

Bachelor of Arts in Broadcast Journalism - Minor in Christian Broadcasting
HBI University
Course Duration: 3 years
Credit Hours: 135 (including minor)



Program Description

The Bachelor of Arts in Broadcast Journalism at HBI University equips students with the skills needed to excel in television, radio, and digital news reporting. This program covers live reporting, investigative journalism, multimedia production, and media ethics. Students will gain hands-on experience in video editing, news anchoring, and podcast production, preparing them for careers in news organizations and digital media.

The Minor in Christian Broadcasting enhances the program by providing students with faith-based media training, digital evangelism techniques, and ethical storytelling. Students will learn to integrate Christian values into news reporting, media production, and faith-based broadcasting.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in broadcast journalism
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Philosophy	3
GEN 105	Introduction to World Religions	3
GEN 106	Public Speaking and Communication	3
GEN 107	Ethics and Critical Thinking	3
GEN 108	Research Methods	3
GEN 109	Leadership and Team Development	3
GEN 110	Cross-Cultural Communication	3

Core Broadcast Journalism Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
BCJ 201	Introduction to Broadcast Journalism	3
BCJ 202	News Reporting and Anchoring	3
BCJ 203	Television and Radio Production	3
BCJ 204	Digital Media and Storytelling	3
BCJ 205	Media Law and Ethics	3
BCJ 206	Live Reporting and Field Production	3
BCJ 207	Investigative Reporting for Broadcast	3
BCJ 208	Podcast and Audio Journalism	3
BCJ 209	Social Media Strategies in Journalism	3
BCJ 210	Public Relations and Media Management	3
BCJ 211	Advanced Video Editing and Production	3
BCJ 212	Broadcast News Writing	3
BCJ 213	Ethics and Leadership in Journalism	3
BCJ 214	Media Entrepreneurship and Branding	3
BCJ 215	Global Media Perspectives	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC 301	Advanced Podcast Production	3
ELEC 302	Sports Broadcasting	3
ELEC 303	Documentary Filmmaking	3
ELEC 304	Crisis Communication in Media	3
ELEC 305	Media Analytics and Audience Engagement	3

Minor in Christian Broadcasting (15 Credit Hours)

Course Code	Course Name	Credit Hours
CB 401	Principles of Christian Broadcasting	3
CB 402	Faith-Based Media Production	3
CB 403	Christian News Reporting	3
CB 404	Digital Evangelism through Broadcasting	3
CB 405	Ethics and Values in Christian Media	3

Capstone Project (15 Credit Hours)

The capstone project in broadcast journalism is a final research and production project integrating multimedia storytelling and ethical reporting. Students will:

- Develop a documentary or television segment on a critical issue.
- Produce a faith-based broadcast media project for radio or digital platforms.
- Conduct research on audience engagement and media ethics.
- Present a final production to faculty and media professionals.

Program Outcomes

Graduates of this program will:

- Master live reporting, investigative journalism, and multimedia storytelling.
- Apply ethical and faith-based principles in media production.
- Utilize digital tools to produce high-quality television, radio, and online content.
- Engage in responsible and professional broadcasting practices.
- Lead and manage Christian broadcasting projects and initiatives.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Broadcast Journalist	\$50,000 - \$110,000
News Anchor	\$60,000 - \$130,000
Radio Host	\$45,000 - \$90,000
Christian Media Producer	\$50,000 - \$100,000
Television Reporter	\$55,000 - \$105,000