

First Meeting of Kernside_1.11.25

Thomas, Lone Fir Fitness: [00:00:00] Well thanks everyone for coming. So I wanted to do a little bit of of Kernside history. Not too much, but I've been working, and Jude has been getting in on this too, with the Oregon Historical Society. Both previously, when we were trying to get a cast a wide net for plausible names for the area, but also just in a as we kind of gravitate towards some sense of joint identity where that has been coming from. And I just wanted to know, coming from a place with a lot of history, I suppose, um, how this how this street became what it is today. And so I thought I'd give you the, the potted history of the first few bits of, of information there. So the, the origins of this area seem to have been essentially based around Stark.

Thomas, Lone Fir Fitness: [00:01:03] So Stark Street used to be called Baseline Road, and it was like Burnside is today for Portland. The lateral line across the state of Oregon, which led to the point where the latitude and longitude identifiers were zero zero. And that's called the Willamette Stone. And it's on the west side of town. But Stark Street or Baseline Road was zero longitudinally, and it was a wagon track, basically, that went up to the ferry that crossed the river and then went over towards Tabor and towards Troutdale and the rest of the state.

Thomas, Lone Fir Fitness: [00:01:34] So there is only a few signs of that extant today, but one of them is a milestone that is in that's here in this picture in the wall of the Lone Fir Cemetery. That was the second milestone on Baseline Road. And it used to look yeah, a little muddier than it is today. Um, so that's that's the kind of origins of origins of the area or the built up part of the area. The rest of it would have been not particularly attractive farmland, very marshy, a lot of ravines and such like. Certainly compared to West Portland, the second and third phases, though, where it really got cracking, particularly for 28th, were in the 1880s. I guess Portland and East Portland merged into a single city. They built three of the main bridges across the river. I don't think any of them are still standing today. They've been replaced, but instead of having ferries, people could get across on the bridges and they built streetcar lines. And that was transformative for the east side of the city and fabulous for anyone who had bought property here.

Thomas, Lone Fir Fitness: [00:02:41] So the specific streetcar line which is relevant to us was the Montavilla, which is a concatenation or shortening of Mount Tabor Villas. I learned this week. Um, so it was built by a real estate company or funded by a real estate company who are building residential properties in what is now North Mount Tabor and wanted a way for people to get there. And so that streetcar line came across on Ankeny from the river, um, kinked up on 28th and then headed east on Glisan. So the evidence of that remains today. So we have the the building across there. The rear side or most of the Laurelhurst Theater used to be a trolley garage or shed. And Whole Foods, that whole building was for storing streetcars. And you can see it in these big, tall archways. So I think that really was one of the the things which supercharged the the development of the area commercially, as people would stop along here and buy stuff and get drinks and whatnot.

Thomas, Lone Fir Fitness: [00:03:47] There was the third phase. And I think, you know, probably equally as important as important as that streetcar phase was the development of Laurelhurst. So that started happening in the 1910s. It was originally owned by the former mayor of Portland, who had died by that point. Mayor Ladd. He owned Hazel Fern farm, which was this whole area. So even as buildings started to happen around the streetcars, there was this very large area of it was dairy farm, effectively in some orchards, um, that was bought by the Seattle company and developed by the Olmsted Brothers as one of the first planned developments on the West Coast.

Thomas, Lone Fir Fitness: [00:04:25] And it had its pros and its cons. It was pretty racist. Um, and it had a, a 30 year, I suppose, set of rules that included a total ban on any kind of commercial activity in the area, which was, of course, you know, um, pretty positive for 28th, which had already set itself up as a commercial hub and then had all of these new, more affluent people coming down and shopping there. So I So I think those were the the phases that I've identified so far.

Thomas, Lone Fir Fitness: [00:04:55] The second half of the 20th century I'll be getting into over time. But I think that's the the genesis of why we have what we have, and probably most of the buildings along the street, certainly the residential, are from around that era. Um, very, you know, receptive and interested to I know other people have done

kind of work in the past. So if you are interested in this specifically, email me and we can continue to deepen our understanding.

Thomas, Lone Fir Fitness: [00:05:26] Moving on in the identity picture, here are the latest drafts of the neighborhood map that one of my friends is a graphic designer has been pulling together. She, um, designs for Jacobin magazine. Um, so her idea is that we do this in this. God, I can't even remember the name of the printing method, but there is one up by Sonny's that does this beautiful, like, light on dark printing method, which I think looks pretty attractive. These are not necessarily the final colors, but this is the idea of how it might look. So this could be an A4 or an A3. All of the names of our businesses are on there, along with a visual indication of what category we're in. And then just that, that lovely design for Laurelhurst Theater, which I think remains our kind of core iconic center. The rear of it, we are trying to figure out exactly how to do this, but we're trying to combine the map and the neighborhood passport ideas for economy of printing. Um, but essentially the back of it would then be foldable so that when people you can have the map up on the wall, but you can also give it out to people as a little foldable passport, which will have all of these sections.

Thomas, Lone Fir Fitness: [00:06:39] There are kind of three historical sections to the to the neighborhood. Uh, the one we're in right now is Wynkoop. So that runs from here up to Glisan. North of Glisan used to used to be called York, south of Ankeny, I think used to be called Castle Ann. And we have some fun little details on the individuals whose those were named after. And as far as we can tell, none of them were horribly objectionable. Castle Ann, in particular is a fun one. It was a woman who owned that area who apparently had quite a quite a fun dwelling that towered over everyone else.

Thomas, Lone Fir Fitness: [00:07:19] The idea in here is that Jude and I are working on some audio recording, some podcasts of gathering stories of the area, both historical and current, that we can then, you know, both allude to in text on this and then also have links to in the QR codes. So that would kind of try and link all these things together. And the idea here I think is, you know, people as in other neighborhood passports, people collect stamps and then there is a kind of random prizes or discounts and things that we all contribute to that are then handed out to people as they finish them up. The intent being to get people to try and explore more broadly.

Thomas, Lone Fir Fitness: [00:08:01] All right. So that's the first section, the identity portion. I've been speaking for long enough and it's quite painful. So what I'd love to do is turn the mic over and have people share stories and your experiences around security. I've talked to some folks individually, you know, what have you experienced in terms of burglary, vandalism, anti-social behavior? What have you done about it? Has anything worked? Those kind of things. So would anyone like to start?

Nicole, Treehouse Salon: [00:08:38] Okay, so this story has to do with when I owned my last business and on Foster Road, and we had a lot of problems with the with the homeless or houseless setting fires in the alleyway next to our building, and we were terrified that our building was going to get burned down because at one point it almost was. Luckily, the fire was stopped before the building caught flame. Um, the only thing that worked for us is to constantly call it in and ask the police to send Portland Street Response. They helped us on numerous occasions, um, helping with resources to the houseless people that lived across the street at Laurelhurst, Laurelwood, Laurelwood Park. And, um, we just called also the non-emergency response police number a lot also, because the more that you call, the more police that they will send to the area to drive by and just check on the situation. Um, we wanted to be good neighbors with our houseless neighbors. But it was basically kind of, I would say, a couple bad actors that kind of continually were causing problems. So I just had an excellent, excellent experience with Portland Street Response. I just wanted to give a shout out. Like, it really helped us. And it's. And also, just as an aside, um, it's really important that when you vote in our local elections that you vote for politicians that support local, um, solutions like Portland Street response. Thank you. Thank you.

Eddie, Bridgetown Aikido: [00:10:34] All right. Um, we've had a couple of break ins, uh, you know, especially, I guess the last one was this past summer, we had our safe stolen out of our office. The very slow police department response. They got there about 90 minutes after our alarm sounded. So I don't put much stock in our local police department. Sorry, but other than that, I haven't had a lot of issues of that degree with Stammtisch. What happens to us a lot is graffiti. I usually just kind of stay on top of it myself with removal. I find that the more proactive I am, the more it kind of deters the build up of it. Um, you know, when we put the tents up over some of our outdoor tables, obviously that becomes a bit of a camping area for unhoused people. Um, and again, I just try to be nice and humane and kind of talk with them about, hey, we're about to

open for business now. I tend to not kick people out of the space if I don't need the space at that minute when we're in off hours, like if nothing is excessive or crazy. My attitude is like, well, if it gets you out of the rain, it gets you out of the rain. And I'd rather give you a little place right now. Um, but I'm kind of grateful that at least in my experiences in Portland, that this neighborhood does not seemingly have a very bad issue with a lot of the unhoused issues that you find in other parts of the city. But the graffiti. Yeah, I just say being proactive is the best defense with that stuff. All right.

Thomas, Lone Fir Fitness: [00:12:08] Thank you. Um, one of the things that we're doing in our building that is a baby doll and in the same building, um, I don't know if you guys have come across the Portland Street Art Alliance. Yeah. So you can give them walls or spaces as a communal space where they will come. They'll have artists come and paint on it, which tends to deter tagging. Um, and then they will repaint it if it does get tagged. So that's quite a good service. Anyone else? Amber.

Amber, Rose City Guitar Co.: [00:12:41] Okay, so if you noticed coming in, we have the doorbell sign because the door during business hours is always locked. We had someone come in last spring on. We were actually closed, but not for students. We were running classes. He just came in and was. He was mentally unstable. Long story short, he's in jail. He's he's. We don't have to deal with him. And during Covid, it was really hard to get a response because I think there was like twice a month, every month I was calling the police. There's a fire, something's happening, and I'm on hold for 12, 15 minutes before I talk to a person. And that was really hard. But when this happened last year, the cops were here. Within 20 minutes. They caught him within two hours. So I have had a lot of people approach me with assumptions of like, how long did it take? Did the cops do this and that? And after everything that transpired in the last handful of years, we lost a lot of the police force. And there's not very many people on the police force now. So I think we have to try to work together and be as supportive as possible. I know there's a lot of pros and cons to what's happening in the police force, but they they were there that day. We couldn't join in with like concerns. I felt like they did the best they could and they got it done.

Amber, Rose City Guitar Co.: [00:13:58] And we were actually very surprised because in the past we have called and like nobody shows up if you even get a hold of anyone. Um, aside from that, I do, I guess have more questions for like the street response stuff

because, you know, the bus stop right there. There's a lot of things I'm sure you guys spend a lot of time there. Maybe, um, there's a couple individuals that are just, like, harming themselves constantly. And, you know, let's say we call street response. They come out. I don't really know if it's just you have a conversation and give them water, because I would do that if that's I don't know what the solution is. I would love to know, like what the scope of your job is and what happens at the end of the day. And are there actual solutions in place for people who aren't harming other people? But it is, you know, you know, the lady, there was a lady that was there yesterday. She's there all the time, and some days she's just punching herself in the head and there's blood everywhere. And I'll call Street Response. And by the time they get there, she may or may not still be there. And I just would love. I'm just curious. I don't really know what happened. So I'm looking forward to hearing what you have to say.

Thomas, Lone Fir Fitness: [00:15:02] Well, that's probably a good juncture to turn it over. Yeah. Thank you so much for coming. We really appreciate it.

Caroline, Portland Street Response: [00:15:08] So last minute. I'm glad it worked out. Usually I have slides to share, but I think I decided to come. We figured this out like an hour ago. So my name is Caroline and I do community outreach engagement for Portland Street Response. So I'm really talking to communities a lot, um, business owners. So if any of you want more of an in-depth, longer presentation on PSR, that's I can share my information. That's who I am with your community groups, business groups, faith groups, anything like that. So just to kind of background a little bit PSR, we're we're our fourth anniversary in February. So we're still a new new program really. We started in the beginning, um, just in the Lents neighborhood. So, um, we were just serving lens, and then we expanded to citywide, and we've been citywide for about three years now. Um, we are part of the first response system. So we are accessed through 911, which is definitely a barrier and probably one of our biggest barriers for dual reasons. Right. Some folks, um, will never there. So, you know, having police come is very concerning and they're not interested in it. And it's not something they would bring on to a situation. So they're not going to call us. And then there's also folks who have been so well trained to to kind of say what is an emergency? What does emergency look like and when is it appropriate to call 911. And potentially, you know, the woman self-harming outside isn't right.

Caroline, Portland Street Response: [00:16:35] We're thinking guns, bleeding out, those kind of violent situations. But the program was set up to utilize 911, so we need to use it. We have the call the 911 call takers who are very trained. You know, they have 18 months of training before they're actually on the job. And they're, you know, they are so skilled in triaging and know, knowing who to send where and what and who is appropriate. So I just put that out there. It's kind of a hard hurdle to get over. I'd say the 911 thing, especially if you're on hold, it can be hard because you're thinking, oh, well, there's that person whose house is burning down who's on hold as well, and I am too. But this is just what we have, and this is what we keep on kind of being told to encourage people to use. So who are we? So PSR, Portland Street response again, we're part of the first response system and we are made up of our response rigs. If you've seen them out probably around here there are those sprinter white sprinter vans. We have an EMT who's on there and then a mental health crisis responder. And so we can offer low acuity medical medical needs. A lot of our calls have a medical component. And then we would do some stabilization, de-escalation offer resources and referrals if available, and go from there. Um, what we can respond to. So first of all, we can only respond outside.

Caroline, Portland Street Response: [00:18:00] We are not allowed to go inside unless police have already been at a site and have cleared it. For us. It's just our safety protocols that are in place right now. So only outside calls. We also would not be sent out on a call for someone who was in traffic. Like if that was the description in the call, we would not be sent out. We don't have sirens or a way to stop traffic, so we wouldn't be sent on that. We are sent out on nonviolent calls. And again, so that comes up with weapons. Lots of majority of people who are living outside have a weapon on them to some degree. If the weapon is part of the call description, then we would not be sentenced. But we can show up. If someone has a weapon on them, it's, you know, if Jimmy has a, you know, a knife on him, but he's not out and about. It's fine for us to go out. So we are being sent out on those calls that in the past the police would have been sent out on. But we are better suited for it with the hopes that we're diverting calls from the police and then they can go do their job. I mean, they've been told and this is the messaging we've heard from police is we're not mental health professionals, we're not social workers. We don't do, you know, medical calls like, we can't do this, and that's who we are, right? That's who our team is to come in and offer that support.

Caroline, Portland Street Response: [00:19:22] Our mental health crisis responders. We have two levels on them. Some are clinical social workers, clinical providers. Fighters. Some have what's called a qma, which is a more of a bachelor's degree. Credentials. And what can we offer? There's not many resources, as you all might be aware of, so we can chat with them. We can again assess the medical need. If they really do need someone really does need to go to the emergency room. We can encourage that. We don't do transport, but we could radio in the ambulance if need be. We could facilitate a cab coming out. We can offer water, a hot beverage, some dry clothes, maybe. Sometimes just that can really actually help with someone. Maybe take a walk around the block, maybe explain. Hey, do you think you could find another place to hang out? You know, we're getting some calls about you. Um, we can't force anyone to move, though, right? If we don't have any control, to force anyone to move. And we also don't have any, any control to force anyone to interact with us. So, you know, we might get called on a scene, show up. Jimmy might give us the finger and say, I say, I don't want anything to do with you. And and that's it, right? And so we would we would leave and that would be the end.

Caroline, Portland Street Response: [00:20:34] I mean, our hope is that through our skills, we can build rapport with people and kind of break some of that down and chat with them, which, you know, we're very skilled at doing, I'd say. So that's the initial response call. And then from there, um, we asked them if they want follow up with our aftercare team. This is a component that a lot of people are not aware of. Our aftercare team is made up of community health workers and peer support specialists. That's a certification through the state for folks with lived experience of mental health or addiction or homelessness. Um, and those are really like our, our kind of our heroes on our team. So those are the folks who are going to come in after the call, meet with the person and do some case management for them, hopefully finding more long term solutions. That's where we're going to hopefully get someone back on Oregon Health Plan, maybe get them into the tiny home villages, the safe rest villages that are popping up, maybe into shelter, maybe after repeated meetings and they'll find the right time to actually, you know, they want to go into detox or they want to find addiction or recovery services. So a lot of these individuals, especially folks in chronic homelessness, it takes a lot of interactions to get to a point where you can see some change, right. And it really sometimes in the winter maybe it's cold and it's rainy and they're just done and that's the time they're ready to go in.

Caroline, Portland Street Response: [00:22:00] Maybe that's when you can get them a ride to Hooper and go through detox, or maybe then they're really ready to look into shelter or something. So it's a real long game on a lot of this stuff. And that's where we see with our aftercare team, we actually, you know, have some successes in those. Um, yes. Great. So we're seven days a week and we are 8 a.m. to 10 p.m., So we have all of our rigs are based in Southwest Portland over in the John's Landing neighborhood. Kind of a funny little nook over in Portland over there. So we take off from there and cover the city. Um, so, you know, about 20 to 40 minutes, I'd say, is our normal response time. It's like 24 minutes when we're well staffed. Um, we've unfortunately been, you know, perpetually understaffed our entire existence. So hopefully we're hoping with new city councilors, new mayors, that we're kind of going to get more to the point where we are going to be better staffed, which would cut down on our response time, because a lot of times, as you can imagine, you make a call and then the person wanders off. Um, and maybe we'll get, you know, other calls about them. But we have unable to locate is a very common thing for us. Um, we serve just the city of Portland. Um, and so we don't go into Gresham. Yeah. Yeah.

Amber, Rose City Guitar Co.: [00:23:26] I just want to make sure I heard correctly. Did you say to contact you guys? We should call 911?

Caroline, Portland Street Response: [00:23:31] Yes. Correct.

Amber, Rose City Guitar Co.: [00:23:32] So it's not a non-emergency number. Just call 911.

Caroline, Portland Street Response: [00:23:35] Correct. You can call Non-emergent. But just so you all know, the people who answer the non-emergency are the 911 call takers when they have a free moment. So it's not and they don't really have it's not prioritized at all. And you could be on hold for 45 minutes on the non-emergency. Um, and it's tough, right? Again, it's hard to call 911 sometimes. But this is what we're here for. And some of our calls, sometimes people actually are just calling for resources. Some of the folks who are out and that's okay. Again, this is the messaging. And this is what, 911, the Bureau of Emergency Communication. This is we're all in agreeance. 911 is the best way to access us. Um, just a couple more things. What we can offer just,

again, to kind of level set, to be clear. Um, it's really hard to get to get into a shelter if you're unfamiliar with the shelter system. If you, especially in the winter, if you have not had a shelter bed kind of assigned to you by 10 a.m., you probably won't get one. So it's really hard to get shelter beds if you're female. Identifying. Up until last week, when these new shelters opened, there was no shelters, emergency shelters for women that were open on the weekends. If you didn't already have, you know, an existing thing. Um, you can't get into shelter if you can't do what you're what's called your ADLs, which are your activities of daily living. So if you can't go to the bathroom yourself or potentially get onto a bunk bed. There's no shelters for you. So I just say this because we see unfortunately, we see these folks. We see a lot of folks amputees. We see a lot of folks in wheelchairs who are out, and the resources for them are just so limited and so dire, and they're not out there. So, um, just know that there's not there's not a lot of options, unfortunately. Yeah.

Nicole, Treehouse Salon: [00:25:17] Sorry if this is really obvious, but what what would make a person make the call?

Caroline, Portland Street Response: [00:25:22] What would we be looking at? You're looking at someone who is? Yeah. Someone who is either disrupting kind of the normal flow of what's going on or seems to be hurting themselves. You know, the the description you talked about, the person harming themselves like that. That would be an appropriate call someone. Um, if you're at the park and someone is yelling and kind of just causing alarm, you know, there's kids and families around and it's alarming. Um, someone inappropriately dressed this time of year, that's a very common call for us. Um, someone. Oh, there's a naked man running down Sandy. That type of call that's, um. We get a lot of calls for what's called down and unchecked. That's the the call descriptor. Um, that's someone down in, you know, a lot of time passerbyers are concerned if they're breathing or not. So we do go on those calls and those are prioritized. We would respond to them faster. Um, sometimes really the majority of majority of those calls, someone is actually just sleeping. But you never know, right? If you're concerned about someone, um, anything that just seems alarming in that way. Um, which can be tough if you, you know, if you're walking around Old Town Portland, you could probably make 50 calls, you know, in certain areas. Right. There's just really high needs for people. So it's just kind of using your judgment. Yeah.

Colin, Migration Brewing: [00:26:42] Um, so just regarding shelters and stuff. Uh, I think one of the best primary helpful access points for unhoused people are like day shelter services. I don't know of anything local to this community. I've volunteered at Angels Love PDX up in Montavilla. Um, because a lot of times what they'll do, there is multiple types of organizations that come together to serve on house. People will gather and help these people work towards finding night shelter options. There's this. Mobile showers, laundry services. Food is available, so it might be a good thing for us as a community group to think about what type of day shelter options are accessible to people within this area.

Caroline, Portland Street Response: [00:27:30] Yeah. So PDX St. Loves, which just opened there. Yeah, they have a day shelter that's on 82nd and stark ish in Montavilla. Um, there's the BHRC, which is downtown. Um. There's not. Yeah.

Thomas, Lone Fir Fitness: [00:27:44] Um, so the Quaker meeting house on stark, and I guess it would be 30 something, mid 30s to 40. Uh, they're open five days a week for lunch, and they have clothes and other. Um, it's the Multnomah Friends meeting house

Colin, Migration Brewing: [00:28:03] Right. It's a block down from Belmont station.

Thomas, Lone Fir Fitness: [00:28:05] Yes. There we go. Right by Belmont station. Yeah. Yeah. So that's I mean, it's only open for, uh, 90 minutes or so, but that's five days a week. Um, in fact, the woman, Pat Schreiber, who has been running this. So it's hosted by Multnomah friends, but she's been doing it. She just had her 80th birthday on on Friday, and she's been running it since she was 35, which is we have some real living saints in this city.

Caroline, Portland Street Response: [00:28:31] There's Sunnyside showers. That's another option, too. That's in the Sunnyside neighborhood. They have open showers that people can come in and use at the church there. Um, but yeah, I mean, that's a great point. It's hooking people up and finding places to go. Day shelter options. There's two winter shelters that just opened last week, which is really great. Um, there's a men's shelter. They're both Salvation Army, but it's increasing the shelter bed options. Yeah.

Colin, Migration Brewing: [00:28:56] So I know you said you don't service Gresham. We actually have a location in Gresham as well. If you get a chance. If you're not from here, check out the app. My Gresham. It has been immensely helpful because it rather than 911, it actually sifts through some of the stuff for us. It's a lot of cards or things along those lines, but there's all these different categories that then puts it in the hands of a citizen to say, oh, here's what's going on. Goes through and then lets the city kind of decide what it is. And I can actually send it to Mayor Wilson as well and encourage him, because I think that would be something that would allow everything to move a little more fluidly, break down some of the barriers and 911 and the fact that, again, you're on hold for so long, it's like, why am I even still sitting on hold when you're just hanging out? Yeah, this situation is over at that point. So wherever you may be able to take that, I can also reach out to Mayor Wilson and encourage him because it is actually like Russia really effectively. And it's night and day cleaned up compared to Portland.

Caroline, Portland Street Response: [00:29:59] Yeah. I think what's important for us to still be in the first response system is that we correspond with the police a lot, which has been a really great partnership, actually. We have a lot of strong partnerships with the police. Least because they don't have the time and energy to deal with the calls that we do. So they'll be at a scene and realize it's much better suited for us for optic reasons. We try not to be on the scene with the police at the same time, but we'll kind of come in. We just have a lot more trust with community members. Um, and we do the same with not as much with fire, but with, um, like Bureau of Transportation, if they're clearing someone's cars, things like that. Um, yeah. It's just sending the right person at the right time and knowing what's safe. Um, and again, knowing that thinking of us more, we're not clean up crew. We're not, um, I mean, it would be great if we had more of those things, but we can't force anyone to leave if they're camping outside of your business. We can't. Um, we're we're not around to clean up. Um, but we're really there for folks in crisis. We're crisis responders.

Amber, Rose City Guitar Co.: [00:31:10] This is kind of out of your scope, but I feel like you know everything. Is there mental health facilities in Portland? Is there a mental health hospital? Where finally like someone is.

Caroline, Portland Street Response: [00:31:21] Yeah.

Amber, Rose City Guitar Co.: [00:31:22] You know, not incarcerated or sheltered. But some people need to be in a hospital.

Caroline, Portland Street Response: [00:31:26] Yeah. And that might be interested. I don't know if you all I do a co-presentation with Multnomah County mental health crisis, which they run the crisis line, and then they have a drop in clinic and then they have Project Respond, which is like the higher acuity mental health stuff. And then there is unity. Unity is a hospital. It's run by legacy for really high acuity mental health. Um, just a little bit background. To not get too deep in the weeds is Oregon has a very high threshold of, um, someone being able to, um, you know, give up their rights and be you have to really voluntarily do a lot of that stuff, you know, and there's benefits to that. But there's also the downfall of like, you have to find that person at the right moment when they're willing to, um, to go in and get the help that they need. Um, so we have unity. Of course, we still are in like, huge lack of of other options, but Project Respond is our county mental health line and they would come out there. They do a lot of Covid response with police. They can come inside. They're the ones who would show up on more of the suicide calls and more of the calls of someone harming, um, who's about to harm themselves or others in that way. Still 911 go for 911. They let them decide who to send out and they will do that. Yeah.

Amber, Rose City Guitar Co.: [00:32:50] Thank you.

Thomas, Lone Fir Fitness: [00:32:51] Thank you so much. Really appreciate it. Thank you for coming. So the other thing that I wanted to do before this meeting was to get a sense of how much it would cost to have a more formal response, like available in this area. So I did a ride along on Friday. I think with a company, it's based on the west side called First Response. So they have patrol vehicles and trained personnel who, um, I mean, it blows my mind as a British person, have quite a high level of authority so they can arrest people they can't, like, incarcerate anyone. They have to hand over custody to the police, but they are quite empowered in the state. So this is how much it would cost to have seven days a week, a dedicated officer. This is the maximum available, uh, option, like patrolling all night long is like 21g. That would be if there are 50 of us, 400 and something each all the way down to into just the quote unquote busiest nights. Um, someone all night. Someone doing one patrol, two patrols. So I don't know whether this

is something that it will. I mean, hopefully it will never rise to the point where we are that worried. But it's it's good to know what the options are.

Thomas, Lone Fir Fitness: [00:34:24] I think, um, they have a screen in all of their cars. Everything's being recorded. And whenever they are interacting, they then have a list of things to choose from, which would go everything from the police down to Portland Street Response. And they work quite a lot with Sara, I think. So they are also triaging situations. Um, so that's something to know about. Um, anything more in security before we move on to collaborations? Okay, so these are three of the first collabs that we have got going. So Colin is here. Um, we have one between Lone Fir and Migration Brewing, which is a simple one. So you just get a stamp on your hand after workouts and then you get happy hour pricing. We're doing the same thing with moonshot. And then Scott at Vino. He and I are working on something similar. No, this is this is just a, you know, bilateral collaborations. Um, so this is the kind of thing that I would encourage people to do in general. I think this is it's really fun. Like, you know, there are so many businesses in the street that I think are awesome that I really want to get our members to visit and enjoy.

Thomas, Lone Fir Fitness: [00:35:34] Um, and this is one way of doing it. So we're putting up these posters in the gym, and I'll be putting it on our, on our Instagram and generally encouraging people to explore around and see what's available. Um, so what other kinds of collaborations do we want to do for spring and into summer? Some of the things we talked about previously were some sort of pizza week, um, some sort of small plate progressive dinner. So each place has a small bite and drink for drink for like ten bucks or something, encouraging people to walk up and down the street for their dinner. Um, and then the big aim would be street fairs in the warmer months. Um, so the questions on a lot of this stuff are here's a fun idea. Who wants to take it and run with it, right? Because obviously I can't do all of the things. Um, so it's really a case of, yeah, if you feel enthusiastic about any of these, let's start working on it. And I think the street fair in particular is going to take a village to figure out. I think the first point. Oh, sorry. Just one second.

Colin, Migration Brewing: [00:36:37] We do a block of Flanders between 27 and 28. So we pull all these permits annually.

Thomas, Lone Fir Fitness: [00:36:43] That'd be wonderful.

Colin, Migration Brewing: [00:36:44] We have some experience with that. Probably not that big of a scope of it, but at least we have an entry into it.

Thomas, Lone Fir Fitness: [00:36:51] And how easy or difficult has it been so far?

Colin, Migration Brewing: [00:36:54] Um, I mean, really it's all about everybody wanting to participate in it. Unfortunately, we weren't able to do it, uh, This past October because we had a note from one of the other businesses.

Thomas, Lone Fir Fitness: [00:37:06] Okay.

Colin, Migration Brewing: [00:37:08] And hopefully this will mitigate that sort of response. Um, but if you get everybody on board and, you know, also any residential, you have to just walk around and just notify, hey, we're pulling permits for this. Do you have any objections? You have to give people like right of refusal before like you're fully permitted. But even if some people are resistant, you're still pretty good to go in terms of pulling whatever permits you might need.

Thomas, Lone Fir Fitness: [00:37:31] Cool. And how expensive is it? Do they charge for barriers and things like that?

Colin, Migration Brewing: [00:37:36] Yeah, there's a lot of costs involved in it. So and like, I don't know how to even scale it out to like if we tried to go through this whole curbside like.

Thomas, Lone Fir Fitness: [00:37:45] So we'd be thinking probably from Glisan down to, I don't know, Ankeny or so. Yeah.

Jude Brewer, The Process: [00:37:52] Yeah. Shut that down. You can shut Burnside down.

Thomas, Lone Fir Fitness: [00:37:54] Not Burnside.

Jude Brewer, The Process: [00:37:55] No. Probably Burnside and Glisan, right?

Thomas, Lone Fir Fitness: [00:37:58] Yeah.

Colin, Migration Brewing: [00:37:59] I think the best route would be looking at trying to find whoever's running Mississippi Street Fair or Alberta, some of those that are doing it. They've done it consistently, and they'd probably be able to tell us the tricks of the trade to shut something down like that to that magnitude. I mean, we're also just your guys work because I don't know how many people know this, but your sister bars with each other. So obviously they're in with all the Mississippi Street Fair and things like that. So. Well that I'll volunteer some energy for that.

Thomas, Lone Fir Fitness: [00:38:29] That would be wonderful. Thank you. And I really appreciate that.

Lesley, Clementine Esthetics: [00:38:32] Yeah, exactly. You're right on.

Thomas, Lone Fir Fitness: [00:38:35] So yeah, I was thinking, I don't know, what do we want 4 or 5 months. When one day a month, like a starting from June or July, perhaps when it's nice. Yeah. Yeah. Cool. Well, that's the vision then. Yeah. Um. Yeah. So anything else in this? What we want to do in spring and summer that people have ideas on. It's really an open forum at this point.

Amber, Rose City Guitar Co.: [00:39:01] I think it would be good to kind of put together a small team. I know I have some experience with events and I'd be happy to contribute. I wouldn't be the person reaching out to get permits and stuff like that, but I could assist, so it'd be nice for us to maybe figure out a handful of us that want to work together and then spread out from there.

Thomas, Lone Fir Fitness: [00:39:22] Nice.

Rebecca, Neighborhood Association: [00:39:24] So I just want to. My name is Rebecca from the Neighborhood association. I was contacted by PBoT about the Rainbow Road over here, and that's a public space. And he's looking for people, and he wanted to. It's actually Buckman neighborhood, which is no big deal. So we'll work with

Buckman. And we'd like to have somebody from our people from this group maybe that want to help get it, kind of who wants to reorganize it. If there's more space now and I don't know if it needs painting, I really don't know what the situation is over there, but trying to organize a group that will kind of, you know, generate come up with ideas on how to use it. Maybe there's a stage presence there or something for local musicians or, um, all kinds of whatever you can think of and stuff. So everybody's interested in that.

Amber, Rose City Guitar Co.: [00:40:20] I'm interested in that. My friend with Curbside Serenade last year did a lot of the booking for the shows there, and I know they still contribute, but I want to love to expand and have some comedy. And also we have some rechargeable amplification. So it could we could post up a few other areas where people could potentially bust, and then I can have a nice flag that says Rose City Guitar. So they know that we're sponsoring it.

Rebecca, Neighborhood Association: [00:40:44] Yeah. Cool.

Amber, Rose City Guitar Co.: [00:40:44] Yeah. We can talk more about that.

Rebecca, Neighborhood Association: [00:40:46] Great.

Thomas, Lone Fir Fitness: [00:40:46] And I'm sure that Travis would want to be involved there too. Yeah.

Colin, Migration Brewing: [00:40:50] If you if you leave that reach out to Shane Brennan. I think he's still running. Don't Tell Comedy.

Amber, Rose City Guitar Co.: [00:40:56] Oh, yeah. We love Don't tell Comedy. Yeah. I'd love to work with them. They're usually gone for a lot of stuff. That'd be great. yeah, because they also did the free comedy in the Park. Oh wait, that was Kingston.

Colin, Migration Brewing: [00:41:06] That was Kingston. Shane was part of that.

Amber, Rose City Guitar Co.: [00:41:09] Yeah. Great.

Speaker ?: [00:41:12] I mean, what about outdoor film series in the summertime? Well, they're sitting there, and that's just seems to be natural.

Thomas, Lone Fir Fitness: [00:41:20] That would be wonderful.

Amber, Rose City Guitar Co.: [00:41:21] I have a nice little generator. It's pretty quiet, too, so we can contribute. Side note, something I did want to throw out there. My wife and I got a couple of these really nice, fancy scooters, and it is like a premium way to go flyering. So if you have a business where you need to go flyering, let us know. You can use the scooters. I mean, it's so much better than walking or your bike or driving. I'm just saying if the offer is there.

Rebecca, Neighborhood Association: [00:41:48] I was just doing that.

Amber, Rose City Guitar Co.: [00:41:49] There you go. I mean, we have helmets and all that if you want to use the scooter.

Thomas, Lone Fir Fitness: [00:42:02] Any other thoughts on this or any other groups that we want to reach out to? Yeah. So Travel Portland is one group, um, that we should be engaging with. Um. Any others? And. Oh, sorry. Go ahead

Amelia, Side Street Arts: [00:42:31] Side Street Art has made a...sorry, as far as my coughing goes, I'm just old. So we've made a trifold brochure of local places to see art. If we contacted Travel Portland, we were hoping to get it into, you know, when you go to an airport and there's things to do, For sure. It was too much money for us. It was like \$75 a month to have one, you know, real brochures there. So we didn't do it. So it was it was disappointing because we just don't make enough money to spend. But, but.

Thomas, Lone Fir Fitness: [00:43:12] But perhaps altogether we could have something from the neighborhood. That'd be cool.

Amelia, Side Street Arts: [00:43:16] Yes. Yeah.

Colin, Migration Brewing: [00:43:18] The other cool thing is they offer the ability to do that. At one point, they offered the ability for pretty cheap advertising at like, Multnomah

Falls and some other places like to team up with those pamphlets. So that'd be another thing. Do you know, was it Michael that they try to connect you at Travel Portland?

Thomas, Lone Fir Fitness: [00:43:32] I think so, yes.

Colin, Migration Brewing: [00:43:34] I know him pretty well. Uh, shoot me an email and we'll make that connection. Because I talked to a friend of mine that runs Portland Drone. It does a lot of work, and it's not going to be cheap to do something similar to the pamphlet. We're trying to do an aerial view, but I think Travel Portland, if we did it right, could get some grant money on something along those lines. And after explaining it to my friend that runs this, he's like, it'd be foolish for them not to start doing that, to highlight all the different neighborhoods and the cool things going on, rather than what's falling on deaf ears, namely their broad Portland advertising that doesn't include nearly as much as it could be as enticing. So that's another thing that I've been meaning to reach out to after that meeting with the Portland Journal.

Thomas, Lone Fir Fitness: [00:44:22] Awesome. That sounds great.

Rebecca, Neighborhood Association: [00:44:26] I don't have a business, but I just want to understand or learn how people businesses are dealing with graffiti. I think that graffiti is a real problem.

Colin, Migration Brewing: [00:44:42] I've got a power washer if anyone needs it.

Rebecca, Neighborhood Association: [00:44:46] Well, I don't know if you have like a certain chemical that you.

Eddie, Bridgetown Aikido: [00:44:49] I just use goof off. Easy off sort of products that you can buy in any like local hardware store. Kind of spray. But like, you really have to, like, get at it. Like, don't let things like, hang out, but just spray. Let it soak. Power washer right after that. And that really handles the majority of the issues.

Colin, Migration Brewing: [00:45:07] The other one is not necessarily cheap, but I tell you they were fast as all get out as Portland graffiti removal service, which is in the city uses to call them. And he didn't. He's like, yeah, I'll let you know. And before I didn't

ever hear from the guy again. But the graffiti was gone by morning. Like they are like you saw the whole graffiti capturing that they tried to do. That was the company that was like at Safeway and all over the place, like just removing graffiti immediately they do it, they do it well and they actually offer a service if you wanted, like ours is on lumber to restrain and do some of those things. So they offer kind of a whole package, um, to get it get it done.

Amber, Rose City Guitar Co.: [00:45:48] Unfortunately, our windows are done with Rustoleum, so that's burned into the glass, so there's no removing that. But you can buff it wet, sand it down and buff it, but then it makes the glass fragile, which means it's going to break anyway. So there's just nothing you can do that it's so evil. It's evil. Yeah, yeah. Like you're really permanently damaging.

Thomas, Lone Fir Fitness: [00:46:08] I'm so sorry. That sucks.

Amber, Rose City Guitar Co.: [00:46:14] It's just like harm. That's Portland a little bit.

Rebecca, Neighborhood Association: [00:46:20] Maybe can frost your window.

Amber, Rose City Guitar Co.: [00:46:22] Yeah, like it's winter all year long.

Rebecca, Neighborhood Association: [00:46:24] No, I mean, like, you know, it's like frosting coating or whatever.

Amber, Rose City Guitar Co.: [00:46:27] Yeah, but, like, the goal is so people can look in and be like, is that a guitar I want to buy?

Rebecca, Neighborhood Association: [00:46:32] Yeah. There you go. Yeah.

Amber, Rose City Guitar Co.: [00:46:35] Well, someday we'll just replace the glass.

Thomas, Lone Fir Fitness: [00:46:39] Yeah. So we have another five minutes or so. Is there are there any other challenges people are facing or things that are working well for them that that you would like to share.

Nicole, Treehouse Salon: [00:46:48] I mean, the economy is obviously a really big challenge that a lot of small businesses are facing. Um, I don't know how this translates to small business across the board, but I think a lot of us probably saw that article about how 35 breweries and taprooms closed down this year, and that's just one industry. Um, I don't really know what the solution is to that, because most of us probably run businesses that rely on people engaging in discretionary spending, and that is the first thing that people I mean, you know, it's it's one thing to justify buying a doughnut for \$2, but if you run a business like I do where it's contracts, you know, 3 to \$5000, that's, you know, when you're in a similar position. Those are the first things to go. Um, but I have seen that when we collaborate with each other and we talk about each other and have each other's flyers suppliers and our businesses and do these little collaborations. I do think that's a really effective way to get people at least talking and aware of our brands. So I am really excited about that. It's hard to know what's going to happen this year economically, and even if things get better, a lot of people are still going to be in that scarcity mindset. So I am hopeful that things might get better this year, but I think that cooperating with each other is a really, really good thing, and I would like to do a lot more of that this year.

Thomas, Lone Fir Fitness: [00:48:15] Amen.

Amber, Rose City Guitar Co.: [00:48:19] I think we'll all be stronger working together. I was telling Jude, that's who I met first before I met everybody. But, um, you know, it would be good if somebody has a break in, and we could. I'd host a thing to do, fundraising, and everyone could come together. We can work together to not sink so that our boats are at least afloat. Yeah.

Nicole, Treehouse Salon: [00:48:40] The city does have a, um. You can apply for funds if you have a broken window. They'll help you cover it. And that's we had a break in in the last year and they helped us.

Amber, Rose City Guitar Co.: [00:48:51] Nice.

Nicole, Treehouse Salon: [00:48:51] Yeah, it was a lot of follow up, but it happened.

Rebecca, Neighborhood Association: [00:48:54] And let me just say, if they have anything in the city, you just got 311 because you may not know who to contact. Right. So it's like, who am I supposed to call 311. They'll get it to the right people.

Amber, Rose City Guitar Co.: [00:49:05] Okay.

Thomas, Lone Fir Fitness: [00:49:07] Nice. Well, this a really important part of the transcript. We will gather these and put them in an email. So we have all these resources.

Jude Brewer, The Process: [00:49:14] Yeah, and I will. I plan on replying the whole group via email. But my goal is to basically do kind of a sit down one on one, very brief. It can be like ten, 15 minutes with every business. Anyone who wants to just like talk about like, how long have you been around in the area? What kind of history do you know about? I just kind of want to build a character of it because as we're putting together this audio piece, I really want like the voice of everyone in this neighborhood to speak for it, because normally I do a lot of narration, but I tend to not want to rely on that. I want the actual voice to not be mine. I want to be everybody else's. Yeah. And I know some people walked in a little bit, uh, during or later. So does anybody want to introduce themselves?

Lesley, Clementine Esthetics: [00:49:56] I'm Lesley. I'm Jude's partner. We work together in the same building over above Holiday Hair studio. I have Clementine, working with skin.

John Gilmore, Nobooks: [00:50:13] So I'm John Gilmore. I'm a friend of Leslie and Jude's, and I do bookkeeping for Jude, so I work in Ladd's Addition actually. But, um, if any of you are doing sole proprietorships, like on the side or most of you probably have S-corps and such, but I do like really simple bookkeeping treatments for sole props without employees. Um, and if you ever have any questions about that kind of stuff, I'm happy to chat about it.

Staci, Angry Florist: [00:50:35] I'm Stacey.

John, Pambiche: [00:50:42] John from Pambiche.

Gloria, Domingo's: [00:50:48] This is Gloria. We're from Domingo's.

Thomas, Lone Fir Fitness: [00:50:55] Yes. Welcome. Great. Well, I think that's everything for today. Thank you so much for coming. Um, this is really nice to see so many folks. Yeah. We will we'll pass down the transcript. We'll send it out. Um, and we'll go from there. We've got some good action points. Thank you so much for hosting, Amber.