



IMPROVING EDUCATION THROUGH TECHNOLOGY

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Title

Google's Dynamic Lesser-Known Tips, Tricks, and Features For Effective Web Searches

Presenter: Carol LaRow

Session Description

See Google's dynamic, interactive, lesser-known features that make finding information, doing research, and accessing topics that enrich anyone's experience on the WEB. Find exactly what you're looking for and use Google more effectively. See powerful research and information gathering tools - perfect for students and your own, personal productivity. Feel free to follow along with your device. Session by Carol LaRow – Google Certified Trainer, Google Certified Teacher, Google Apps For Education Regional Leader.

Session by Carol LaRow – Google Education Certified Trainer, Google Certified Teacher, Google Apps For Education Regional Leader, GEG NYC moderator

Session Resources: <http://www.carollarow.com> (Click on resources)

Presenter: Carol LaRow

Position: teacher, educational technology consultant

Organization: Niskayuna CSD

Location: Niskayuna, New York

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Bio:

Carol is an award-winning educator who taught secondary English for 33 years in the Niskayuna Central School District in upstate NY. She is a Google Apps For Education Certified Trainer, Google Certified Teacher, Google Apps For Education Regional Leader-Eastern States, Smithsonian Laureate, Apple Distinguished Educator, a WNYT Educator of Excellence, and was nominated for Disney's American Teacher Award. She is a recognized speaker at national and statewide conferences, and is often a "featured speaker." She presents for Google in the "Google Teaching Booth" at national conferences such as ISTE, and for Apple Computer in the Apple Exhibit Area at conferences.

She has presented at national conferences such as ISTE, NECC, NCERT, and BLC and has been a featured speaker at statewide conferences – MassCUE, CECA, CASL, NYTalks, NYSCATE, NYSUT/SED, SAANYS, NYLA, SLMSENY, and others. She has also presented for the South Carolina, Connecticut, and Maine Google Summits, NYSSBA, NYSCOSS, NYSMSA, NYSEC, NYSACE, LYC, SLMS, VITA Learn, STANYS, NYSCSS, the NYS Legislature, and various BOCES throughout NY State.

As a Google Apps For Education Regional Leader, she assists school districts as they deploy Google Apps. She is a moderator for GEG NYC. She created Google Historical Voyages and Events, a global Google project for teachers and students around the World, which has had over 40,000 visitors. She is one of the authors of Google Lit Trips, which uses Google Earth to teach literature. As a master teacher of technology for NY Wired, she was responsible for training and mentoring teams of teachers. She is a trainer for the STEM Master Teacher Program in NYS at SUNY Albany.

Carol has written curriculum for Google, ADOBE, and Apple Computer and was chosen from educators across the country to teach at the Apple Teacher Institutes. She is one of the authors of Apple Computer's 21st Century Learning Collection. She has written lessons that incorporate Google tools, which are published in Google Apps For Educators, on Google's national site, for educators to reference and use.

Carol has been integrating technology in her classroom for over 30 years. She now travels to different states offering keynote address and professional development for school districts, conferences, BOCES, administrators, and library associations. She trains educators on using Google Apps For Education and Google tools.

Her main focus is the integration of technology into the curriculum. She helps educators meet the Learning Standards while combining emerging technologies with course content. Carol's keynote presentations give an overview of the ways teachers and students are using

technology to address the changing paradigm. Her trainings offer instruction on teaching with the Internet, leveraging WEB 2.0 techniques, deploying and using Google Apps For Education, integrating Google tools, designing personal learning environments, learning about computers, and addressing the needs of diverse learners.