



‘Casting By Teamsters’ Fight for Fair Compensation
REVAMP Social Media Toolkit
Updated September 19th, 2024

BACKGROUND:

Contract negotiations for Teamsters Local 399 and Teamsters Local 817 with the Alliance of Motion Picture and Television Producers (AMPTP) began on August 26th in Los Angeles for California and New York Teamster Casting Directors, Associate Casting Directors and newly organized Casting Assistants. Bargaining took place over the course of the week and on August 30th, the original last scheduled day of bargaining, it was determined that no tentative agreement would be reached. Negotiations with the AMPTP are set to resume September 23rd and 24th with the AMPTP. The Local 399 / 817 Casting agreement is currently set to expire on September 30th.

The casting department plays a crucial role in every film and television production by balancing both the creative and logistical aspects of securing actors for the necessary roles. Overall, the casting department is essential in shaping the narrative of a production while also managing schedules and negotiating deals on behalf of the selected talent.

Last year, our Casting professionals stood with the WGA and SAG-AFTRA during their dual strikes. This year our Casting Community stood with the Hollywood crew as they fought for a fair contract. We appreciate the support our Casting By Teamsters members have received thus far in their fight. Please continue to elevate their fight in pursuit of fair compensation and a fair contract.

With negotiations to resume week, we are asking members and allies to elevate our contract fight and show solidarity and support for #CastingByTeamsters & #IStandWithCasting.

BARGAINING PRIORITIES:

- Fair compensation for all groups!
- Establishing weekly Casting Director minimums!
- Increased pay for Associate Casting Directors!
- Securing a strong first contract for Casting Assistants!
- Protecting the work of the Casting Department!

[LINK TO DIGITAL ASSETS to SHARE ON YOUR PAGE OR ASK YOUR COLLEAGUES / FRIENDS TO:](#)

- Campaign Signs
- Social Media Graphics
 - WGA Podcast Link | 3rd & Fairfax: The WGAW Podcast (Union Town)
 - Interview with Casting Director Allison Jones & Sherry Thomas
 - <https://podcasts.apple.com/us/podcast/ep-382-union-town-casting-by-teamsters-with-allison/id1001323963?i=1000670055670>
- Zoom Backgrounds
 - Steps to install on Zoom
 - Open Zoom App
 - Navigate to the SETTINGS within your Zoom account
 - Select BACKGROUND AND EFFECTS
 - Look for icon with a + symbol for ADD IMAGE OR VIDEO
 - Upload image and select desired graphic
 - Make sure MIRROR MY VIDEO is NOT selected.
 - Use for meetings leading up to and through negotiations
- Examples:



ASK:

- Post video or graphics on your own social media channels and TAG our Teamsters Local 399 page, Teamsters Local 817 page OR email video to businessagent@ht399.org.

TEAMSTERS LOCAL 399 / 817 SOCIAL CHANNELS to TAG:

Instagram: [@teamsterslocal399](#) | [@local817ibt](#)

X/Twitter: [@Teamsters_399](#) | [@Teamsters817](#)

Facebook: [@teamsterslocal399](#) | [@Local817](#)

Hashtags to Use:

- **#CastingByTeamsters**
- **#IStandWithCasting**
- **#HollywoodCasting**
- **#NewYorkCasting**
- **Make sure to TAG Teamsters Local 399 and Local 817 pages when posting so we can share!**

SAMPLE MESSAGES: MEMBERS

Our Casting By Teamsters bargaining committee returns to negotiations with the AMPTP on Monday, September 23rd. The time is NOW for fair compensation across the entire Unionized Casting Department.

#StandWithCasting

#CastingByTeamsters

[@teamsterslocal399](#)

[@local817ibt](#)

Negotiations resume for Casting By Teamsters on Monday, September 23rd. The fight for fair compensation continues! Help share support for our Casting Bargaining Committee as they continue to fight for us all at the table.

#StandWithCasting

#CastingByTeamsters

[@teamsterslocal399](#)

[@local817ibt](#)

#CastingByTeamsters are fired up and ready to fight for a FAIR contract. Bargaining resumes Monday, September 23rd. We could use the continued support of all of Hollywood Labor in our fight.

#IStandWithCasting

[@teamsterslocal399](#)

[@local817ibt](#)

Nothing starts without the writing. Nothing moves without the crew. Nothing shoots without the actors. 'Casting By Teamsters' are here to logistically and creatively bring a story to life and advocate for the best ensemble. It's our collaboration and solidarity that moves this Industry forward!

#CastingByTeamsters

#IStandWithCasting
[@teamsterslocal399](#)
@local817ibt

SAMPLE MESSAGES: CASTING ALLIES

#IStandWithCasting Casting Teamsters are headed back to negotiations on Monday, September 23rd & 24th. It's time the AMPTP recognizes their significant contribution to our Industry and offers a FAIR & EQUITABLE deal for the entire Casting Department.

[@teamsterslocal399](#)
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#CastingByTeamsters

The casting department plays a crucial role in every film and television production by balancing both the creative and logistical aspects of securing actors for the necessary roles. The time is NOW for fair compensation across the entire Casting Department.

#StandWithCasting
#CastingByTeamsters
[@teamsterslocal399](#)
@local817ibt

#CastingCall For a STRONG contract and FAIR pay for the Casting Directors, Associates and Assistants. Hollywood Labor #StandWithCasting.

#CastingByTeamsters
[@teamsterslocal399](#)
@local817ibt

#CastingByTeamsters advocate for the actors to bring words on a page to life. It's time now we #StandWithCasting and advocate for FAIR deal and COMPENSATION that reflects their significant impact and hard work in this industry.

#CastingByTeamsters
[@teamsterslocal399](#)
@local817ibt
#IStandWithCasting

RECORD A VIDEO: FOR BARGAINING UNIT MEMBERS OR ALLIES:

TIPS FOR VIDEOS: (shoot videos vertically)

- You don't have to get fancy with production; candid, honest testimonials are important.
- Keep it simple & short!
 - "I stand with Casting and their fight for a fair contract!"
 - **For ALLIES:** Share a simple message of how a Casting Director has impacted your life.
 - Visibility
 - Advocacy
 - Your first role and how that has changed your career
 - What Casting By Teamsters means to you / Union solidarity
 - **For MEMBERS:** Share what is YOU number one priority in these negotiations.

- Fair Compensation
- Protecting our Casting Departments
- A strong first contract for Casting Assistants
- Having the work of casting respected and compensated fairly.
- What Casting By Teamsters means to you