen.com		Ross		Franklin	https://www.linkedin.com/company/pure-green-franchise/	Founder	CEO Pure Green Frar	puregreenfranch	26187102	Miami, Florida, U	passed	The address passed all tests.	
1189	8	bernardo@debernt.com.br		Bernardo		Entschew	https://www.linkedin.com/company/debernt-human-capital/	Chairman Of Th	De Bernt Entschew Human Capita		135220	Miami-Fort Laud	passed	The address passed all tests.	
1190	5	estamalo@hotmail.com		Leonardo		González	https://www.linkedin.com/company/bdsigns-nottingham-co-uk/	Co-Founder	Bdsign	bdsignsnottingham.co.uk		Miami, Florida, U	passed	The address passed all tests.	
1191	4	david.mullings@gmail.com		David		Mullings	https://www.linkedin.com/company/burnout-game-ventures/	Advisory Board	I Burnout Game Ventures,		3775729	Miami, Florida, U	passed	The address passed all tests.	
1192	3	lakshmi_natarajan@yahoo.com		Lakshmi		Natarajan	https://www.linkedin.com/company/excelador/	Founder	Excelador			Miami, Florida, U	passed	The address passed all tests.	
1193	2	paul.sheth@gmail.com		Paul		S	https://www.linkedin.com/company/reef-com/	Chief Informatio	REEF	reef.com	40658690	Miami, Florida, U	passed	The address passed all tests.	

Delete the original tab/sheet so you only have the [NAME]-*only-passed* sheet left in the spreadsheet.

This makes sure that you're only sending to valid emails and keeping your spam score low. Once you've done that you are ready to proceed and start sending in Instantly :)

	A	B	C	D	E	F	G	H	I	J	K	L
1	email	first name	last name	url	job title	company	company domain	company id	city	Status	Details	
2	slehrman@best	Sally	Lehrman	https://www.linkedin.com/company/the-trust-project/	Chief Executive	The Trust Project	thetrustproject.org	18226342	Montara, California	passed	The address passed all tests.	
3	jzg@napanet.net	Jonathan	Gottlieb	https://www.linkedin.com/company/xenotope-diagnostics/	Director, Board	Xenotope Diagnostics			San Francisco	B passed	The address passed all tests.	
4	mer@meridethrr	Merideth	Mehlig	https://www.linkedin.com/company/merideth-mehlig/	CEO Executive	Merideth Mehlig	meridethmehlig.com	3740647	Alameda, California	passed	The address passed all tests.	
5	mthatch54@gmail	Marion	Thatch	https://www.linkedin.com/company/valley-childrens-museum/	Board Member	Valley Children's Museum		2538950	Oakland, California	passed	The address passed all tests.	
6	jasmine@edenb	Jasmine	Lawrence	https://www.linkedin.com/company/network-for-teaching-entrepreneurs/	Advisory Board	Network for Teaching Entrepreneurs		30233	San Francisco, California	passed	The address passed all tests.	
7	marlou@womer	Marlou	Mcfarlane	https://www.linkedin.com/company/women-in-sport/	Founder/CEO	Women in Sport	womeninsport.org	25046226	Mill Valley, California	passed	The address passed all tests.	
8	joey.diab@gmail	Joey	Diab	https://www.linkedin.com/company/hydrolix/	Angel Investor	Hydrolix	hydrolix.io	18676112	San Francisco, California	passed	The address passed all tests.	
9	liz.venema@con	Liz	Venema	https://www.linkedin.com/company/venema-homes/	Owner	Venema Homes	venemahomes.com	69645853	Pleasanton, California	passed	The address passed all tests.	
10	djnetuk@hotmail	Den	Jones (cissp	https://www.linkedin.com/company/identity-defined/	Advisory Board	Identity Defined	idsalliance.org	22342665	San Francisco	B passed	The address passed all tests.	
11	leahanne@gm	Leah anne	Whitson	https://www.linkedin.com/company/liveallwell/	Owner	Liveallwell.com			San Francisco, California	passed	The address passed all tests.	
12	rich@siyli.org	Rich	Fernandez	https://www.linkedin.com/company/wisdom-labs/	Co-founder	Wisdom Labs	wisdomlabs.com	6397176	San Francisco, California	passed	The address passed all tests.	
13	ariel@minted.co	Ari	Saliva-sclank	https://www.linkedin.com/company/artsy-artist/	Founder	ArtsyAristotle			San Francisco	B passed	The address passed all tests.	
14	mabelchan09@	Mabel	Chan	https://www.linkedin.com/company/alberts-list/	CoFounder / Dir	Albert's List	albertslist.org	6460041	San Francisco, California	passed	The address passed all tests.	
15	pierre@people-c	Pierre	Khawand	https://www.linkedin.com/company/onthe-go-technologies/	Founder CEO	OntheGo Technologies		76657	San Francisco, California	passed	The address passed all tests.	
16	rebecca@rebec	Rebecca	Cafiero	https://www.linkedin.com/company/elevate-homes/	Owner, Broker	Elevate Homes	elevatehomesre.com	10269515	Palo Alto, California	passed	The address passed all tests.	
17	amili@barnardba	Amil	Barnard-bahn	https://www.linkedin.com/company/barnard-bahn-coaching/	Managing Princi	Barnard-Bahn Coaching	Consult	17987781	San Francisco	B passed	The address passed all tests.	

<https://www.zerobounce.net/>

+ Faster

- More Expensive.

Make sure that the lead list that you're going to upload on the next step only contains the validated emails and not the negative results.

Setting Up The Campaign With Instantly

I use Instantly because you can connect unlimited email accounts (it's not pay per account like most similar software) and it's the easiest software to use (because I built it like that).

Create a free trial account [here](#).

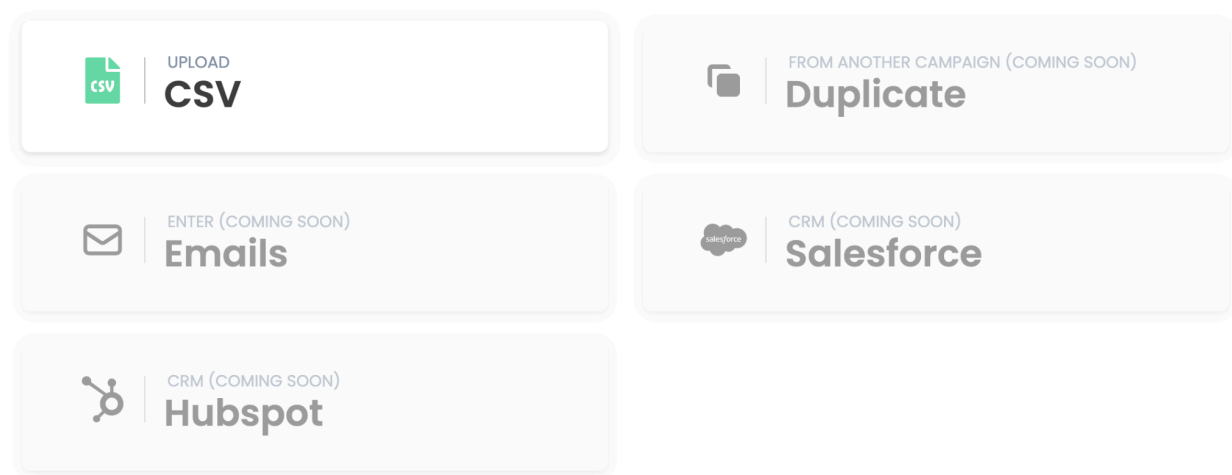
Connecting Email Accounts (10 mins)

Simply connect all your emails with Instantly here: <https://app.instantly.ai/app/account/connect>

I recommend using 2FA whenever possible because it's much more secure and stable.

Uploading Leads (1 min)

Just upload all the cleaned leads via CSV.



Setting Up The Sequence (5 mins)

Email Copy

Keep your emails short and slet. I don't use any links. Try pattern interrupts and get creative. Don't send that boring shit that everybody's sending.

Here are a bunch of great [cold email sequences](#) from Lemlist users.
Here's another list of [cold email templates](#) from Hunter.io

For first lines I recommend [Listkit](#).

I use a 3 step sequence.

Step 1 - Initial Cold Email.

Step 1 (Selected)

Send email: {{firstName}} - quick question

wait for days, then

Step 2

Send email: {{firstName}} - Raul

wait for days, then

Step 3

Subject: {{firstName}} - quick question Save

Hey {{firstName}}

Your LinkedIn profile was impressive and I wanted to reach out directly :)

So I'm in the coaching space as well and using my 11 year outreach expertise and our brand new software to bring experts like you 3-8 potential clients every day.

I'd love to share couple of great stories and strategies that you are free to steal.

Are you free any time this week for a quick chat?

Best,
Raul Kaevand
CEO @ Salesfeed

Step 2 - Quick bump.

wait for 2 days, then

✉ Step 2

Send email: {{firstName}} - Raul

wait for 3 days, then

✉ Step 3

Send email: Re: {{firstName}} - Raul

Add step

Subject {{firstName}} - Raul

Save

Hey {{firstName}},

I know you're pretty busy. Just making sure this email didn't get buried.

Step 3 - Break-up Email.

wait for 2 days, then

✉ Step 2

Send email: {{firstName}} - Raul

wait for 3 days, then

✉ Step 3

Send email: Re: {{firstName}} - Raul

Add step

Subject Re: {{firstName}} - Raul

Save

Hi {{firstName}},

At this point, I'll assume increasing the number of customers for your coaching business isn't a priority this year.

Please feel free to reach out when this changes.

Would love to work with you.

Best,
Raul

Scheduling (1 min)

Here just start with work-hours in the time zone where your leads for this campaign are located at.

Schedule Name

NYC (9 to 5)

Days

☒ Monday ☒ Tuesday ☒ Wednesday ☒ Thursday ☒ Friday ☐ Saturday
☐ Sunday

Advanced Options (1 min)

Emails To Use - Just select all the accounts for this campaign you want to use. This is the real superpolr of Instantly. It will start sending emails from all of these accounts automatically.



Email to use

Select the account to send emails from

raul@salesfeed.xyz x r@salesfeed.me x
raul@salesfeedinc.com x raul@salesfeed.com x
raul@salesfeednow.com x raul@getsalesfeed.com x
raul@salesfeed.me x raul@salesfeedmail.com x
raulkaevand@salesfeed.me x r@salesfeed.io x
raulkaevand@salesfeed.xyz x r@salesfeed.xyz x
raul@salesfeedapp.com x

Stop sending emails on reply - Stops the sequence for the user who has replied. This is recommended.



Stop sending emails on reply

Stop sending emails to a lead if a response has been received

Disable

Enable

Delivery Optimization - Send emails as text only to boost deliverability



Delivery Optimization

☐ Send emails as text-only (no HTML)

Recommended

| Disables open tracking

Daily Sending Limit - I recommend sending max 30-50 emails a day for best results, so just multiply your added accounts in this campaign by 30 to set this number.



Daily sending limit

Maximum number of emails to send per day

200

That's it. Now you can launch your campaign.

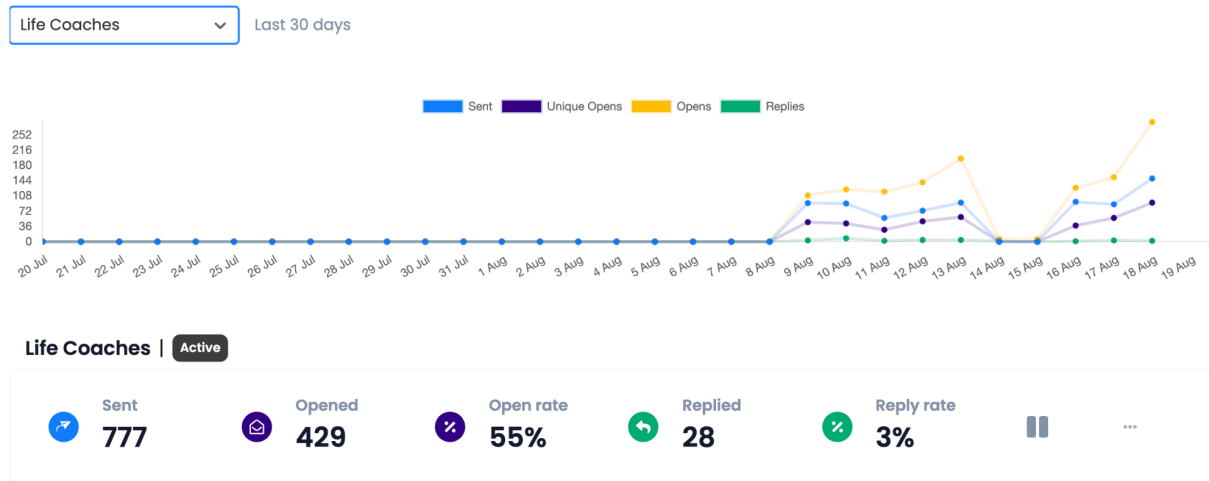
Congrats! Instantly will start sending out emails every day automatically from all your connected accounts and you just need to keep an eye on the campaigns.

Optimizing & Scaling

Analyzing Campaigns

Use the [Analytics Tab](#) to keep an eye on your campaigns and pause the ones that aren't delivering results.

Analytics



Benchmarks

I want to hit:

50% Open Rate

5+% Reply Rate

If the open rate is lolr, try a different subject line and make sure your emails are not getting stuck in spam. If they are in spam, pause the campaign for a couple of days and let the warm-up run until you're out of spam.

If the reply rate is lolr, change your email copy and/or targeting. It can take a couple of different

tests until you find a working combo.

Scaling Up

Scaling up is super easy. Just create more domains/email accounts, and add them to your Instantly campaign and increase the daily sending limit.

Feel free to send this tutorial to VA's and just have them set up as many domains and emails as you need.

The End. Feedback & Suggestions

That's it. Thanks for watching and now it's time to start executing.

Always happy to hear from you guys what you think I can improve to make this system even better/cheaper/quicker.

PS: If you liked this tutorial feel free to share it with your friends.

See ya.