

Jennings Creative Agency

Expert Lead Generation + Marketing for Conscious Businesses



Real Results. Real Impact.

Case Study

Outcome

1. \$160K in 6 Weeks for a Luxury Healing Retrea in Oaxaca, Mexico

Filled high-ticket retreats through carefully crafted ads and email nurturing, delivering \$164k+ in booked revenue via an ads and email nurturing marketing strategy.

2. 327 Leads in 10 Days: Healing Retreat Launch

Built a guideline-compliant funnel with Meta-friendly lead magnets and email sequences, resulting in 327 new subscribers in 10 days at just \$0.59 each.

3. Zero to Viral in 3 Months: The Living/Dying Project

Skyrocketed The Living/Dying Project's social media from 22 to 3,000+ TikTok followers and 1,500 to 35,000+ IG followers through strategic SEO video content and meaningful messaging.

4. Influencer Course Launch: Zach Leary's Psychedelic Studies Intensive

Promoted and helped fill Zach Leary's 8-week course with targeted social and ad content, driving thousands of clicks and building email pipelines.

How We Make It Happen

1. Platform-Savvy Strategy: We create compelling but compliant media campaigns that not only avoid censorship but also connect deeply with audiences in conscious, psychedelic and spiritual niches.
 2. Lead Magnet Funnels: Instead of selling up front, we lead with value: attracting aligned audiences and nurturing them through email sequences until they're ready to convert.
 3. Nurture + Retarget: We layer in strategic retargeting campaigns and follow-up flows to guide warm leads toward enrollment or purchase.
 4. Custom Creative & Messaging: Every campaign is uniquely designed for the client's mission and voice, no one-size-fits-all templates here.
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Ready to Chat?

If you're a conscious business ready to unlock aligned growth through paid media, let's talk. Whether you're building your first email list or gearing up for high-ticket launches, I'd love to support your mission.

Book a 30-minute kickoff via Calendly → <https://calendly.com/jenningsingram/marketing-chat>