

After Effects Study Tips

Overview Kinetic means movement; and typography means the study of text fonts, or more accurately, the study of typefaces. You will create a Sequence of moving words which will be timed with spoken dialogue taken from pre-recorded sound clips, or recorded by you. How the words appear on the screen will depend on the spoken dialogue. You will learn the animation tools in Adobe After Effects to make the works appear at the correct moment and to bring them to life.

- Project must be 30 seconds exactly in length.
- Project must have a min of 5 tips.
- Project must have audio.
- Project must have moving typography (words or small sentences) (NOT paragraphs)

Kinetic Typography Evaluation Thinking Application

Timing of the appearing words is accurately coordinated with the song/music (not too slow OR fast) User had time to read. (5)

Overall composition and placement of words within each video frame. (5)

Transition from one sentence or phrase to the next. (5)

Use of graphics/image (vector OR images) to enhance the spoken dialogue. (5)

Animation is fluid and creates a strong interest (not random). (5)

Has a minimum of 5 study tips. (5)