

Individual practitioner vs Legal firm. Who do you need to hire?

SEO Title	Law firm or private lawyer: what is the difference and how to make the right choice?
Description	> Advantages and disadvantages of a legal firm and in-house lawyer <input checked="" type="checkbox"/> Difference between law firm vs independent lawyer <input checked="" type="checkbox"/> What to hire private practice or legal firm?

Text length: 9600 characters without spaces (~1600 words)
YOU CAN CHANGE SUBHEADINGS IF IT IS REQUIRED
EXACT ENTRY (USE 1-2 TIMES WITHOUT SPAM):
hire a lawyer or law firm
in house legal counsel vs law firm
difference between legal firm vs private lawyer
Other keywords
in house vs law firm
in house counsel vs law firm
in house vs legal firm
law firm vs private lawyer
hire a lawyer or law firm
in house lawyer vs law firm
law firm vs independent lawyer
law firm vs law group
in house counsel vs big law firm
in house legal counsel vs law firm
law practice vs law firm
legal services vs law firm
in house lawyer vs legal firm
legal firm vs private lawyer
principal vs law firm
choose in house vs law firm
difference between legal firm vs private lawyer
hire a lawyer or legal firm

law firm vs private practice
in house counsel vs legal firm
law firm pros vs private lawyer
difference between legal firm and in house lawyer
hire private lawyer or law firm
legal firm vs independent lawyer
hire private lawyer or legal firm
difference between in house counsel and legal firm
choose in house lawyer vs law firm
in house counsel or law firm choose
difference between legal firm and independent lawyer

ADDITIONAL WORDS THAT NEED TO BE USED (USE 3+ TIMES WITHOUT SPAM):
hire
independent
group
big
practice
principal
choose
service
practice
in house
law

COMPETITORS:
https://www.lawyersclubindia.com/articles/individual-practice-and-association-of-legal-firms-1254.asp
https://www.johnbarneslaw.com/knoxville-business-litigation-lawyer/individuals-vs-corporations/
https://www.johnfoy.com/about/large-law-firm-vs-single-attorney/
https://abovethelaw.com/2011/04/inside-straight-hiring-law-firms-or-lawyers/

Reader: 1) Mostly Potential clients of law firms who have a problem related to various legal cases. They are looking for local specialists and they are interested in receiving recommendations on where and how to find a specialist suitable for their request.

2) Law firms that are interested in the main insights of the legal services market, want to find different ways to get new clients, perhaps they are planning to open a new office.

Text tips

1. Article/blog post has to have:
 - The main title (header H1)
 - No less than 3 sub-headers
 - Numbered or bulleted lists
2. Article body should be broken into short blocks with defined margins (NOT the empty paragraphs).
3. Text has to be free of plagiarism (not less than 80% of uniqueness)
4. Internal links must be **relevant**, thus, useful to a reader.
5. Table of Contents should be displayed at the very beginning of an article/blog post. It has to include all article/blog post headers and links allowing the user to immediately jump to the part of the copy they are most interested in
6. Add images, diagrams, schemes, tables, infographics, comparison tables, etc, where necessary.
7. **Highlight** the keywords, both main and additional ones, you used in your text. It will significantly simplify the reviewing process for the SEO specialist.
8. Avoid placing more than three long sentences (10 words or more each) in a row. Similarly, avoid three short sentences in a row.

What questions can be answered in the article

- **Intro**

~ 150-200 words (no title)

- **Hiring lawyers: Key facts, statistics, market overview**

Facts and statistics on hiring lawyers and companies. Describe the situation with hiring and trust to lawyers. Statistics and facts should be provided about European countries.

- **Reasons to choose a law firm over an individual practitioner**
(bullet points)

- **Reasons to choose an individual practitioner over a law firm**
(bullet points)

- **What should you consider when hiring a lawyer or law firm**
(some key points for clients to pay attention to when making a decision)

- **Final Thoughts**